

Speaker Biographies

Mr. Tony Fish: B-Eng MBA C-ENG FIET FCIM

Tony Fish: entrepreneur and strategic thinker with over twenty years of experience with leading brands, high growth companies and in venture capital. Tony is an experienced and qualified board level executive with professional experience crossing Web, mobile and TV and divides his time between his non-exec roles and board advisory work.



Tony is acknowledged public speaker and a leader in "2.0" thinking, through the recipient of independent awards such as placement in the top 10 in United Kingdom's The Observer and Guardian newspapers 'The future 500 rising stars', and from global recognition from his peer group.

Tony is known for delivery, probing questioning, clear decision making, simple no-nonsense attitude, robust financial views and governance controls. Tony enjoys an unblemished professional reputation, has a wide and diverse professional network and will bring a truly innovative flair.

Tony Fish B-Eng MBA C-ENG FIET FCIM is the author of "My Digital Footprint: a two sided business model where your privacy will be someone else's business" Nov 2009 and has previously co-authored two books on mobile and innovation: "Mobile Web 2.0: the innovators guide to developing and marketing next generation wireless/mobile applications", August 2006; and "OpenGardens, the innovators guide to mobile data industry", December 2004.

Tony is a expert keynote speaker and has addressed numerous management organizations and conference on trends and global issues. Digital Identity, trust, privacy, digital footprint, Mobile Data, Mobile applications, web2.0, mobile web2.0, innovation, IPO, funding, strategy, diligence, networking

Mr. Karl Hentschel: M.A.; B. Eng.

Karl is a highly experienced Telecoms Specialist with over 30 years of experience in the telecommunications sector. He is extremely well-rounded in technology and management issues related to telecommunications including regulation, next generation networks, wireless and cellular networks, and broadband networks.



Among other past positions, Karl was Director Regulatory Projects, Marketing, and Product Development at AT&T Canada. He has worked extensively on national, regional, rural, and enterprise networks in North America and globally and, as such, has extensive knowledge of wire line and wireless networks, including regulatory issues, product development, marketing, applications, training, and implementation including mobile applications such as Mtransactions.

Karl has extensive hands-on experience in implementation and training and has conducted and managed several client engagements and training workshops involving cellular networks and applications. As a past president of the Canadian Telecommunications Consultants' Association (CTCA), Karl organized and conducted workshops for senior Canadian consultants and major business customers on emerging mobile networks and applications including convergence.

He works very closely with major mobile operators and suppliers in order to analyse new network technologies and applications and critically assess the technologies in order to ensure their applicability, competitive strengths, and performance. He is regularly sought by analysts and major clients including Telcos (mobile and Fixed) for advice and counsel.

He is highly rated as an excellent and thorough presenter by participants. Karl is an experienced presenter and communicates well at all levels of the audience.

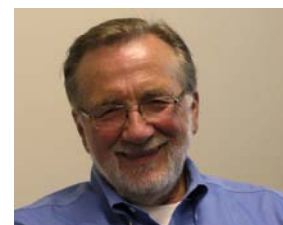
Mr Thomas Poindexter

Tom presently occupies the position of Tactical Marketing Manager for Ericsson Central America & the Caribbean. Previously in Ericsson Tom has worked extensively with Value Added service, social media and Mobile Advertising. He has 5 years of professional experience in the Music Industry and 15 years of mobile Content experience.



Paul E. Klein

Paul is the Executive Vice-President, Sales & Marketing CellCast Technologies. He directs a team of domestic and international experts for CellCast Technologies, that is expanding market opportunities in the use of geotargeted secure emergency and/or commercial notification via the existing cell broadcast feature resident in wireless networks. His focus is to provide government and wireless providers with the potent protection and regulatory compliance they gain via CellCast's platform which meets stringent requirements such as the US's CMAS (Commercial Mobile Alerting Service).



Prior to joining CellCast, Paul has over three decades of experience coaching, advising and facilitating entrepreneurs and their executive teams internationally resulting in significant increases in market value and leadership in their respective industries. He is responsible for creating value-added strategies for a range of industries including: wireless communications; banking and technology; food and beverage, law and accounting, and contract management. . He is the author of several books and manuals utilized by major corporations such as Miller Brewing Company and IAEM (International Association of Exhibit Managers) as well as, human resource professionals. He was the co-founder and program chair of the International Banking Information Technology Forum, in Basil, Switzerland, an exclusive symposium attended by chief executives from IT and Banking corporations as well as government regulatory and security leaders.