



**CARIBBEAN ASSOCIATION OF NATIONAL
TELECOMMUNICATION ORGANIZATIONS**

26th ANNUAL TELECOMMUNICATIONS CONFERENCE & TRADE EXHIBITION
Theme: CANTO “Embracing Technology for Economic Success”.
(11-14 July, 2010)

And

4th Annual Human Resource Training & Best Practices Conference
(15-16 July, 2010)

EXHIBITION PACKAGE 2010

**VENUE: World Trade Center
Piscadera Bay
Curacao**

Postal Address for the CANTO Secretariat:

#67 Picton Street

Newtown

Port of Spain

Trinidad & Tobago W.I.

Tel: (868)622-4781 or 622-3770 or 622-0929

Fax: (868) 622-3751

Website: www.canto.org



CANTO 2010

Embracing Technology for Economic Success

The success or failure of an organization in today's highly competitive and technological business world depends on the strategic use and employment of its ICT resources. This anchors the foundation of CANTO's theme-“Embracing Technologies for Economic Success” and embodies a plethora of pertinent topics which will be explored from the 11th -14th of July 2010.

The 26th Annual Conference and Trade Exhibition, affectionately referred to as CANTO 2010 is the Caribbean's premier telecommunications event for industry professionals, academics and regional governments. The event will be co-hosted by United Telecommunication Services (UTS) and will be held at the World Trade Center one of the biggest complexes in the Caribbean, located in the picturesque, hidden gem of the Caribbean, Curacao.

The trade exhibition will cover the spectrum of communications technologies, offering in-depth information on the latest developments in voice, data, image, and multimedia captured in 85 exhibits. The conference on the other hand will lead discourse on key issues from a panelist of experts on areas such as:

- Embracing Regulatory Success in the Region/Competition Law
- 3DTV – a Driver for Satellite
- The Future of Telecom Marketing
- Evolution of Devices, Networks and Revenue Streams
- Competition Consolidation and Outsourcing
- 4G and Beyond
- Leadership

CTC will be at the forefront of the discussion as CANTO develops strategies and forges partnerships with stakeholders for the following projects:

2. Regional E-market place

3. Regional Community Content Creation



The 4th Annual Human Resource Training and Best Practices conference will be held from the 15th -16th of July and will bring CANTO 2010 to a close. The workshop will focus on the collecting and sharing of human resources and training best practices as well as concentrate on key areas to help Caribbean carriers strategically face new competitive challenges.

Great social and networking opportunities await from the 11th -14th July 2010. CANTO and UTS invite you to escape to the Caribbean's hidden treasure; Make CANTO 2010 and your Curacao experience – ***Real! Different!*** For more information visit www.canto.org/canto2010

A handwritten signature in black ink, appearing to read "R. Fräser".

Regenie F.Ch. Fräser
Secretary General



EXHIBITION BOOTHS

Booth Capacity

Eighty-five (85) hard-wall booths will be available in the Exhibition Hall of the World Trade Center. The booth locations and numbers are located in the floor plan included in this document.

Booth Dimensions

The dimensions of the booths in the Exhibition Hall are specified below.

Booths	Dimensions (ft)
01 - 26	10 x 10
27 - 29	10 x 06
30 - 39	10 x 10
40 - 42	10 x 06
43 - 54	10 x 10
55 - 57	10 x 06
58 -67	10 x 10
68 -70	10 x 06
71 -85	10 x 10

Booth Accessories

Each hard-wall booth will be equipped with the following:

- Syma hard wall booth (panels are 1 m wide and 2.50 m high)
- 1 spotlight
- 1 medium sized table per standard booth (2ft x 6ft) and 30” in height.
- 1 header sign per standard booth with company name and booth number
- One plastic trash receptacle
- One double AMP electrical outlet 120 V/ 50 Hz (single phase). Also, 220 V/50 Hz (single phase) can be delivered on request.
- Vacuuming (daily vacuuming of the booth space can be made upon request with World Trade Center)
- 2 Chairs

For additional items in the booth please contact:

Birney Phelipa
Events Coordinator
World Trade Center
Tel. 599 9 463 6129
Fax: 599 9 462 4408
Cell: 599 9 670 6879
Email: events@wtccmail.com



BOOTH COST & PAYMENT SCHEDULE

Cost of Booths

Booths may be reserved by viewing the Exhibition layout to select the booth of your choice and submitting the exhibition commitment form to the CANTO Secretariat. You can also go online at www.canto.org/canto2010

Please contact Ms. Carmen Ramlal for information on exhibition. Contact details on pg 12.

Booth space will be allocated on a "first pay first served" basis.

	Booths	Dimensions (ft)	Cost (US\$) per booth
Premium	1, 20-21, 26, 39, 43, 48-49, 54, 58, 63, 66-67, 71, 76, 80-83 & 85	10ft x 10ft	5,000.00
Premium	40-42, 55-57 & 68-70	10ft x 06ft	4,000.00
Regular	02 -19, 22 -25, 30 - 38 44 -47, 50 - 53, 59 - 62 64- 65, 72-75, 77- 79 & 84	10ft x 10ft	4,000.00
Small	27 -29	10ft x 06ft	3,500.00

Payment Schedule

Exhibitors are urged to make all payments and register for the conference through our web-based facility.

Full payment must be made once the booth has been booked in order to ensure the space. Invoice for payment will be generated through Cvent upon request.

Written cancellations after 31st May, 2010 will result in an additional penalty of 25% of the cost of the booth.

NO REFUND will be made after 15th June, 2010

All cancellations must be made in writing.



OTHER SERVICES

UNITED TELECOMMUNICATION SERVICES Business Center will provide the following services for the convenience of the delegates.

- **Internet Ports**
- **Telephones**
- **Photo copying**
- **Fax Machines**
- **Activating / rental of cellular phones**
- **Calling Cards**

Please direct all questions on the available business services directly to UNITED TELECOMMUNICATION SERVICES.

The contact person is:

**Angelique C. Krips - Tore
Manager Shared Service Center
United Telecommunication Services**

Phone: 599 9 777 1270

Mobile: 599 9 511 4545

Fax: 599 9 777 1284

Email: a.krips@uts.an



EXHIBITION REGISTRATION

As an exhibitor you are entitled to one complimentary pass. All exhibitors are required to register online via our web-based registration facility.

Following are the entitlements for exhibitors.

Participant	Registration Fee (US \$)	Entitlement
Exhibitor's Liaison Officer	Complimentary	Attend <ul style="list-style-type: none"> • Conference • Exhibition • Social Events

Exhibitors are requested to provide the name of the Liaison Officer, who will receive the complimentary registration pass by 01st June, 2010.

Shipping

The official shipper for the 26th Annual Conference and Trade exhibition is:

Debbie Amrein
Exhibition Freight Specialist
Kuehne + Nagel, Inc.
810 Landmark Drive, Suite 221-229
Glen Burnie, MD 21061
Telephone +1 (410) 412-7271
Cell phone + (410) 804-5707
Fax +1 (410) -412-7327
Email: debbie.amrein@kuehne-nagel.com

DOCUMENTATION

As an exhibitor with CANTO you must provide the following information:

- i. 150 Words Overview of your company
- ii. Company logo in jpeg or pdf format

The Overview of your company will be published in the Conference Program Booklet which highlights all the activities of the Conference and Exhibition 2010.

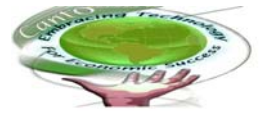


CANTO 2010 – SPONSORSHIP OPPORTUNITIES

CANTO is offering attractive sponsorship packages in order to encourage suppliers and others to make a contribution to the cost of staging the event. The program will offer the following categories of sponsorship:

CATEGORIES	AMOUNT	SPONSORSHIP BENEFITS
Gold	US\$40,000	<ul style="list-style-type: none"> • Two 10' x 10' Booths in the exhibition hall • One full page color ad in our Conference Program • Half page black & white ad in the 3rd and 4th quarter of the 2010 Cancion • An opportunity to provide a speaker/panelist on condition that his presentation is consistent with the Conference Theme • Four (4) free passes for the event • Company logo visibly displayed on Event Banner and Website • Public announcements at conference and exhibition
Silver	US\$35,000	<ul style="list-style-type: none"> • One 10' x 10' Booth in the Exhibition Hall • One full page color ad in Conference Program • Half page black & white ad in the 3rd and 4th quarter of the 2010 Cancion magazine • Three (3) free passes for the event • Company logo visibly displayed on Event banner and website • Public announcements at conference and exhibition
Bronze	US\$25,000	<ul style="list-style-type: none"> • One 10' x 10' Booth in the Exhibition Hall • One half page color ad in the Conference Program • Two(2) free passes for the event • Company logo visibly displayed on Event Banner and Website • Public announcements at conference and exhibition

Coffee Breaks (4)	US\$10,000 each	<ul style="list-style-type: none"> • One (1) free pass • Company logo visibly displayed on Event Banner and Webpage • Public announcements at the sponsored coffee break
Lunches (2)	US\$25,000 (Monday & Wednesday)	<ul style="list-style-type: none"> • Full page ad in the Conference Program • Three free passes • Ten minute presentation time • Company logo visibly displayed on Event Banner and Webpage • Public announcements at sponsored lunch
Monday Dinner	US\$35,000	<ul style="list-style-type: none"> • Full page ad in the Conference Program • Four (4) free passes • Ten minute presentation time • Company logo visibly displayed on Event Banner and Webpage • Public announcements at sponsored dinner
Informal Caucus Event	US\$25,000	<ul style="list-style-type: none"> • Full page Ad in the conference program • Three(3) free passes • Company logo visibly displayed on Event Banner and Webpage • Public announcements at sponsored event
Tuesday Dinner	US\$25,000	<ul style="list-style-type: none"> • Full page ad in the Conference Program • Two (2) free passes • Ten minute presentation time • Company logo visibly displayed on Event Banner and Webpage • Public announcements at sponsored dinner
Wednesday Dinner	US\$35,000	<ul style="list-style-type: none"> • Full page ad in the Conference Program • Four (4) free passes • Ten minute presentation time • Company logo visibly displayed on Event Banner and Webpage • Public announcements at sponsored dinner
Conference Bags	US\$17,500	<ul style="list-style-type: none"> • Two (2) free pass • Sponsor's logo will be placed on bag (All delegates will receive a bag)



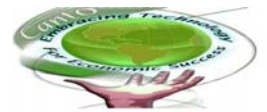
		<ul style="list-style-type: none"> • Company logo visibly displayed on Event Banner and Webpage
Polo Shirts	US\$17,500	<ul style="list-style-type: none"> • Two (2) free pass • Logo on polo shirts (worn by all delegates on caucus day) • Company logo visibly displayed on Event Banner and Webpage
CANTO Through the Years – DVD	US\$10,000	<ul style="list-style-type: none"> • 30 second ad inserted into video presentation • One (1) free pass
Conference Program	US\$10,000	<ul style="list-style-type: none"> • One full page color ad at outer back cover of conference program • One free pass • Company logo visibly displayed on Event Banner and Webpage
CANCION	US\$ 10,000	<ul style="list-style-type: none"> • Full page color ad in conference edition of Cancion Magazine • One (1) free pass • Company logo visibly displayed on Event Banner and Webpage
Annual Directory	US\$ 20,000	<ul style="list-style-type: none"> • Full page color ad in Conference edition of annual Directory • One (1) free passes • Company logo visibly displayed on Event banner and webpage
Lanyards	US\$5,000.00	<ul style="list-style-type: none"> • Company logo visibly displayed on Event banner and webpage

CANTO is also offering Sponsorship opportunities for the **4th Annual Human Resources Training and Best Practices Conference**.

This 2 day event features HR Training and Best Practices to support CANTO Members.

The program will offer the following categories of sponsorship:

CATEGORIES	AMOUNT
Coffee breaks (4)	US\$1,500 (each)
Lunches (2)	US\$3,000 (each)



In kind sponsorships of promotional give-aways such as early-bird prizes and raffles during the conference will include the following items:

1. Cellular phones
2. Phone Cards
3. Two Way Radios
4. Web Casting
5. Ipods

Additional benefits for Gold, Silver, Bronze and sponsorships above US\$30,000

- Prominent high visibility signage in the conference, exhibition halls, event website and conference program
- Opportunity to distribute product/service literature in the conference bags

Sponsors of Events

Sponsors can supply logo imprinted napkins, cups or other such items for distribution at the sponsored event

Contact: Jimmy/Carmen/Tricia: Email:
jrodrigues@canto.org/cramlal@canto.org/tbalthazar@canto.org

Tel:+1 (868) 622-2402/4781/3770/0929 Fax: +1 (868) 622-3751



CONTACT INFORMATION

Following are the names and contact information for the members of the CANTO Secretariat.

SPEAKERS/EXHIBITION

HR & Operations Manager
Mrs. Teresa Wankin
Tel: (868) 622-5582 / 622-4781
Fax: (868) 622-3751
E-mail: tdavid@canto.org

HOTEL RESERVATIONS

Executive Secretary
Mrs. Gloria Manzano
Tel: (868) 622-4781 / 622-3770 /622-0929
Fax: (868) 622 -3751
E-mail: gmanzano@canto.org

EXHIBITION/SPONSORS/ ADVERTISING

Admin. Assistant Marketing
Ms. Carmen Ramlal
Tel: (868) 622-4781 / 622-3770 /622-0929
Fax: (868) 622 -3751
E-mail: cramlal@canto.org

PUBLICATIONS

Admin. Assistant Publications
Mrs. Gail Edwards
Tel: (868) 622-4781 / 622-3770 /622-0929
Fax: (868) 622 -3751
E-mail: gedwards@canto.org

SPONSORS / INVOICING

Finance Manager
Mr. Jimmy Rodrigues
Tel: (868) 622-5582 / 622-4781
Fax: (868) 622 3751
Email: jrodrigues@canto.org

SPONSORS/EXHIBITION

Service Development Manager
Ms. Tricia Balthazar
Tel: (868) 622-4781 / 622-3770 /622-0929
Fax: (868) 622 -3751
E-mail: tbalthazar@canto.org

The postal address for the Secretariat is as follows:

**Caribbean Association of National Telecommunication Organizations
67 Picton Street
Newtown
Port of Spain
Trinidad and Tobago West Indies**



Registration information

All participants are required to register online for the conference. This year, your hotel is also being done via the registration link. You will only need to enter your contact information once in the system. For more information visit www.canto.org/canto2010 to register for the conference and book your hotel accommodation.

Full Members	Free
Affiliate Members	50% of 1 st Participant Fee
Early Bird Special Before April 1st	US\$1,000.00
April 1 st – May 31st	US\$1,100.00
Late Registration After May 31st	US\$1,200.00
Speakers Special Rate	US\$500.00
Human Resource Conference	US\$500.00



**26th ANNUAL TELECOMMUNICATIONS CONFERENCE &
TRADE EXHIBITION 11 – 14 July, 2010**

THEME: CANTO “Embracing Technology for Economic Success”.

EXHIBITION COMMITMENT FORM

To register, please complete this application form and return to the CANTO Secretariat for the attention of Ms. Carmen Ramlal – Administrative Assistant, Marketing at 67 Picton Street, Newtown, Port of Spain, Republic of Trinidad and Tobago. Fax: (868) 622-3751 Email: cramlal@canto.org The deadline for submission is 22nd May, 2010.

LAST NAME _____ FIRST NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____ COUNTRY _____

TELEPHONE _____ FAX _____ E-MAIL _____

Number of Booths required: _____

Booths	Dimensions (ft)	Cost per booth (US)		Cost per booth (US)
		Premium space	Regular Space	Small Space
1, 20-21, 26, 39, 43, 48-49, 54, 58, 63, 66-67, 71, 76, 80-83 & 85	10ft x 10ft	5,000.00		
40-42, 55-57 & 68-70	10ft x 06ft	4,000.00		
02-19, 22-25, 30-38, 44-47, 50-53, 59-62, 64-65, 72-75, 77-79 & 84	10ft x 10ft		4,000.00	
27 -29	10ft x 06ft			3,500.00

Please indicate Booth numbers in order of preference.

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

See Floor plan for Premium, Regular & Small booths

NOTE

1. A 50% non-refundable down payment must be submitted with the signed copy of this Form. The 50% balance of payment will be payable within 14 days of the issue of a CANTO invoice. Written cancellations after 31st May, 2010 will result in an additional penalty of 25% of the cost of the booth.
NO REFUND will be made after 15th June, 2010
2. Booths will only be reserved on receipt of the 50% down-payment.
3. Your commitment form must be accompanied by a 150 word overview of your company and your company logo in jpeg or pdf format.

Date: / /
 dd mm yy

Signature: