



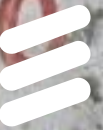
ERICSSON

ONE NETWORK FOR A MILLION NEEDS

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SUSTAINABLE DEVELOPMENT GOALS



1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION 	7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION 	13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	

End extreme poverty

Fight inequality and injustice

Halt climate change





10.000

Homes and 30.000 workplaces
included in the climate positive
development program

STOCKHOLM ROYAL SEAPORT

Ericsson is the key partner in this major project to develop a sustainable, climate-positive district and an attractive living and working environment. Stockholm Royal Seaport points to the future of smart urbanization and connected cities.





CURITIBA 3G BUSES



- › One of the first machine-to-machine (M2M) examples using 3G connectivity for buses fleet management worldwide.
- › The city's bus fleet serves 2.4 million passengers daily
- › Connected through a high-speed mobile broadband network
- › Efficient, improve quality and safety to attract more commuters, but also to reduce carbon emissions

Why Ericsson?



Flexible and interoperable solution



Fully compliant and secure with control



Services & Operations skills

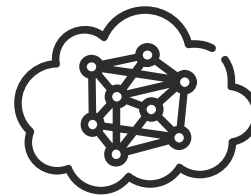


Sao Jose Dos Campos

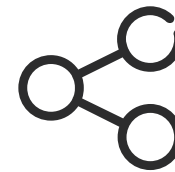


- Homicide rate reduced by 18%
- Coordinating multiple agencies towards common goal
- 5 year managed services commitment for support of real-time observation, dispatch and information sharing
- Responders equipped with right information and support

Why Ericsson?



Trusted to handle complex & critical infrastructure



Shared platforms / future proof scale

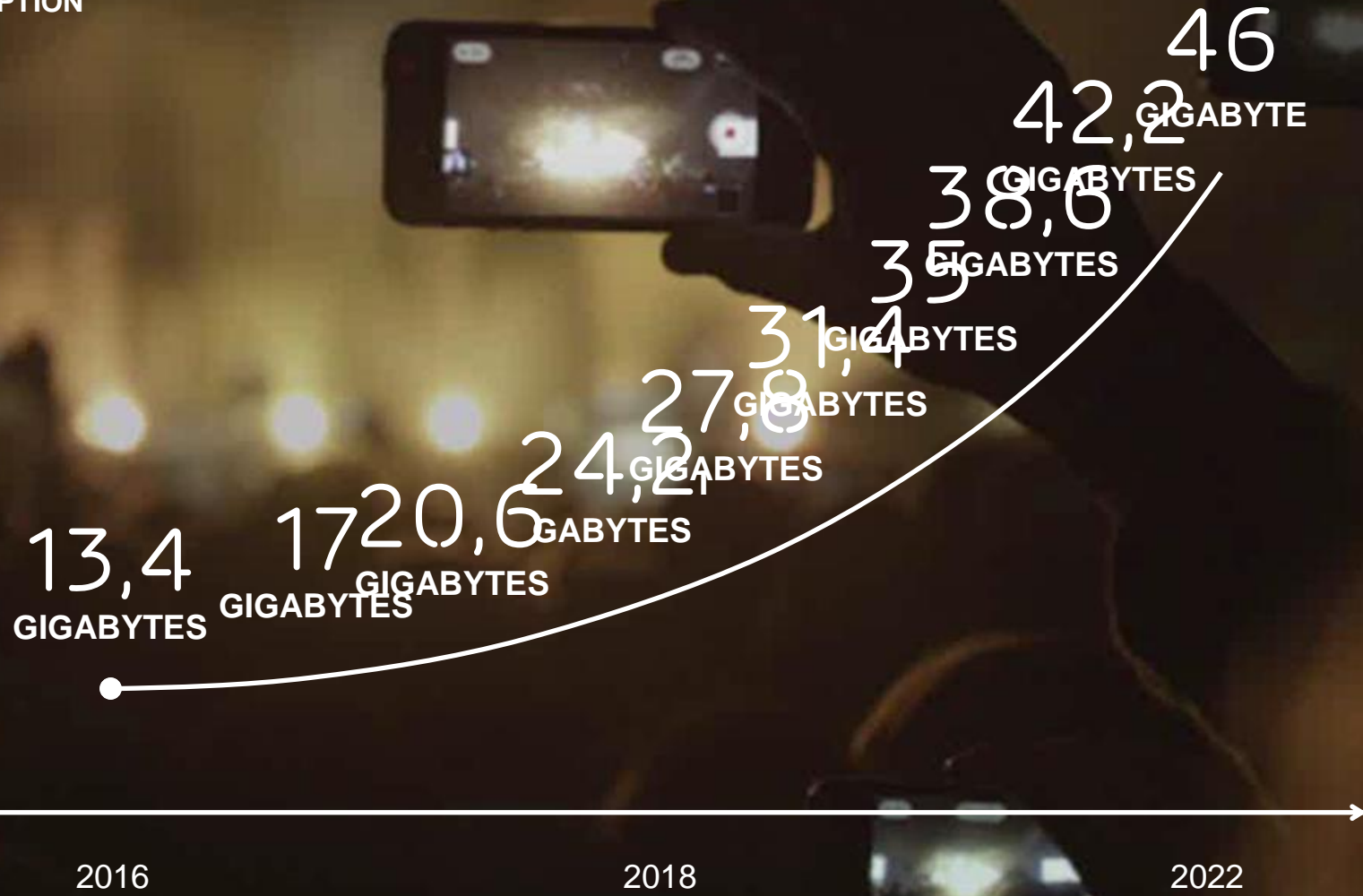


Holistic ecosystem view



DATA TRAFFIC
GREW 70% BETWEEN
Q1 2016 – Q1 2017

MONTHLY
DATA CONSUMPTION





X8
MOBILE DATA
TRAFFIC

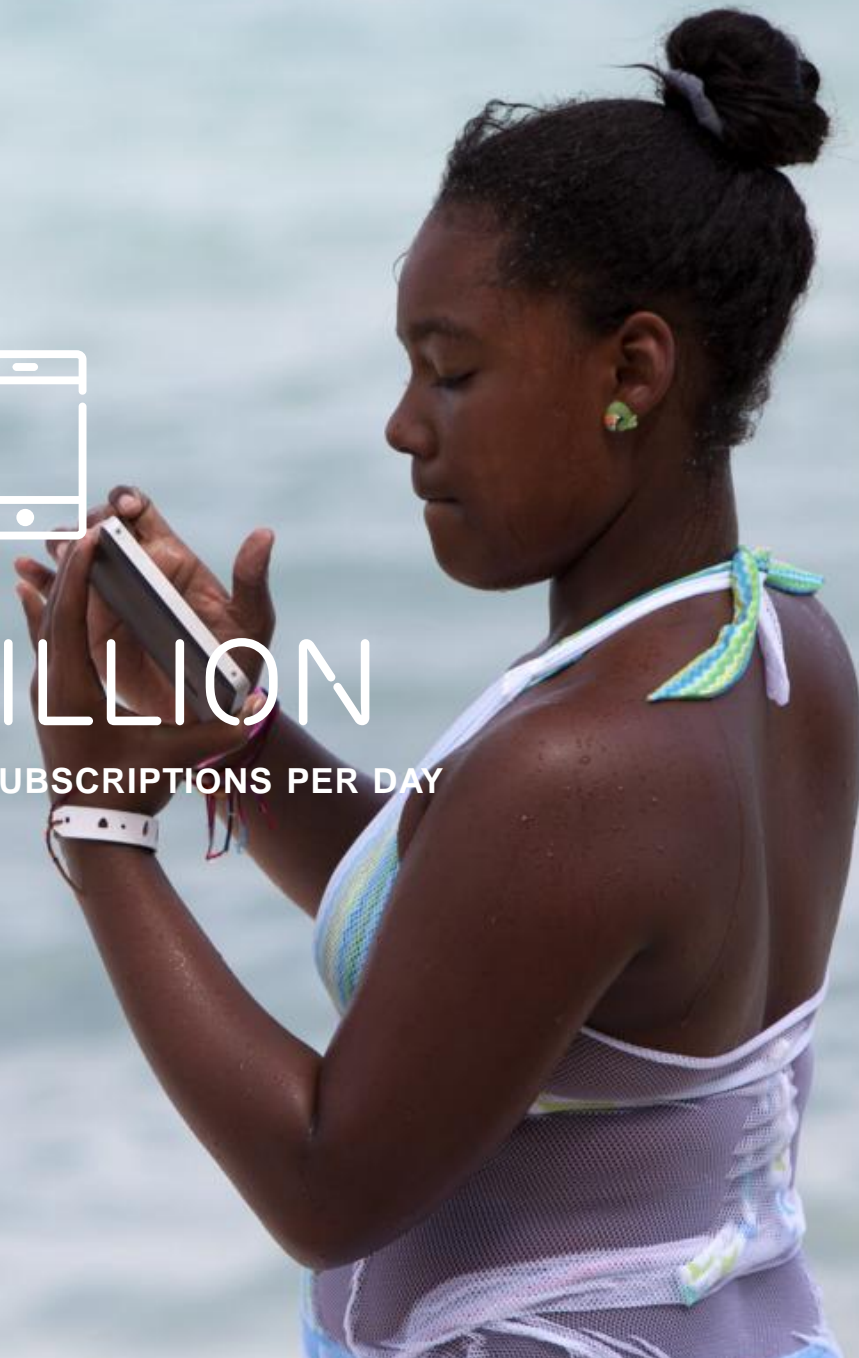


X9
SMARTPHONE
TRAFFIC



1,6 MILLION

NEW SMARTPHONE SUBSCRIPTIONS PER DAY





2.7 BILLION
LIKES ON FACEBOOK

\$13 MILLION
CROWDFUNDING

\$2.7 MILLION
E-COMMERCE



24H

13 MILLION
HOURS YOUTUBE VIDEO WATCHED

500,000
AIRBNB STAYS PER NIGHT

3 TIMES
UBER REVENUE OVER SIZE OF
TAXI MARKET, IN SAN FRANCISCO



BEST PERFORMING NETWORKS

INDOOR
COVERAGE

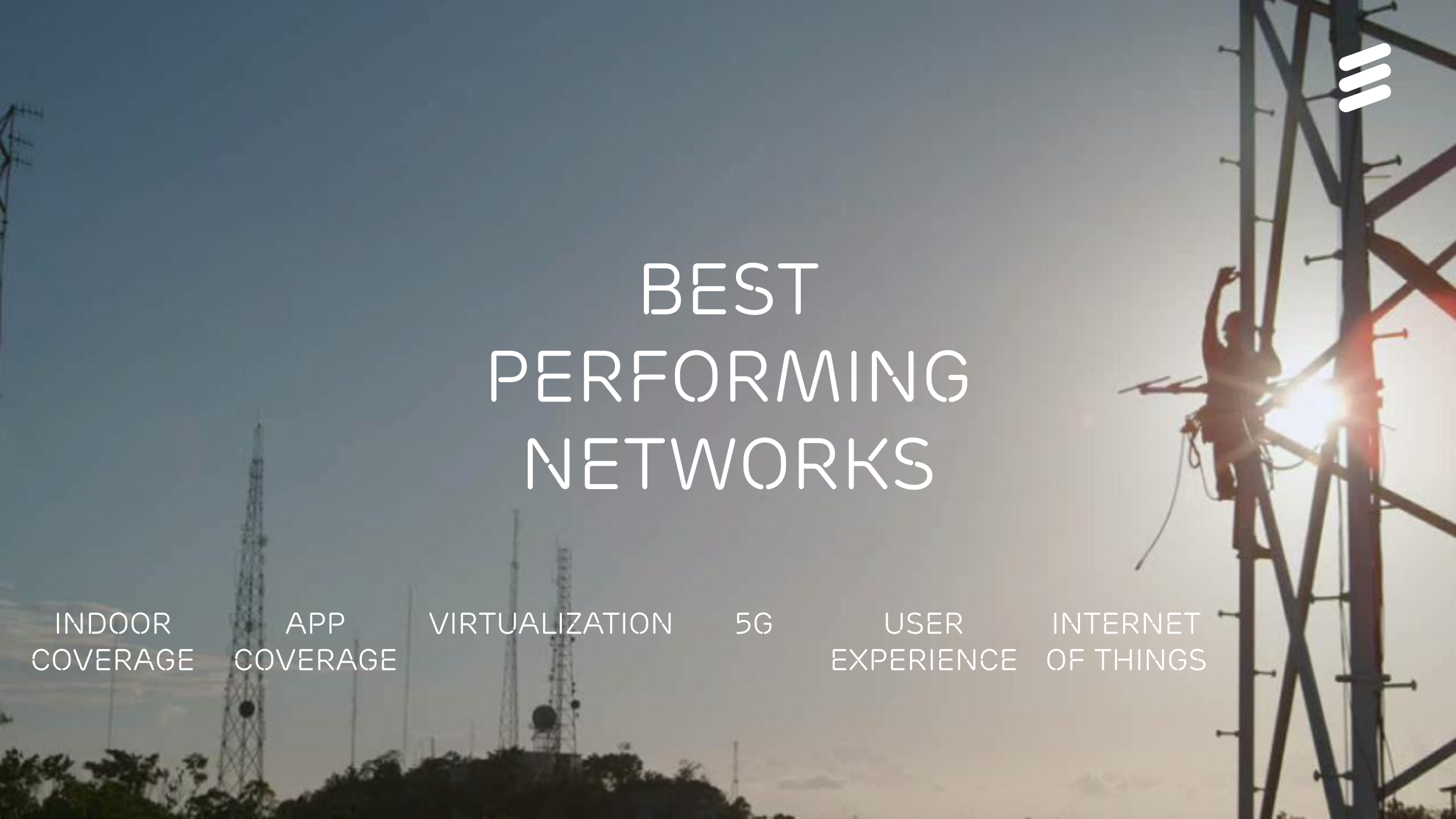
APP
COVERAGE

VIRTUALIZATION

5G

USER
EXPERIENCE

INTERNET
OF THINGS



WE ARE AT THE BEGINNING OF SOMETHING BIG



\$1.9
TRILLION

Predicted value-add of IoT
across sectors in 2020

CONNECTIVITY



FOR EVERY 1000 BROADBAND CONNECTIONS

80 NEW JOBS
ARE CREATED





ERICSSON