



**Nxt Wave Inc.**  
Helping Clients to get more out of Digital™

# Technology Changes Every Think™

Strategy | Technology | Events

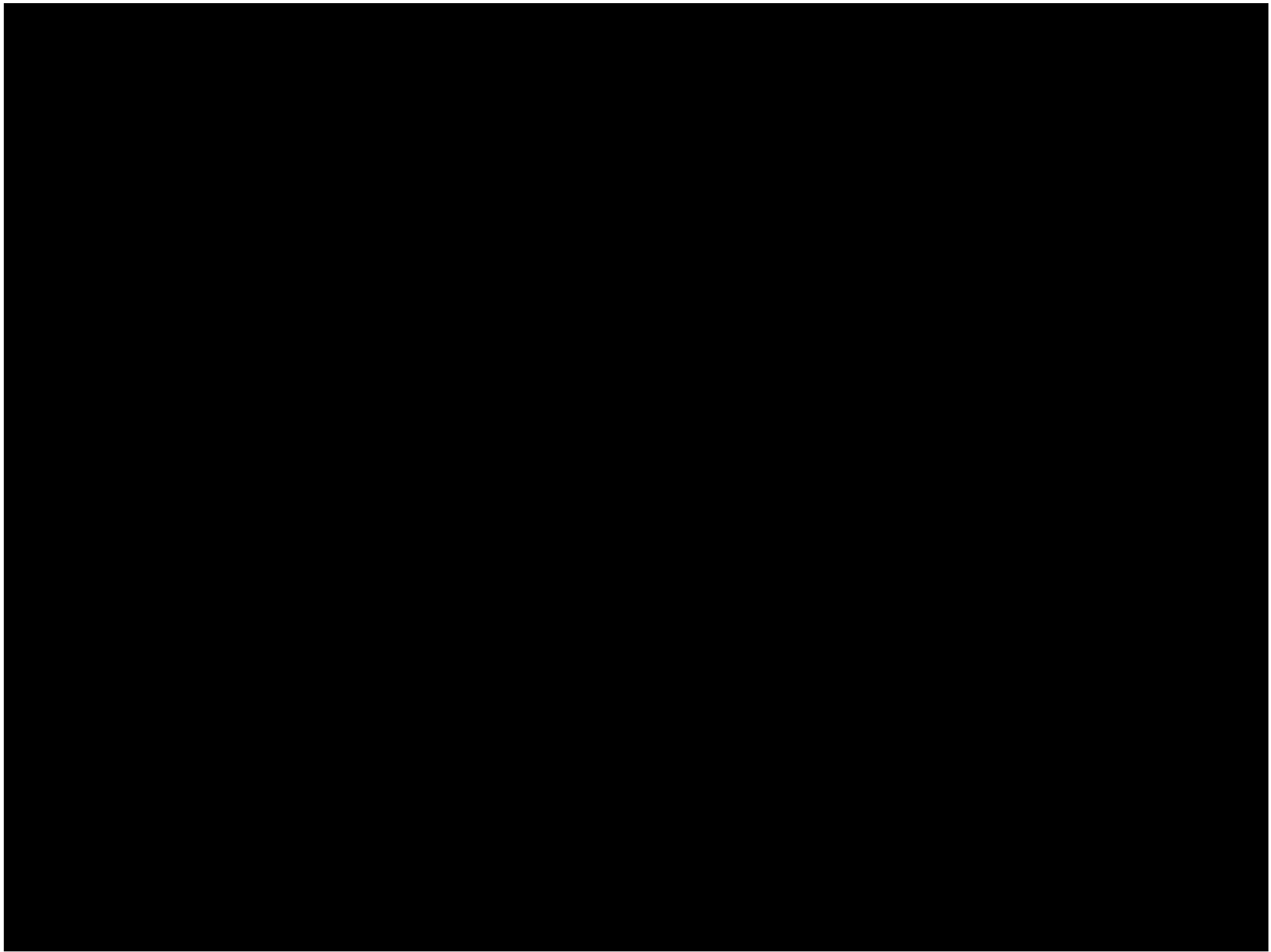
ir Anil Sadhoeram  
Nxt Wave Inc.



A bit about my background...



Do you know Drake's song?



the one where he sings:

“you used to call me on my cellphone”



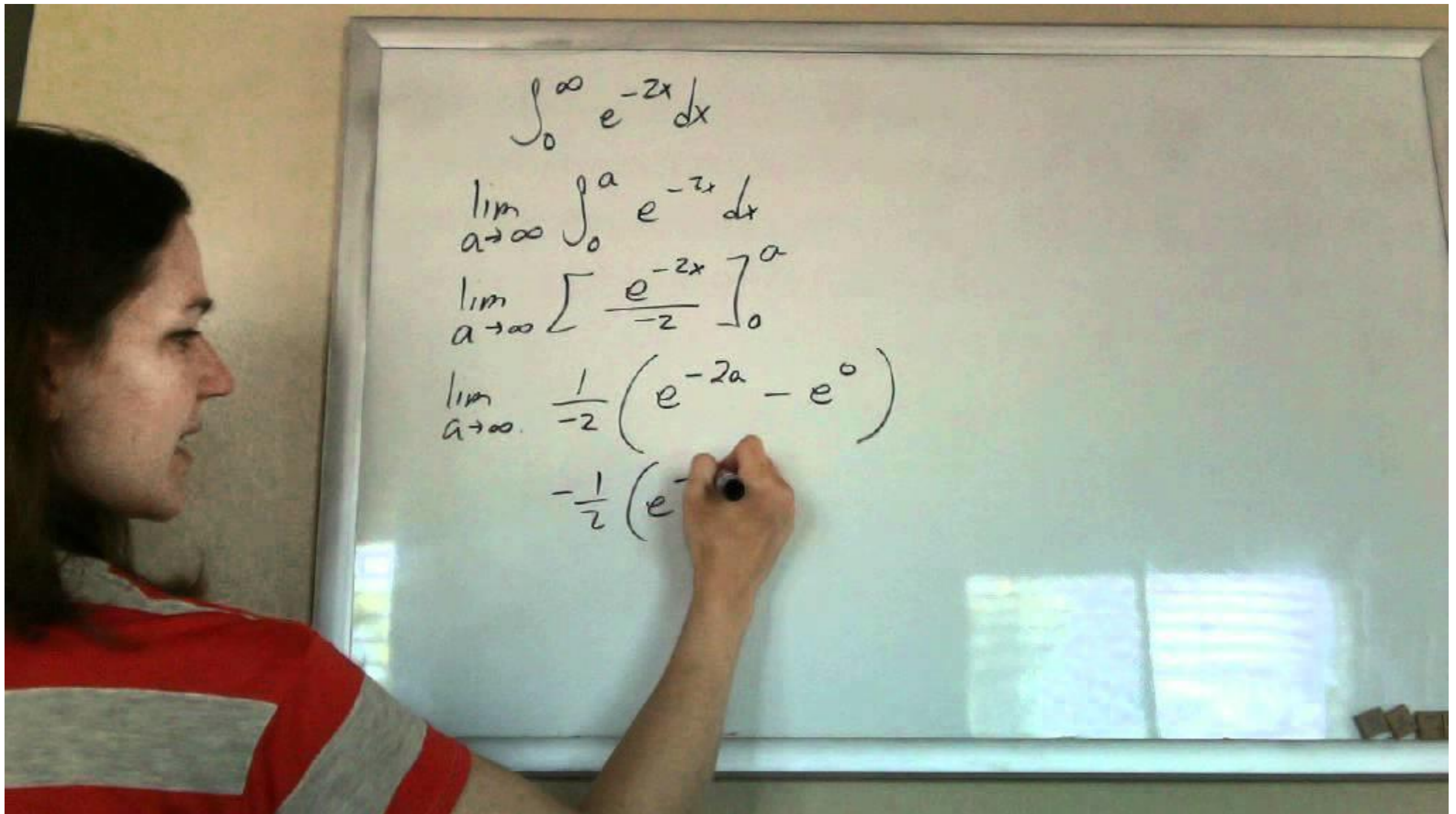
What Drake doesn't get is that his Girl  
doesn't have a cellphone anymore”



**She now has a smartphone and no longer calls because she uses Whatsapp!!!**



And by the way, she's probably superbusy catching Pokemons!



What I am trying to tell Drake here is:

**Technology is Exponential**





**Social Media is now Mainstream Media**



Put the needle on the record:  
**Music has gone streaming**



Youtube is the new Television



...and Video is On Demand!



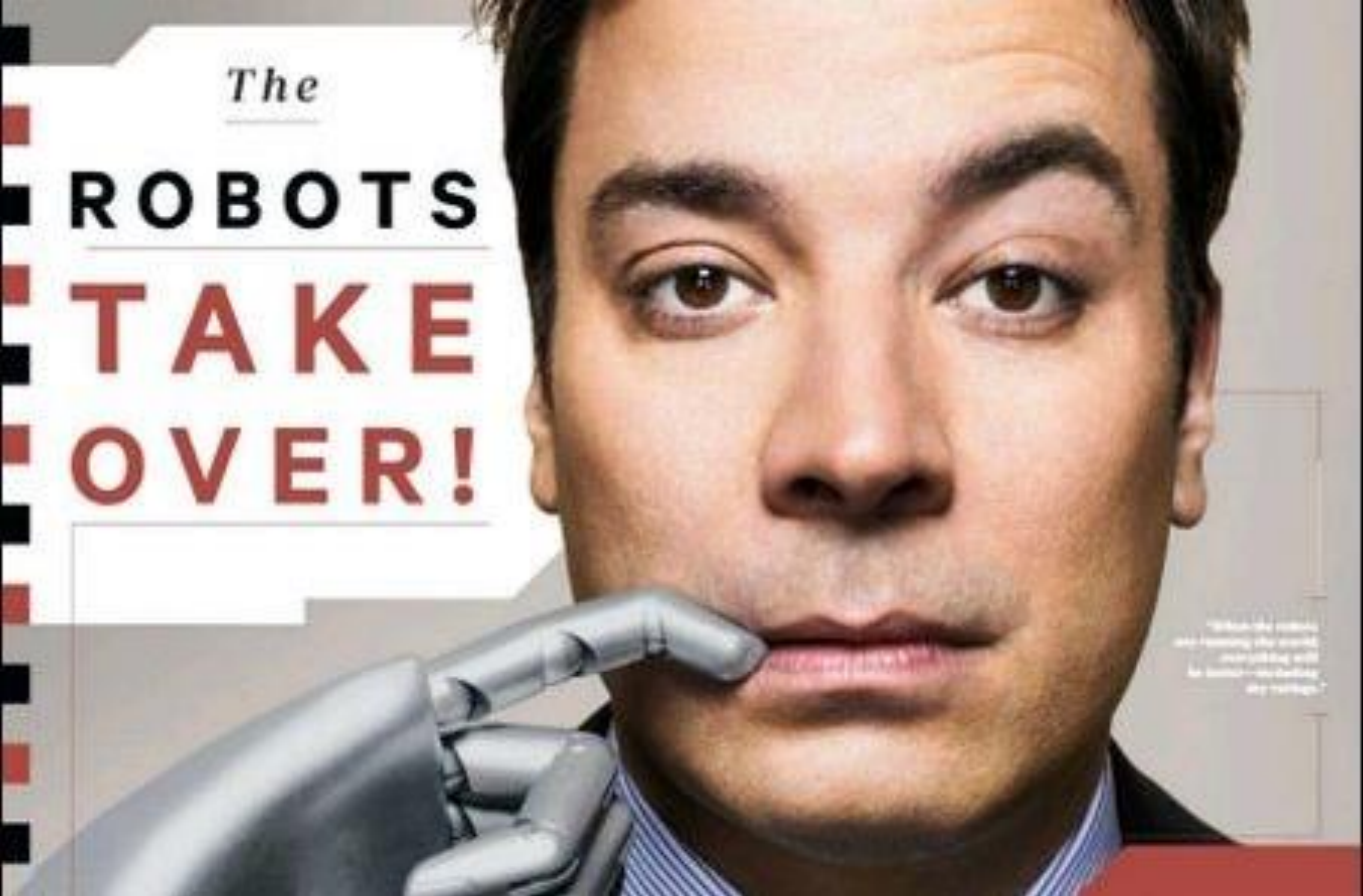
Internet is now Internet of Things,

*The*

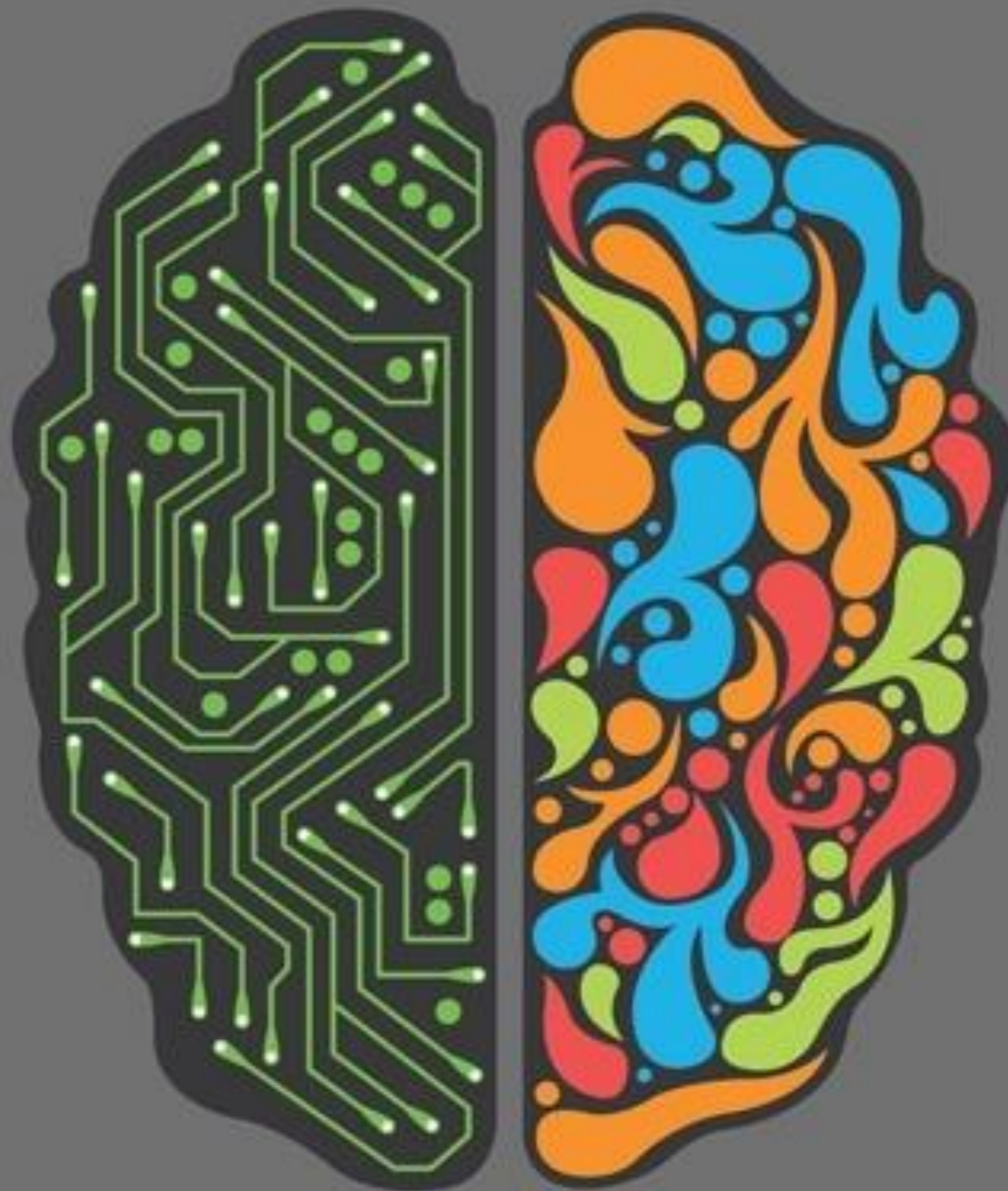
**ROBOTS**

**TAKE**

**OVER!**



**Robots eat our Jobs,**



See [Man + Machine](#)

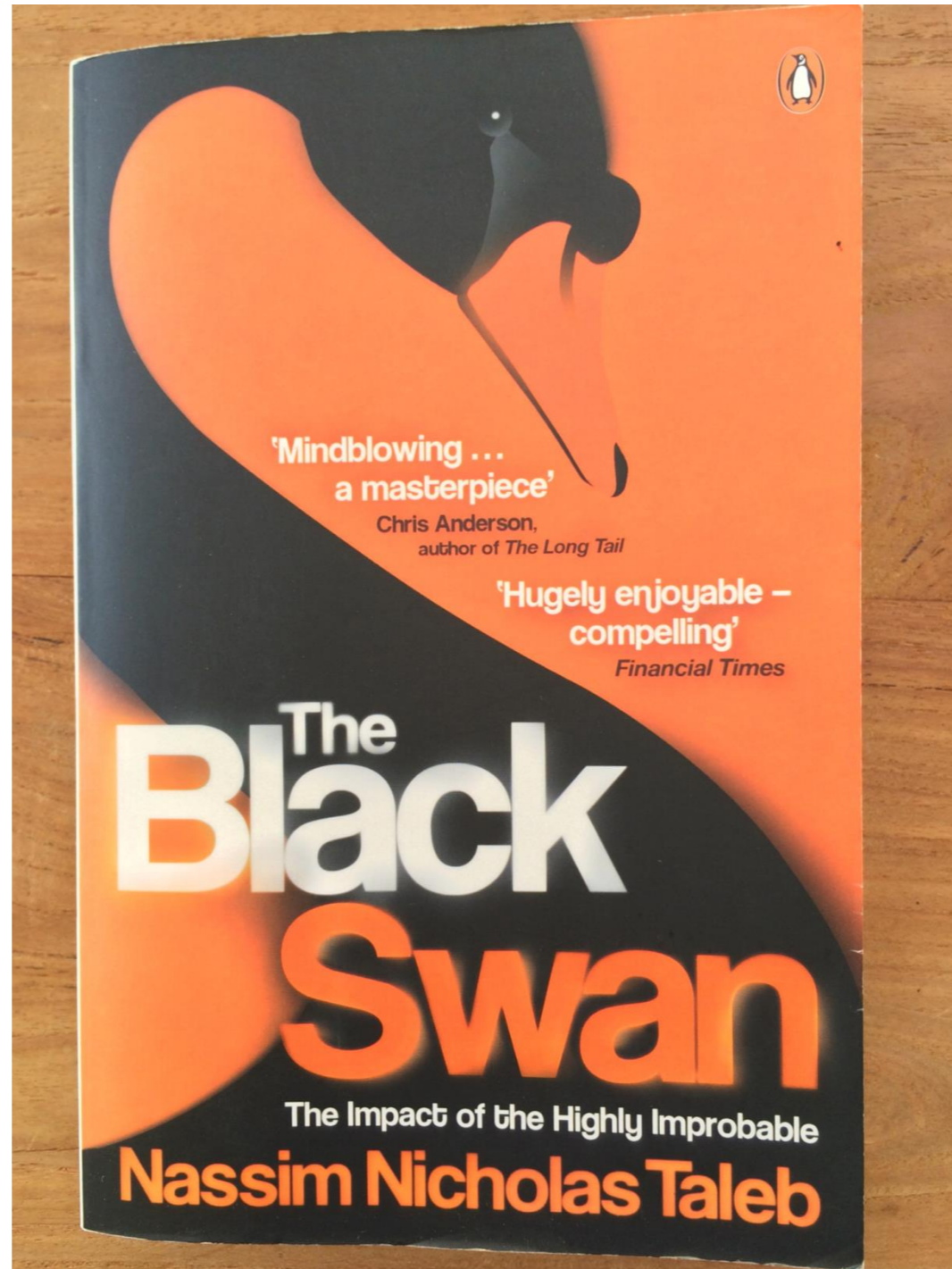
# Artificial Intelligence will Rule the World!?



and we all are moving into the Clouds



So what does it all mean?



We basically need to  
*Reframe* all our thinking



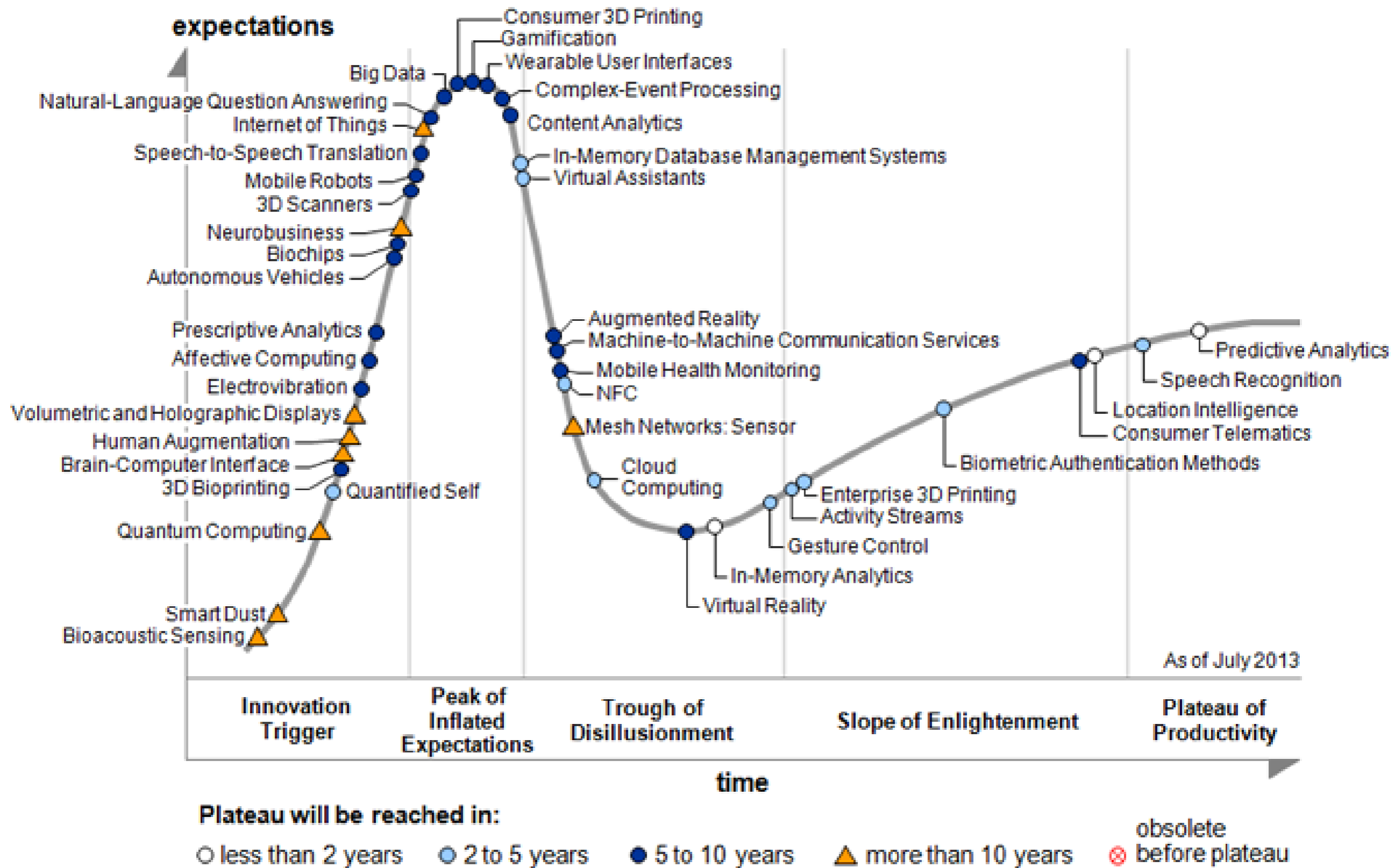
**Telecoms need to transform to Digital  
in order to profit from these trends**



<http://viv.ai>

Work on a Strategy for  
Conversational A.I.

<https://www.inverse.com/article/15246-viv-to-rival-siri>



Hype Cycle for Emerging Technologies around the ever-changing relationship between humans and machines. Source: [Gartner](http://www.gartner.com)



OPPORTUNITY

## **Opportunities for Telecoms**

**Embrace Digital**

**Focus on Customer Experience (CX)**

**Enable Conversational A.I.**

**Secure Data Storage & Exchange**

**Don't just create: Co Create!**



Stay Hungry,  
Stay Foolish!

Steve Jobs

# Nxt Wave Inc.

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# Technology Changes Everything™

# Thank You!!



Mr Anil Sadhoeram

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