



# CANTO Conference Package 2022





# CANTO Conference Package 2022

## GOLD

**US \$50,000.00**

- Two (2) 10' x 10' Booths in the exhibition hall
- Half page Ad. in the 3rd or 4th Qtr. of the 2022 Cancion magazine
- Six (6) free passes for the event
- Company logo displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Screen Ad (full page)

## SILVER

**US \$35,000.00**

- One (1) 10' x 10' booth in the exhibition hall
- Half page Ad. in the 3rd or 4th Qtr. of the 2022 Cancion magazine
- Four (4) free passes for the event
- Company logo displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Screen Ad (logo and tagline )

## BRONZE

**US \$25,000.00**

- One (1) 10' x 10' booth in the exhibition hall
- Two (2) free passes for the event
- Company logo visibly displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Screen Ad (logo and tagline)



## CANTO 2022 APP

**US \$10,000.00**

- One (1) free pass
- Rotary Ad – Big Screen
- Push Notifications
- Company logo visibly displayed on event banner and webpage



## COFFEE BREAKS (5)

**US \$10,000.00**

- One (1) free pass
- Tent Talkers
- Company logo visibly displayed on event banner and webpage
- Public announcements at the sponsored coffee break
- Conference Rotary Ad (logo and tagline )

# CANTO Conference Package 2022

## PANEL/ROUND TABLE SESSIONS

**US \$20,000.00**

- One (1) 10' x 10' booth in the exhibition hall
- Two (2) free passes for the event
- Company logo visibly displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Screen Ad (logo and tagline)



# CANTO Conference Package 2022

## LUNCHES (3)

**US \$30,000.00**

- Three (3) free passes
- Tent Talkers
- Company logo visibly displayed on event banner and webpage
- Public announcements at sponsored lunch
- Conference Rotary Ad (logo and tagline )

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## LUNCHES (3)

**US \$10,000.00 (PER STATION)**

- One (1) free pass
- Tent Talkers
- Company logo visibly displayed on event banner and webpage
- Public announcements at the sponsored lunch
- Conference Rotary Ad (logo )

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## MINISTERIAL COCKTAIL

**US \$20,000.00**

- Two (2) free passes
- Tent Talkers
- Ten minute presentation time
- Company logo visibly displayed on event table tents and webpage
- Public announcements at sponsored dinner
- Conference Rotary Screen Ad (logo and tagline)



## SMART WATCHES/ HEADPHONES OR SUNGLASSES

**US \$30,000.00**

- Four (4) free passes
- Company logo displayed on event banner & Webpage
- Public announcements
- Conference Rotary Screen Ad (logo and tagline)



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## BREAKFAST (3)

**US \$20,000.00**

- Two (2) free passes
- Ten (10) minute presentation time
- Tent Talkers
- Company logo visibly displayed on event table tents & webpage
- Public announcements at sponsored dinner
- Conference Rotary Ad (logo and tagline )

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## DINNERS (3)

**US \$30,000.00**

- Four (4) free passes
- Tent Talkers
- Company logo displayed on event banner & Webpage
- Public announcements
- Conference Rotary Screen Ad (logo and tagline)

# CANTO Conference Package 2022

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CONFERENCE BAGS\*

**SOLD**



T-SHIRTS\*

**SOLD**



WRIST BANDS\*

**SOLD**



BANNERS/BAG INSERTS

US \$2,000.00

BRANDED FACE MASKS\*

US \$5,000.00

LANYARDS\*

US \$5,000.00

(ALL ITEMS MARKED WITH AN \*(ASTERIK) ARE TIME SENSITIVE AND MUST BE SPONSORED BEFORE A CERTAIN TIME FRAME (TBD) TO FACILITATE SHIPPING AND SPONSORSHIP COMMITMENTS. LISTED SPONSORSHIP PRICES ARE PROVISIONAL AND MAY BE SUBJECT TO CHANGE.)

- Company logo on item and logo visibly displayed on event banner and webpage
- Conference Rotary Screen Ad (logo)

# CANTO Conference Package 2022



## IMPORTANT

Additional benefits for Gold, Silver, Bronze and sponsorship above US\$30,000

- Prominent high visibility signage in the conference, exhibition halls, event website and conference program
- Opportunity to distribute product/service literature in the conference bags

### In Kind Sponsorship

- Promotional giveaways such as early-bird prizes, Silent Auction items and raffles during the conference will include the following items:

\* Mobile phones \* Ipods \* Webcasting \* Smart Watches

### Sponsors of Events

Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event.

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### CONTACT US:

CARMEN RAMLAL  
cramlal@canto.org  
M: 1 (868)785-4080

NICOLE FREAKLEY  
nfreakley@canto.org  
M: 1(868)796-4961

Office: +1(868) 622-3770/4781/0929



# CANTO Conference Package 2022

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# EXHIBITION PROSPECTUS 2022

37th ANNUAL CONFERENCE & TRADE EXHIBITION



## CANTO Conference Package 2022

Theme:

**“Enabling the Digital Evolution”**  
(17th - 20th July 2022)

VENUE:

**Fontainebleau Miami Beach,  
Miami, Florida, USA**

Postal Address for the CANTO Secretariat:

#67 Picton Street

Newtown

Port of Spain

Trinidad & Tobago W.I.

Tel: 1(868) 622-4781/3770 or 622-0929

Website: [www.canto.org/annualconference](http://www.canto.org/annualconference)



# CANTO Conference Package 2022

## CANTO 2022- ENABLING THE DIGITAL REVOLUTION

After a 2-year hiatus in the staging of a live event, the CANTO Annual Conference & Trade Exhibition marks its return in 2022. Join Us at the iconic Fontainebleau Miami Hotel, from the 17th – 20th July for #CANTO2022

The theme - **Enabling the Digital Evolution** - identifies this necessity and represents CANTO's urgency to respond to the needs of the Caribbean Community with a primary focus on Digital Development, Enablement and Improvements that will lead to Digital Transformation. CANTO's Annual Conference & Trade Exhibition is an excellent conduit and meeting place for persons and businesses to share their ideas and knowledge to empower the ICT industry.

As global attention is focused not only on fighting COVID-19, but also on its ripple effects across all sectors of human and economic life – Digitization of economies and aspects of social life including but not limited to banking, education, health and commerce has been thrust into the spotlight with renewed vigor.

CANTO 2022 Conference and Trade Exhibition is an excellent opportunity to:

- Meet, consult and hear from industry representatives; Government Ministers; academia; researchers; technologists and civil society advocates from the Caribbean and Latin America.
- Engage in dynamic interactive sessions with exceptional keynote speakers and well-known professionals.
- Accomplish months of meetings in 3 days
- Showcase your state-of-the-art products and service
- Get exposure to a wide range of technology and solutions under one roof
- Become your company's game-changer!

Participate in CANTO 2022. We look forward to seeing you in Miami.

For information on Presentation and Sponsorship Opportunities, kindly contact:  
**Ms. Carmen Ramlal- 1 (868) 785-4080 or Ms. Nicole Freakley 1 (868) 796-4961**



# CANTO Conference Package 2022

## EXHIBITION BOOTHS

### BOOTH CAPACITY

FORTY FIVE (45) Syma hard-wall booths will be available in the Exhibition Hall of CANTO 2022. The booth locations and numbers are located in the floor plan included in this document.

### BOOTH DIMENSIONS

The dimensions of the booths in the Exhibition Hall are specified below.

Booths	Dimensions (ft)
1-3, 32-35	10ft x 10ft
36-44	6ft x 6ft
4-31	10ft x 10ft
45	6ft X 6ft

### BOOTH ACCESSORIES

Each hard-wall booth will be equipped with the following:

Syma hard wall booth (panels are 1m wide and 2.50m high)

1 medium sized table per standard booth (2ft x 6ft) and 30" in height.

1 header sign per standard booth with company name and booth number

One plastic trash receptacle

One double AMP electrical outlet 120 V/ 50 Hz (single phase). Also, 220 V/50 Hz (single phase) can be delivered on request.

Vacuuming (daily vacuuming of the booth space can be made upon request)

2 Chairs

AV and additional items in the booth upon request.



# CANTO Conference Package 2022

## BOOTH COST AND PAYMENT SCHEDULE

### COST OF BOOTHS

Booths may be reserved by viewing the Exhibition Floor Plan layout to select the booth of your choice and submitting the exhibition commitment form to the CANTO Secretariat. You can also go online at [www.canto.org/annualconference](http://www.canto.org/annualconference) and select Exhibition Information. Please see page 10 for contact details for information on the exhibition.

Booth space will be allocated on a "first pay first secured" basis.

Booths	Dimensions (ft)	Cost (US\$) per booth
1-3, 32-35	10ft x 10ft	\$5,000 (Exclusive)
36 - 44	6ft x 6ft	\$4,000 (Premium)
4 - 31	10ft x 10ft	\$3,500 (Regular)
45	6ft x 6ft	\$3,500 (Regular)

### PAYMENT SCHEDULE

Exhibitors are urged to make all payments and register for the conference through our web-based facility.

Full payment must be made once the booth has been booked in order to ensure the space. Invoice for payment will be generated upon receipt of the completed exhibition commitment form. Written cancellations after 16th June, 2022 will result in a penalty of 50% of the cost of the booth.

NO REFUNDS will be made after 30th June, 2022  
All cancellations must be made in writing.



# CANTO Conference Package 2022

## EXHIBITION REGISTRATION

As an exhibitor you are entitled to **TWO** complimentary passes. All exhibitors are required to register online via our web-based registration facility.

Following are the entitlements for exhibitors

Participant	Registration Fee (US \$)	Entitlement
1st & 2nd Exhibitor Liaison	Complimentary	Attend <ul style="list-style-type: none"><li>• Conference</li><li>• Exhibition</li><li>• Social Events</li></ul>

Exhibitors are requested to provide the name of the Liaison Officers, who will receive the complimentary registration passes by **30th June, 2022**.

## SHIPPING

The official shipper for the 37th Annual Conference and Trade exhibition is:

Jacqueline R. Russo  
Baker Logistics Consulting Service, Inc.  
C: 312-560-9897  
E: [Jacqueline.russo@bakerlcs.com](mailto:Jacqueline.russo@bakerlcs.com)

## DOCUMENTATION

As an exhibitor with CANTO you must provide the following information:

- i. 75 Words Overview of your company
- ii. Company logo in jpg format

The overview of your company will be published in the Conference Event App which highlights all the activities of the Annual Conference and Trade Exhibition 2022.



# CANTO Conference Package 2022

## CONTACT INFORMATION

### FOLLOWING ARE THE NAMES AND CONTACT INFORMATION FOR THE MEMBERS OF THE CANTO SECRETARIAT

#### EXHIBITION/SPONSORS/ADVERTISING/ MEMBERSHIP

SALES OFFICER

MS. CARMEN RAMLAL

MOBILE: 1 (868)785-4080

E-MAIL: CRAMLAL@CANTO.ORG

#### EXHIBITION/SPONSORS/ADVERTISING/ MEMBERSHIP

SALES OFFICER

MS. NICOLE FREAKLEY

MOBILE: 1(868) 796-4961

E-MAIL: NFREAKLEY@CANTO.ORG

#### SPEAKERS

##### FINANCE OFFICER

MRS. ANDREA LEWIS-FRANCIS

TEL: (868) 622-4781

MOBILE:1 (868) 750-4181

E-MAIL: ALEWIS@CANTO.ORG

#### HOTEL RESERVATIONS & REGISTRATION EXECUTIVE SECRETARY

MRS. GLORIA MANZANO

TEL: (868) 622-4781

MOBILE: 1 (868) 785-4065

E-MAIL: GMANZANO@CANTO.ORG

#### INVOICING

##### FINANCE MANAGER

MR. JIMMY RODRIGUES

MOBILE: 1 (868) 798-3145

EMAIL: JRODRIGUES@CANTO.ORG

#### PUBLICATIONS

##### PUBLICATIONS OFFICER

MRS. GAIL EDWARDS

TEL: (868) 622-4781 / 622-3770 /622-0929

MOBILE: 1 (868) 785-4053

E-MAIL: GEDWARDS@CANTO.ORG



# CANTO Conference Package 2022

## REGISTRATION INFORMATION

All participants are required to register online for the conference. You will only need to enter your contact information once in the system. For more information visit [www.canto.org/annual-conference](http://www.canto.org/annual-conference) to register for the conference and book your hotel accommodation.

No refunds will be made after 30th June, 2022.  
ALL cancellations must be made in writing.

FULL MEMBERS	FREE
AFFILIATE MEMBERS	50% OF 1ST PARTICIPANT FEE
EARLY BIRD SPECIAL BEFORE APRIL 30TH	US \$1,000.00
MAY 1ST - MAY 31ST	US \$1,100.00
REGISTRATION AFTER MAY 31ST	US \$1,200.00
SPOUSE RATE (NON BUSINESS ONLY)	US \$250.00 (MEMBERS) US \$300 (NON-MEMBERS)



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