



# SPONSORSHIP OPPORTUNITIES

## CATEGORIES

## AMOUNT

## SPONSORSHIP BENEFITS

### Platinum



### Gold

US\$40,000

- Two (2) 10' x 10' Booths in the exhibition hall
- Full page color Ad. in the conference program
- Half page Ad. in the 3<sup>rd</sup> and 4<sup>th</sup> quarter of the 2013 Cancion
- An opportunity to provide a speaker/panelist on condition that the presentation is consistent with the conference theme
- Four (4) free passes for the event
- Company logo displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Ad (full page)

### Silver

US\$35,000

- One (1) 10' x 10' booth in the exhibition hall
- Full page color Ad. in the conference program
- Half page Ad. in the 3<sup>rd</sup> and 4<sup>th</sup> quarters of the 2013 Cancion magazine
- Three (3) free passes for the event
- Company logo displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Ad (logo and tagline )



### Bronze

US\$25,000

- One (1) 10' x 10' booth in the exhibition hall
- Half page Ad. in the conference program
- Two (2) free passes for the event
- Company logo visibly displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Ad (logo and tagline )



**CATEGORIES**

**AMOUNT**

**SPONSORSHIP BENEFITS**

*Coffee Breaks (5)*

*US\$10,000 (each)*



- One (1) free pass
- Company logo visibly displayed on event banner and webpage
- Public announcements at the sponsored coffee break
- Conference Rotary Ad (logo and tagline )
- Three (3) free passes
- Full page Ad. in the conference program
- Company logo visibly displayed on event banner and webpage
- Public announcements at sponsored lunch
- Conference Rotary Ad (logo and tagline )
- One (1) free pass
- Company logo visibly displayed on event banner and webpage
- Public announcements at the sponsored lunch
- Conference Rotary Ad (logo )

*Lunches (3)*

*US\$25,000 (3 stations)*



*US\$10,000 (per station)*

*Opening Ceremony  
Cocktails*



*Monday  
Dinner*



*Monday Night Cocktail*



*Tuesday Members' Dinner*



*Wednesday Dinner*

*US\$30,000*



- Three (3) free passes
- Full page Ad. in the conference program
- Ten minute presentation time
- Company logo displayed on event table tents and webpage
- Public announcements at sponsored event
- Conference Rotary Ad (logo and tagline )

**CATEGORIES**

**AMOUNT**

**SPONSORSHIP BENEFITS**

Conference Bags\*



**SPONSORED**

T- Shirts\*



**SPONSORED**

Breakfast Meetings (2)  
1. Ministerial Breakfast Meeting  
2. Women & Girls in ICT

US\$10,000 (each)



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**SPONSORED**

Conference Program \*

US\$10,000

- One (1) free pass
- Full page color Ad. in back cover of conference program
- Company logo displayed on event banner and webpage

Cancion Magazine\*



**SPONSORED**

Other



Lanyards



**SPONSORED**

Flash drives



**SPONSORED**

Wrist Bands\*



- Company logo on wrist bands and visibly displayed on Event banner and webpage
- Conference Rotary Ad (logo)

**NB:** Items marked with an \*(asterisk) are time sensitive and must be sponsored before a certain timeframe (TBD) to facilitate shipping and sponsorship commitments

# 7th Annual Human Resources Forum

This two day event features HR Training and best practices to support CANTO members. The program will offer the following categories of sponsorship:

- Coffee Breaks (4) US\$1,500 each
- Lunches (2) US\$3,000 each

## Important

In kind sponsorship of promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:

- \* Cellular phones \* Phone cards \* Ipods \* 2 Way Radios  
\* Webcasting
- Additional benefits for Gold, Silver, Bronze and sponsorship above US\$30,000
  - Prominent high visibility signage in the conference, exhibition halls, event website and conference program
  - Opportunity to distribute product/service literature in the conference bags

## Sponsors of Events

Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event

## SPONSORSHIP: CONTACT

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