# SPONSORSHIP OPPORTUNITIES



- Full page color Ad. in the conference program
- Half page Ad. in the 3<sup>rd</sup> and 4<sup>th</sup> quarter of the 2013 Cancion
- An opportunity to provide a speaker/panelist on condition that the presentation is consistent with the conference theme
- Four (4) free passes for the event
- Company logo displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Ad (full page)

Silver

US\$35,000

- One (1) 10' x 10' booth in the exhibition hall
- Full page color Ad. in the conference program
- Half page Ad. in the 3rd and 4th quarters of the 2013 Cancion magazine
- Three (3) free passes for the event
- Company logo displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Ad (logo and tagline )

**Bronze** 

US\$25,000

- One (1) 10' x 10' booth in the exhibition hall
- Half page Ad. in the conference program
- Two (2) free passes for the event
- Company logo visibly displayed on event banner and website
- Public announcements at conference and exhibition
- Conference Rotary Ad (logo and tagline)

# **CATEGORIES**

CATEGOR	AMOUNT	SPONSORSHIP BENEFITS
Trending Zone (NEW)	US\$15,000	Rotary Ad – Big Screen
		• 3 x 8 Banner
		Company tweets
		Company logo visibly displayed on event banner and webpage
Coffee Breaks (4)	US\$10,000 (each)	• One (1) free pass
		Company logo visibly displayed on event banner and webpage
		Public announcements at the sponsored coffee break
Monday Ministerial coffee	US\$15,000	Conference Rotary Ad (logo and tagline )
Break		
Lunches (3)	US\$25,000 (3 stations)	• Three (3) free passes
		Full page Ad. in the conference program
		<ul> <li>Company logo visibly displayed on event banner and webpage</li> </ul>
		Public announcements at sponsored lunch
		Conference Rotary Ad (logo and tagline )
		One (1) free pass
		<ul> <li>Company logo visibly displayed on event banner and webpage</li> </ul>
		<ul> <li>Public announcements at the sponsored lunch</li> </ul>
	US\$10,000 (per	Conference Rotary Ad (logo )
	station)	00m010m0 110m1, 110 (10g0)
		• Three (3) free passes
Opening Ceremony	US\$35,000	Full page Ad. in the conference program
Cocktails		Ten minute presentation time
		Company logo visibly displayed on event table tents and webpage
		Public announcements at sponsored dinner
		Conference Rotary Ad (logo and Tagline )
Monday	US\$35,000	• Three (3) free passes
Dinner		Full page Ad. in the conference program
		Ten minute presentation time
		<ul> <li>Company logo visibly displayed on event table tents and webpage</li> </ul>
		Public announcements at sponsored dinner
		Conference Rotary Ad (logo and Tagline )
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Tuesday Members'	US\$25,000	• Two (2) free passes
Dinner		Full page Ad. in the conference program
		• Ten minute presentation time
		Company logo displayed on event table tents and webpage
		Public announcements at sponsored event     Conference Between Ad (loop and Teating)
		Conference Rotary Ad (logo and Tagline )
Wednesday Dinner	US\$30,000	• Three (3) free passes
		Full page Ad. in the conference program
		Ten minute presentation time
		Company logo displayed on event table tents and webpage
		Public announcements at sponsored event
		Conference Rotary Ad (logo and Tagline)

CATEGORIES	AMOUNT	SPONSORSHIP BENEFITS
Conference Bags*	US\$15,000	<ul> <li>Two (2) free passes</li> <li>Sponsor's logo will be placed on bag (All delegates will receive a bag)</li> <li>Company logo displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>
T- Shirts*	US\$15,000	<ul> <li>Two (2) free passes</li> <li>Logo on polo shirts (to be worn by all delegates)</li> <li>Company logo displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>
Breakfast Meetings (2)  1. Ministerial Breakfast Meeting  2. Women & Girls in ICT	US\$10,000 (each)	<ul> <li>One (1) free pass</li> <li>Company logo visibly displayed on event banner and webpage</li> <li>10 minute presentation at respective sponsored breakfast meeting</li> <li>Conference Rotary Ad (logo)</li> </ul>
Conference Program *	US\$10,000	<ul> <li>One (1) free pass</li> <li>Full page color Ad. in back cover of conference program Company logo displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>
Cancion Magazine*	US\$10,000	<ul> <li>One (1) free pass</li> <li>Full page color Ad. in conference edition of Cancion Magazine</li> <li>Company logo displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>
Annual Directory*	US\$10,000	<ul> <li>One (1) free pass</li> <li>Full page color Ad. in annual directory</li> <li>Company logo displayed on event banner and webpage</li> </ul>
Lanyards	US\$5,000	
Flash drives	US\$5,000	<ul> <li>Company logo on item and logo visibly displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>
Wrist Bands*	US\$5,000	

NB: Items marked with an \*(asterisk) are time sensitive and must be sponsored before a certain timeframe (TBD) to facilitate shipping and sponsorship commitments

#### **8th Annual Human Resources Forum**

This two day event features HR Training and best practices to support CANTO members. The program will offer the following categories of sponsorship:

Coffee Breaks (4) US\$1,500 each

Lunches (2) US\$3,000 each

## **Important**

In kind sponsorship of promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:

- \* Cellular phones \* Phone cards \* Ipods \* 2 Way Radios
   \* Webcasting
- Additional benefits for Gold, Silver, Bronze and sponsorship above U\$\$30,000
  - Prominent high visibility signage in the conference, exhibition halls, event website and conference program
  - Opportunity to distribute product/service literature in the conference bags

## **Sponsors of Events**

Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event

### CONTACT

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