

# SPONSORSHIP OPPORTUNITIES



| CATEGORIES      | AMOUNT     | SPONSORSHIP BENEFITS  |
|-----------------|------------|---|
| <b>Headline</b> | US\$70,000 | <ul style="list-style-type: none"> <li>• Opening Ceremony - Keynote</li> <li>• Ministerial Panel (A) - Keynote</li> <li>• One (1) Flagship Banner (20 x6)</li> <li>• Two (2) (3x8) vertical banners</li> <li>• Company logo displayed on event banner and website</li> <li>• Public announcements at conference and exhibition</li> <li>• Conference Rotary Ad (full page)</li> <li>• Full Page Ad in conference program</li> </ul>   |
| <b>Gold</b>     | US\$40,000 | <ul style="list-style-type: none"> <li>• Two (2) 10' x 10' Booths in the exhibition hall</li> <li>• Full page color Ad. in the conference program</li> <li>• Half page Ad. in the 3<sup>rd</sup> and 4<sup>th</sup> quarter of the 2015 Cancion</li> <li>• Four (4) free passes for the event</li> <li>• Company logo displayed on event banner and website</li> <li>• Public announcements at conference and exhibition</li> <li>• Conference Rotary Ad (full page)</li> </ul>               |
| <b>Silver</b>   | US\$35,000 | <ul style="list-style-type: none"> <li>• One (1) 10' x 10' booth in the exhibition hall</li> <li>• Full page color Ad. in the conference program</li> <li>• Half page Ad. in the 3<sup>rd</sup> and 4<sup>th</sup> Qtr. of the 2015 Cancion magazine</li> <li>• Three (3) free passes for the event</li> <li>• Company logo displayed on event banner and website</li> <li>• Public announcements at conference and exhibition</li> <li>• Conference Rotary Ad (logo and tagline )</li> </ul> |
| <b>Bronze</b>   | US\$25,000 | <ul style="list-style-type: none"> <li>• One (1) 10' x 10' booth in the exhibition hall</li> <li>• Half page Ad. in the conference program</li> <li>• Two (2) free passes for the event</li> <li>• Company logo visibly displayed on event banner and website</li> <li>• Public announcements at conference and exhibition</li> <li>• Conference Rotary Ad (logo and tagline)</li> </ul>  |

| <b>CATEGORIES</b>                            | <b>AMOUNT</b>                   | <b>SPONSORSHIP BENEFITS</b>  |
|--|---------------------------------|--|
| <b>Trending Zone</b>                         | <b>US\$15,000</b>               | <ul style="list-style-type: none"> <li>• Rotary Ad – Big Screen</li> <li>• 3 x 8 Banner</li> <li>• Company tweets</li> <li>• Company logo visibly displayed on event banner and webpage</li> </ul>   |
| <b>Coffee Breaks (5)</b>                     | <b>US\$10,000 (each)</b>        | <ul style="list-style-type: none"> <li>• One (1) free pass</li> <li>• Company logo visibly displayed on event banner and webpage</li> <li>• Public announcements at the sponsored coffee break</li> <li>• Conference Rotary Ad (logo and tagline )</li> </ul>  |
| <b>Monday Ministerial Panel/Round Tables</b> | <b>US\$25,000</b>               | <ul style="list-style-type: none"> <li>• Keynote</li> <li>• Two(2) 3 x 8 banners</li> <li>• Full page Ad. in the conference program</li> <li>• Company logo visibly displayed on event banner and webpage</li> <li>• Public announcements at the sponsored coffee break</li> <li>• Conference Rotary Ad (logo and tagline)</li> </ul>                          |
| <b>Lunches (3)</b>                           | <b>US\$25,000 (3 stations)</b>  | <ul style="list-style-type: none"> <li>• Three (3) free passes</li> <li>• Full page Ad. in the conference program</li> <li>• Company logo visibly displayed on event banner and webpage</li> <li>• Public announcements at sponsored lunch</li> <li>• Conference Rotary Ad (logo and tagline )</li> </ul>  |
|  | <b>US\$10,000 (per station)</b> | <ul style="list-style-type: none"> <li>• One (1) free pass</li> <li>• Company logo visibly displayed on event banner and webpage</li> <li>• Public announcements at the sponsored lunch</li> <li>• Conference Rotary Ad (logo )</li> </ul>   |
| <b>Ministerial Cocktail</b>                  |                                 | <ul style="list-style-type: none"> <li>• Three (3) free passes</li> <li>• Full page Ad. in the conference program</li> <li>• Ten minute presentation time</li> <li>• Company logo visibly displayed on event table tents and webpage</li> <li>• Public announcements at sponsored dinner</li> <li>• Conference Rotary Ad (logo and Tagline)</li> </ul>         |
| <b>Monday Dinner</b>                         | <b>US\$35,000</b>               | <ul style="list-style-type: none"> <li>• Three (3) free passes</li> <li>• Full page Ad. in the conference program</li> <li>• Ten (10) minute presentation time</li> <li>• Company logo visibly displayed on event table tents &amp; webpage</li> <li>• Public announcements at sponsored dinner</li> <li>• Conference Rotary Ad (logo and Tagline )</li> </ul> |
| <b>Tuesday Members' Dinner</b>               | <b>US\$25,000</b>               | <ul style="list-style-type: none"> <li>• Two (2) free passes</li> <li>• Full page Ad. in the conference program</li> <li>• Ten minute presentation time</li> <li>• Company logo displayed on event table tents &amp; webpage</li> <li>• Public announcements at sponsored event</li> <li>• Conference Rotary Ad (logo and Tagline )</li> </ul>                 |
| <b>Wednesday Dinner</b>                      | <b>US\$25,000</b>               | <ul style="list-style-type: none"> <li>• Three (3) free passes</li> <li>• Full page Ad. in the conference program</li> <li>• Ten minute presentation time</li> <li>• Company logo displayed on event table tents and webpage</li> <li>• Public announcements at sponsored event</li> <li>• Conference Rotary Ad (logo and Tagline)</li> </ul>                  |

| <b>CATEGORIES</b>           | <b>AMOUNT</b> | <b>SPONSORSHIP BENEFITS</b>   |
|-----------------------------|---------------|---|
| <i>Conference Bags*</i>     | US\$15,000    | <ul style="list-style-type: none"> <li>• Two (2) free passes</li> <li>• Sponsor's logo will be placed on bag (All delegates will receive a bag)</li> <li>• Company logo displayed on event banner and webpage</li> <li>• Conference Rotary Ad (logo)</li> </ul> |
| <i>T- Shirts*</i>           | US\$15,000    | <ul style="list-style-type: none"> <li>• Two (2) free passes</li> <li>• Logo on polo shirts (to be worn by all delegates)</li> <li>• Company logo displayed on event banner and webpage</li> <li>• Conference Rotary Ad (logo)</li> </ul>                       |
| <i>Conference Program *</i> | US\$10,000    | <ul style="list-style-type: none"> <li>• One (1) free pass</li> <li>• Full page color Ad. in back cover of conference program</li> <li>• Company logo displayed on event banner and webpage</li> <li>• Conference Rotary Ad (logo)</li> </ul>                   |
| <i>Cancion Magazine*</i>    | US\$10,000    | <ul style="list-style-type: none"> <li>• One (1) free pass</li> <li>• Full page color Ad. in conference edition of Cancion Magazine</li> <li>• Company logo displayed on event banner and webpage</li> <li>• Conference Rotary Ad (logo)</li> </ul>             |
| <i>Annual Directory*</i>    | US\$10,000    | <ul style="list-style-type: none"> <li>• One (1) free pass</li> <li>• Full page color Ad. in annual directory</li> <li>• Company logo displayed on event banner and webpage</li> </ul>  |
| <i>Lanyards</i>             | US\$5,000     | <ul style="list-style-type: none"> <li>• Company logo on item and logo visibly displayed on event banner and webpage</li> <li>• Conference Rotary Ad (logo)</li> </ul>  |
| <i>Flash drives</i>         | US\$5,000     |   |
| <i>Wrist Bands*</i>         | US\$5,000     |   |

**NB:** Items marked with an \*(asterisk) are time sensitive and must be sponsored before a certain timeframe (TBD) to facilitate shipping and sponsorship commitments

## **9th Annual Human Resource Forum**

This two day event features HR Training and best practices to support CANTO members. The program will offer the following categories of sponsorship:

Coffee Breaks (4) US\$1,500 each

Lunches (2) US\$3,000 each

## **2<sup>nd</sup> Annual Marketing Forum**

This two day Interactive Forum event features Best Practices in Marketing and Sales in the Telecoms /ICT sector. The program will offer the following categories of sponsorship:

Coffee Breaks (4) US\$1,500 each

Lunches (2) US\$3,000 each

## **Important**

In kind sponsorship of promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:

- \* Cellular phones \* Phone cards \* Ipods \* 2 Way Radios \* Webcasting
- Additional benefits for Gold, Silver, Bronze and sponsorship above US\$30,000
- Prominent high visibility signage in the conference, exhibition halls, event website and conference program
- Opportunity to distribute product/service literature in the conference bags

## **Sponsors of Events**

Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event

## **CONTACT**

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