

**SPONSORSHIP OPPORTUNITIES**

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| **CATEGORIES** | **AMOUNT** | **SPONSORSHIP BENEFITS** |
| **Headline** |  | * **Opening Ceremony - Keynote** * **Ministerial Panel (A) - Keynote** * **One (1) Flagship Banner (20 x6)** * **Two (2) (3x8) vertical banners** * **Company logo displayed on event banner and website** * **Public announcements at conference and exhibition** * **Conference Rotary Ad (full page)** * **Full Page Ad in conference program** |
| **Gold** | **US$40,000** | * **Two (2) 10’ x 10’ Booths in the exhibition hall** * **Full page color Ad. in the conference program** * **Half page Ad. in the 3rd and 4th quarter of the 2015 Cancion** * **Four (4) free passes for the event** * **Company logo displayed on event banner and website** * **Public announcements at conference and exhibition** * **Conference Rotary Ad (full page)** |
| **Silver** | **US$35,000** | * **One (1) 10’ x 10’ booth in the exhibition hall** * **Full page color Ad. in the conference program** * **Half page Ad. in the 3rd and 4th Qtr. of the 2015 Cancion magazine** * **Three (3) free passes for the event** * **Company logo displayed on event banner and website** * **Public announcements at conference and exhibition** * **Conference Rotary Ad (logo and tagline )** |
| **Bronze** | **US$25,000** | * **One (1) 10’ x 10’ booth in the exhibition hall** * **Half page Ad. in the conference program** * **Two (2) free passes for the event** * **Company logo visibly displayed on event banner and website** * **Public announcements at conference and exhibition** * **Conference Rotary Ad (logo and tagline)** |
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| **CATEGORIES** | **AMOUNT** | **SPONSORSHIP BENEFITS** |
| ***Trending Zone*** |  | * **Rotary Ad – Big Screen** * **3 x 8 Banner** * **Company tweets** * **Company logo visibly displayed on event banner and webpage** |
| ***Coffee Breaks (5)***  ***Monday &Tuesday morning sold*** |  | * **One (1) free pass** * **Company logo visibly displayed on event banner and webpage** * **Public announcements at the sponsored coffee break** * **Conference Rotary Ad (logo and tagline )** |
| ***Monday Ministerial Panel/Round Tables (Panel 1 and 2)*** |  | * **Keynote** * **Two(2) 3 x 8 banners** * **Full page Ad. in the conference program** * **Company logo visibly displayed on event banner and webpage** * **Public announcements at the sponsored coffee break** * **Conference Rotary Ad (logo and tagline** |
| ***Lunches (3)*** | ***US$25,000 (3 stations)*** | * **Three (3) free passes** * **Full page Ad. in the conference program** * **Company logo visibly displayed on event banner and webpage** * **Public announcements at sponsored lunch** * **Conference Rotary Ad (logo and tagline )** |
| ***US$10,000 (per station)*** | * **One (1) free pass** * **Company logo visibly displayed on event banner and webpage** * **Public announcements at the sponsored lunch** * **Conference Rotary Ad (logo )** |
| ***Ministerial Cocktail*** |  | * **Three (3) free passes** * **Full page Ad. in the conference program** * **Ten minute presentation time** * **Company logo visibly displayed on event table tents and webpage** * **Public announcements at sponsored dinner** * **Conference Rotary Ad (logo and Tagline)** |
| ***Monday***  ***Dinner*** |  | * **Three (3) free passes** * **Full page Ad. in the conference program** * **Ten (10) minute presentation time** * **Company logo visibly displayed on event table tents & webpage** * **Public announcements at sponsored dinner** * **Conference Rotary Ad (logo and Tagline )** |
| ***Tuesday Members’ Dinner*** | **US$25,000** | * **Two (2) free passes** * **Full page Ad. in the conference program** * **Ten minute presentation time** * **Company logo displayed on event table tents & webpage** * **Public announcements at sponsored event** * **Conference Rotary Ad (logo and Tagline )** |
| **CATEGORIES** | **AMOUNT** | **SPONSORSHIP BENEFITS** |
| **Breakfast (2)** |  |  |
| **Wednesday Dinner** | **US$25,000** | * **Three (3) free passes** * **Full page Ad. in the conference program** * **Ten minute presentation time** * **Company logo displayed on event table tents and webpage** * **Public announcements at sponsored event** * **Conference Rotary Ad (logo and Tagline)** |
| ***Conference Bags\**** | **US$15,000** | * **Two (2) free passes** * **Sponsor’s logo will be placed on bag (All delegates will receive a bag)** * **Company logo displayed on event banner and webpage** * **Conference Rotary Ad (logo)** |
| ***T- Shirts\**** | **US$15, 000** | * **Two (2 ) free passes** * **Logo on polo shirts (to be worn by all delegates)** * **Company logo displayed on event banner and webpage** * **Conference Rotary Ad (logo)** |
| ***Conference Program* \*** | **US$10,000** | * **One (1) free pass** * **Full page color Ad. in back cover of conference program**   **Company logo displayed on event banner and webpage**   * **Conference Rotary Ad (logo)** |
| ***Cancion Magazine\**** | **US$10,000** | * **One (1) free pass** * **Full page color Ad. in conference edition of Cancion Magazine** * **Company logo displayed on event banner and webpage** * **Conference Rotary Ad (logo)** |
| ***Annual Directory\**** |  | * **One (1) free pass** * **Full page color Ad. in annual directory** * **Company logo displayed on event banner and webpage** |
| ***Lanyards*** |  | * **Company logo on item and logo visibly displayed on event banner and webpage** * **Conference Rotary Ad (logo)** |
| ***Powebank*** |  |
| ***Wrist Bands\**** |  |
| ***Banners*** |  |  |

**NB: Items marked with an \*(asterisk) are time sensitive and must be sponsored before a certain timeframe (TBD) to facilitate shipping and sposorship commitments**

**10th Annual Human Resource Forum**

**This two day event features HR Training and best practices to support CANTO members. The program will offer the following categories of sponsorship:**

**Coffee Breaks (4) US$1,500 each**

**Lunches (2) US$3,000 each**

**3rd Annual Marketing Forum**

**This two day Interactive forum event features best practices in Marketing and Sales in the Telecoms /ICT sector. The program will offer the following categories of sponsorship:**

**Coffee Breaks (4) US$1,500 each**

**Lunches (2) US$3,000 each**

**Important**

**In kind sponsorship of promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:**

* **\* Cellular phones \* Phone cards \* Ipods \* 2 Way Radios \* Webcasting**
* **Additional benefits for Gold, Silver, Bronze and sponsorship above US$30,000**
* **Prominent high visibility signage in the conference, exhibition halls, event website and conference program**
* **Opportunity to distribute product/service literature in the conference bags**

**Sponsors of Events**

**Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event**

**CONTACT**

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