

**SPONSORSHIP OPPORTUNITIES**

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|  **CATEGORIES** | **AMOUNT** | **SPONSORSHIP BENEFITS** |
| **Headline**  |  | * **Opening Ceremony - Keynote**
* **Ministerial Panel (A) - Keynote**
* **One (1) Flagship Banner (20 x6)**
* **Two (2) (3x8) vertical banners**
* **Company logo displayed on event banner and website**
* **Public announcements at conference and exhibition**
* **Conference Rotary Ad (full page)**
* **Full Page Ad in conference program**
 |
| **Gold** | **US$40,000** | * **Two (2) 10’ x 10’ Booths in the exhibition hall**
* **Full page color Ad. in the conference program**
* **Half page Ad. in the 3rd and 4th quarter of the 2015 Cancion**
* **Four (4) free passes for the event**
* **Company logo displayed on event banner and website**
* **Public announcements at conference and exhibition**
* **Conference Rotary Ad (full page)**
 |
| **Silver** | **US$35,000** | * **One (1) 10’ x 10’ booth in the exhibition hall**
* **Full page color Ad. in the conference program**
* **Half page Ad. in the 3rd and 4th Qtr. of the 2015 Cancion magazine**
* **Three (3) free passes for the event**
* **Company logo displayed on event banner and website**
* **Public announcements at conference and exhibition**
* **Conference Rotary Ad (logo and tagline )**
 |
| **Bronze** | **US$25,000** | * **One (1) 10’ x 10’ booth in the exhibition hall**
* **Half page Ad. in the conference program**
* **Two (2) free passes for the event**
* **Company logo visibly displayed on event banner and website**
* **Public announcements at conference and exhibition**
* **Conference Rotary Ad (logo and tagline)**
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|  **CATEGORIES** | **AMOUNT** | **SPONSORSHIP BENEFITS** |
| ***Trending Zone***  |  | * **Rotary Ad – Big Screen**
* **3 x 8 Banner**
* **Company tweets**
* **Company logo visibly displayed on event banner and webpage**
 |
| ***Coffee Breaks (5)*** ***Monday &Tuesday morning sold***  |  | * **One (1) free pass**
* **Company logo visibly displayed on event banner and webpage**
* **Public announcements at the sponsored coffee break**
* **Conference Rotary Ad (logo and tagline )**
 |
| ***Monday Ministerial Panel/Round Tables (Panel 1 and 2)***  |  | * **Keynote**
* **Two(2) 3 x 8 banners**
* **Full page Ad. in the conference program**
* **Company logo visibly displayed on event banner and webpage**
* **Public announcements at the sponsored coffee break**
* **Conference Rotary Ad (logo and tagline**
 |
| ***Lunches (3)*** | ***US$25,000 (3 stations)***  | * **Three (3) free passes**
* **Full page Ad. in the conference program**
* **Company logo visibly displayed on event banner and webpage**
* **Public announcements at sponsored lunch**
* **Conference Rotary Ad (logo and tagline )**
 |
| ***US$10,000 (per station)***  | * **One (1) free pass**
* **Company logo visibly displayed on event banner and webpage**
* **Public announcements at the sponsored lunch**
* **Conference Rotary Ad (logo )**
 |
| ***Ministerial Cocktail***  |  | * **Three (3) free passes**
* **Full page Ad. in the conference program**
* **Ten minute presentation time**
* **Company logo visibly displayed on event table tents and webpage**
* **Public announcements at sponsored dinner**
* **Conference Rotary Ad (logo and Tagline)**
 |
| ***Monday*** ***Dinner***  |  | * **Three (3) free passes**
* **Full page Ad. in the conference program**
* **Ten (10) minute presentation time**
* **Company logo visibly displayed on event table tents & webpage**
* **Public announcements at sponsored dinner**
* **Conference Rotary Ad (logo and Tagline )**
 |
|  ***Tuesday Members’ Dinner*** | **US$25,000** | * **Two (2) free passes**
* **Full page Ad. in the conference program**
* **Ten minute presentation time**
* **Company logo displayed on event table tents & webpage**
* **Public announcements at sponsored event**
* **Conference Rotary Ad (logo and Tagline )**
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| **CATEGORIES** | **AMOUNT** | **SPONSORSHIP BENEFITS** |
| **Breakfast (2)**  |  |  |
| **Wednesday Dinner** | **US$25,000** | * **Three (3) free passes**
* **Full page Ad. in the conference program**
* **Ten minute presentation time**
* **Company logo displayed on event table tents and webpage**
* **Public announcements at sponsored event**
* **Conference Rotary Ad (logo and Tagline)**
 |
| ***Conference Bags\**** | **US$15,000** | * **Two (2) free passes**
* **Sponsor’s logo will be placed on bag (All delegates will receive a bag)**
* **Company logo displayed on event banner and webpage**
* **Conference Rotary Ad (logo)**
 |
| ***T- Shirts\**** | **US$15, 000** | * **Two (2 ) free passes**
* **Logo on polo shirts (to be worn by all delegates)**
* **Company logo displayed on event banner and webpage**
* **Conference Rotary Ad (logo)**
 |
| ***Conference Program* \*** | **US$10,000** | * **One (1) free pass**
* **Full page color Ad. in back cover of conference program**

**Company logo displayed on event banner and webpage*** **Conference Rotary Ad (logo)**
 |
| ***Cancion Magazine\**** | **US$10,000** | * **One (1) free pass**
* **Full page color Ad. in conference edition of Cancion Magazine**
* **Company logo displayed on event banner and webpage**
* **Conference Rotary Ad (logo)**
 |
| ***Annual Directory\**** |  | * **One (1) free pass**
* **Full page color Ad. in annual directory**
* **Company logo displayed on event banner and webpage**
 |
| ***Lanyards*** |  | * **Company logo on item and logo visibly displayed on event banner and webpage**
* **Conference Rotary Ad (logo)**
 |
| ***Powebank*** |  |
| ***Wrist Bands\**** |  |
| ***Banners***  |  |  |

**NB: Items marked with an \*(asterisk) are time sensitive and must be sponsored before a certain timeframe (TBD) to facilitate shipping and sposorship commitments**

**10th Annual Human Resource Forum**

**This two day event features HR Training and best practices to support CANTO members. The program will offer the following categories of sponsorship:**

**Coffee Breaks (4) US$1,500 each**

**Lunches (2) US$3,000 each**

 **3rd Annual Marketing Forum**

**This two day Interactive forum event features best practices in Marketing and Sales in the Telecoms /ICT sector. The program will offer the following categories of sponsorship:**

**Coffee Breaks (4) US$1,500 each**

**Lunches (2) US$3,000 each**

**Important**

**In kind sponsorship of promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:**

* **\* Cellular phones \* Phone cards \* Ipods \* 2 Way Radios \* Webcasting**
* **Additional benefits for Gold, Silver, Bronze and sponsorship above US$30,000**
* **Prominent high visibility signage in the conference, exhibition halls, event website and conference program**
* **Opportunity to distribute product/service literature in the conference bags**

 **Sponsors of Events**

**Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event**

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