

# CANTO 2016 SPONSORSHIP OPPORTUNITIES

| CATEGORIES | AMOUNT     | SPONSORSHIP BENEFITS   |
|------------|------------|--|
| Headline   | US\$75,000 | <ul> <li>Opening Ceremony - Keynote</li> <li>Ministerial Panel (A) - Keynote</li> <li>One (1) Flagship Banner (20 x6)</li> <li>Two (2) (3x8) vertical banners</li> <li>Company logo displayed on event<br/>banner and website</li> <li>Public announcements at<br/>conference and exhibition</li> <li>Conference Rotary Ad (full page)</li> <li>Full Page Ad in conference<br/>program</li> </ul>                                      |
| Gold       | US\$40,000 | <ul> <li>Two (2) 10' x 10' Booths in the exhibition hall</li> <li>Full page color Ad. in the conference program</li> <li>Half page Ad. in the 3<sup>rd</sup> and 4<sup>th</sup> quarter of the 2016 Cancion</li> <li>Four (4) free passes for the event</li> <li>Company logo displayed on event banner and website</li> <li>Public announcements at conference and exhibition</li> <li>Conference Rotary Ad (full page)</li> </ul>    |
| Silver     | US\$35,000 | <ul> <li>One (1) 10' x 10' booth in the exhibition hall</li> <li>Full page color Ad. in the conference program</li> <li>Half page Ad. in the 3rd and 4<sup>th</sup> Qtr. of the 2016 Cancion magazine</li> <li>Three (3) free passes for the event</li> <li>Company logo displayed on event banner and website</li> <li>Public announcements at conference and exhibition</li> <li>Conference Rotary Ad (logo and tagline )</li> </ul> |
| Bronze     | US\$25,000 | <ul> <li>One (1) 10' x 10' booth in the exhibition hall</li> <li>Half page Ad. in the conference program</li> <li>Two (2) free passes for the event</li> <li>Company logo visibly displayed on event banner and website</li> <li>Public announcements at conference and exhibition</li> <li>Conference Rotary Ad (logo and tagline)</li> </ul>   |

| CATEGORIES   | AMOUNT                   | SPONSORSHIP BENEFITS   |
|--|--------------------------|--|
| CANTO 2016 APP   | US\$10,000               | <ul> <li>Rotary Ad – Big Screen</li> <li>3 x 8 Banner</li> <li>Company tweets</li> <li>Company logo visibly displayed on event banner</li> </ul>   |
| Coffee Breaks (5)<br>Monday &Tuesday morning sold        | US\$10,000               | <ul> <li>and webpage</li> <li>One (1) free pass</li> <li>Company logo visibly displayed on event banner<br/>and webpage</li> <li>Public announcements at the sponsored coffee<br/>break</li> <li>Conference Rotary Ad (logo and tagline )</li> </ul>   |
| Monday Ministerial Panel/Round<br>Tables (Panel 1 and 2) | US\$25,000               | <ul> <li>Keynote</li> <li>Two(2) 3 x 8 banners</li> <li>Full page Ad. in the conference program</li> <li>Company logo visibly displayed on event banner and webpage</li> <li>Public announcements at the sponsored coffee break</li> <li>Conference Rotary Ad (logo and tagline)</li> </ul>                              |
| Lunches (3)  | US\$30,000 (3 stations)  | <ul> <li>Three (3) free passes</li> <li>Full page Ad. in the conference program</li> <li>Company logo visibly displayed on<br/>event banner and webpage</li> <li>Public announcements at sponsored lunch</li> <li>Conference Rotary Ad (logo and tagline )</li> </ul>  |
|  | US\$10,000 (per station) | <ul> <li>One (1) free pass</li> <li>Company logo visibly displayed on event banner<br/>and webpage</li> <li>Public announcements at the sponsored lunch</li> <li>Conference Rotary Ad (logo )</li> </ul>   |
| Ministerial Cocktail                                     | US\$20,000               | <ul> <li>Three (3) free passes</li> <li>Full page Ad. in the conference program</li> <li>Ten minute presentation time</li> <li>Company logo visibly displayed on event table tents and webpage</li> <li>Public announcements at sponsored dinner</li> <li>Conference Rotary Ad (logo and Tagline)</li> </ul>             |
| Monday<br>Dinner   | US\$35,000               | <ul> <li>Three (3) free passes</li> <li>Full page Ad. in the conference program</li> <li>Ten (10) minute presentation time</li> <li>Company logo visibly displayed on<br/>event table tents &amp; webpage</li> <li>Public announcements at sponsored dinner</li> <li>Conference Rotary Ad (logo and Tagline )</li> </ul> |
| Tuesday Members' Dinner                                  | US\$25,000               | <ul> <li>Two (2) free passes</li> <li>Full page Ad. in the conference program</li> <li>Ten minute presentation time</li> <li>Company logo displayed on event table tents &amp; webpage</li> <li>Public announcements at sponsored event</li> <li>Conference Rotary Ad (logo and Tagline )</li> </ul>                     |
| Maui Jim Branded Sunglasses                              | US\$20,000               | <ul> <li>Two (2) free passes</li> <li>Full page Ad. in the conference program</li> <li>Company logo displayed on event banner &amp; Webpage</li> <li>Public announcements</li> <li>Conference Rotary Ad (logo and Tagline )</li> </ul>   |

| CATEGORIES           | AMOUNT      | SPONSORSHIP BENEFITS  |
|----------------------|-------------|---|
| Breakfast (2)        | US10,000    | <ul> <li>Ten minute presentation time</li> <li>Company logo displayed on event table tents &amp; webpage</li> <li>Public announcements at sponsored event</li> <li>Conference Rotary Ad (logo and Tagline )</li> </ul>  |
| Wednesday Dinner     | US\$30,000  | <ul> <li>Three (3) free passes</li> <li>Full page Ad. in the conference program</li> <li>Ten minute presentation time</li> <li>Company logo displayed on event table tents and webpage</li> <li>Public announcements at sponsored event</li> <li>Conference Rotary Ad (logo and Tagline)</li> </ul> |
| Conference Bags*     | US\$15,000  | <ul> <li>Two (2) free passes</li> <li>Sponsor's logo will be placed on bag (All delegates will receive a bag)</li> <li>Company logo displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>   |
| T- Shirts*           | US\$15, 000 | <ul> <li>Two (2) free passes</li> <li>Logo on polo shirts (to be worn by all delegates)</li> <li>Company logo displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>   |
| Conference Program * | US\$10,000  | <ul> <li>One (1) free pass</li> <li>Full page color Ad. in back cover of conference program<br/>Company logo displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>  |
| Cancion Magazine*    | US\$10,000  | <ul> <li>One (1) free pass</li> <li>Full page color Ad. in conference edition of Cancion Magazine</li> <li>Company logo displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>   |
| Annual Directory*    | US\$10,000  | <ul> <li>One (1) free pass</li> <li>Full page color Ad. in annual directory</li> <li>Company logo displayed on event banner<br/>and webpage</li> </ul>  |
| Lanyards*            | US\$5000    |   |
| Powerbank*           | US\$10,000  | Company logo on item and logo visibly   |
| Wrist Bands*         | US\$5000    | displayed on event banner and webpage   |
| Banners              | US\$2000    | <ul> <li>Conference Rotary Ad (logo)</li> <li>Company logo on item and logo visibly<br/>displayed on event banner and webpage</li> <li>Conference Rotary Ad (logo)</li> </ul>   |

NB: Items marked with an \*(asterisk) are time sensitive and must be sponsored before a certain timeframe (TBD) to facilitate shipping and sponsorship commitments. Listed Sponsorship prices are provisional and may be subject to change.

3

### **10th Annual Human Resource Forum**

This two day event features HR Training and best practices to support CANTO members. The program will offer the following categories of sponsorship: Coffee Breaks (4) US\$1,500 each Lunches (2) US\$3,000 each

#### **3<sup>nd</sup> Annual Marketing Forum**

This two day Interactive forum event features best practices in Marketing and Sales in the Telecoms /ICT sector. The program will offer the following categories of sponsorship: Coffee Breaks (4) US\$1,500 each Lunches (2) US\$3,000 each

## Important

In kind sponsorship of promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:

- \* Cellular phones \* Phone cards \* Ipods \* 2 Way Radios \* Webcasting
- Additional benefits for Gold, Silver, Bronze and sponsorship above US\$30,000
- Prominent high visibility signage in the conference, exhibition halls, event website and conference program
- Opportunity to distribute product/service literature in the conference bags

#### **Sponsors of Events**

Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event

## CONTACT

Carmen: <u>cramlal@canto.org</u> Tricia - <u>tbalthazar@canto.org</u> TEL: +1 (868) 622-3770/4781/5582/0929 FAX: +1(868) 622-3751 Mobile: +1 (868) 702-6791