



EXHIBITION PROSPECTUS 2016

**32nd ANNUAL TELECOMMUNICATIONS CONFERENCE
& TRADE EXHIBITION**

*Theme: “Inspiring ICT Innovations: Building an Entrepreneurial Ecosystem
through Sustainable Strategic Partnerships”
(31st July-05th August, 2016)*

And

*10th Annual Human Resource Forum
& 3rd Annual Marketing Forum
(05th – 06th August, 2016)*

VENUE: Sheraton Puerto Rico Hotel & Casino

Postal Address for the CANTO Secretariat:

#67 Picton Street

Newtown

Port of Spain

Trinidad & Tobago W.I.

Tel: (868)622-4781 or 622-3770 or 622-0929

Fax: (868) 622-3751

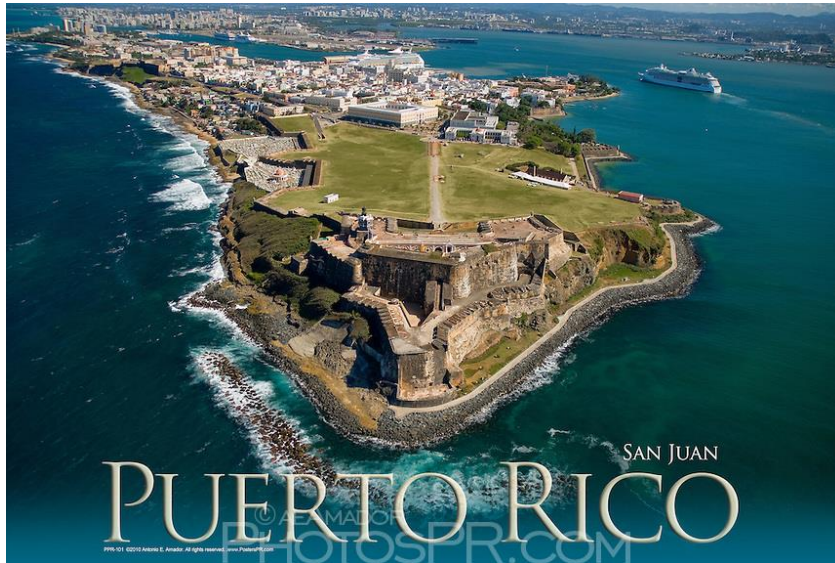
Website: www.canto.org



CANTO 2016

CANTO's 32nd Annual Conference & Trade Exhibition

“Building an Entrepreneurial Ecosystem through Sustainable Strategic Partnerships”



CANTO 2016 - ‘Bigger and Better in Puerto Rico’

Puerto Rico known as the ‘Island of enchantment’ *‘La isla del encanto’* is the chosen venue for CANTO’s upcoming 32nd Annual Conference & Trade Exhibition . The highly anticipated event will take place from July 31st – August 5th, 2016 at the Sheraton Puerto Rico Hotel in San Juan under the theme: *“Inspiring ICT Innovations: Building an Entrepreneurial Ecosystem through Sustainable Strategic Partnerships”*.

The Chairman of CANTO, Julian Wilkins noted that “Inspiring ICT innovations will allow us to full take advantage of the rapidly evolving converging technology environment for the benefit of our Caribbean consumers.

The theme targets the talented citizenry of the Caribbean and the Americas. It encourages all stakeholders to create and foster an environment of entrepreneurship by harnessing the natural talent. The objective is to inspire persons to be creative and innovative by utilizing and fostering strategic partnerships to yield SMART sustainable products and services, adding value to markets to reduce poverty and foster environmental conservation. It is a delicate balance of economical, sociological and environmental goals which will require a public–private partnership (PPP) and CANTO is well poised to take the lead.

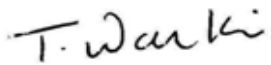
CANTO 2016 promises to be bigger and better with the continuation of such popular staple events such as the Ministers’ Monday; Operators’ & Regulators’, Caribbean Women in ICT, 10th Annual Human Resource and the 3rd Annual Marketing Forums. CANTO 2016 anticipates a full slate of new suppliers and operators fitting perfectly with the tagline ‘Puerto Rico does it better’.

Please visit the CANTO 2016 website for detailed information on one of the most beneficial opportunities and resource for suppliers in the telecoms market.

- CANTO 2016 Website
- Agenda
- Exhibition
- Registration
- Sponsorship

COME JOIN US AS WE CELEBRATE CANTO 2016 IN PUERTO RICO.

For more information on the conference visit www.canto.org/canto2016



Teresa Wankin
Ag. Secretary General



EXHIBITION BOOTHS

Booth Capacity

Seventy (70) Syma hard-wall booths will be available in the Exhibition Hall of CANTO 2016. The booth locations and numbers are located in the floor plan included in this document.

Booth Dimensions

The dimensions of the booths in the Exhibition Hall are specified below.

Booths	Dimensions (ft)
01 - 70	10 x 10

Booth Accessories

Each hard-wall booth will be equipped with the following:

- Syma hard wall booth (panels are 1 m wide and 2.50 m high)
- 1 medium sized table per standard booth (2ft x 6ft) and 30” in height.
- 1 header sign per standard booth with company name and booth number
- One plastic trash receptacle
- One double AMP electrical outlet 120 V/ 50 Hz (single phase). Also, 220 V/50 Hz (single phase) can be delivered on request.
- Vacuuming (daily vacuuming of the booth space can be made upon request)
- 2 Chairs

For additional items in the booth please contact:

Carmen Ramlal

CANTO

Phone : + (868) 622-4781 or (868) 622 -3770 or (868) 622-0929 ext# 26

Email : cramlal@canto.org



BOOTH COST & PAYMENT SCHEDULE

Cost of Booths

Booths may be reserved by viewing the Exhibition Floor Plan layout to select the booth of your choice and submitting the exhibition commitment form to the CANTO Secretariat. You can also go online at www.canto.org/canto2016 and select Exhibition Information.

Please contact Ms. Carmen Ramlal for information on exhibition. Contact details on pg 11.

Booth space will be allocated on a "first pay first secured" basis.

	Booths	Dimensions (ft)	Cost (US\$) per booth
Exclusive	07, 19-20, 32-33, 45-46, 58-59	10ft x 10ft	5,000
Premium	03-06, 21-31, 34-44	10ft x 10ft	4,500
Regular	01-02, 08-18, 47-57, 60-70	10ft x 10ft	4,000

Payment Schedule

Exhibitors are urged to make all payments and register for the conference through our web-based facility.

Full payment must be made once the booth has been booked in order to ensure the space. Invoice for payment will be generated upon receipt of the completed exhibition commitment form.

Written cancellations after 17th June, 2016 will result in a penalty of 50% of the cost of the booth.

NO REFUNDS will be made after 30th June, 2016

All cancellations must be made in writing.



EXHIBITION REGISTRATION

As an exhibitor you are entitled to ONE complimentary pass. All exhibitors are required to register online via our web-based registration facility.

Following are the entitlements for exhibitors.

Participant	Registration Fee (US \$)	Entitlement
1 st Exhibitor Liaison	Complimentary	Attend <ul style="list-style-type: none">• Conference• Exhibition• Social Events

Exhibitors are requested to provide the name of the Liaison Officer, who will receive the complimentary registration pass by 30th June, 2016.

Shipping

The official shipper for the 32nd Annual Conference and Trade exhibition is:
(be finalized).

DOCUMENTATION

As an exhibitor with CANTO you must provide the following information:

- i. 75 Words Overview of your company
- ii. Company logo in jpeg or pdf format

The Overview of your company will be published in the Conference Program Booklet which highlights all the activities of the Annual Conference and Trade Exhibition 2016.



CANTO 2016 SPONSORSHIP OPPORTUNITIES

CATEGORIES	AMOUNT	SPONSORSHIP BENEFITS
Headline	US\$75,000	<ul style="list-style-type: none"> • Opening Ceremony - Keynote • Ministerial Panel (A) - Keynote • One (1) Flagship Banner (20 x6) • Two (2) (3x8) vertical banners • Company logo displayed on event banner and website • Public announcements at conference and exhibition • Conference Rotary Ad (full page) • Full Page Ad in conference program
Gold	US\$40,000	<ul style="list-style-type: none"> • Two (2) 10' x 10' Booths in the exhibition hall • Full page color Ad. in the conference program • Half page Ad. in the 3rd and 4th quarter of the 2016 Cancion • Four (4) free passes for the event • Company logo displayed on event banner and website • Public announcements at conference and exhibition • Conference Rotary Ad (full page)
Silver	US\$35,000	<ul style="list-style-type: none"> • One (1) 10' x 10' booth in the exhibition hall • Full page color Ad. in the conference program • Half page Ad. in the 3rd and 4th Qtr. of the 2016 Cancion magazine • Three (3) free passes for the event • Company logo displayed on event banner and website • Public announcements at conference and exhibition • Conference Rotary Ad (logo and tagline)
Bronze	US\$25,000	<ul style="list-style-type: none"> • One (1) 10' x 10' booth in the exhibition hall • Half page Ad. in the conference program • Two (2) free passes for the event • Company logo visibly displayed on event banner and website • Public announcements at conference and exhibition • Conference Rotary Ad (logo and tagline)
CANTO 2016 APP	US\$10,000	<ul style="list-style-type: none"> • Rotary Ad – Big Screen • 3 x 8 Banner • Company tweets • Company logo visibly displayed on event banner and webpage

CATEGORIES	AMOUNT	SPONSORSHIP BENEFITS
Coffee Breaks (5) <i>Monday&Tuesday morning sold</i>	US\$10,000	<ul style="list-style-type: none"> • One (1) free pass • Company logo visibly displayed on event banner and webpage • Public announcements at the sponsored coffee break • Conference Rotary Ad (logo and tagline)
Monday Ministerial Panel/Round Tables (Panel 1 and 2)	US\$25,000	<ul style="list-style-type: none"> • Keynote • Two(2) 3 x 8 banners • Full page Ad. in the conference program • Company logo visibly displayed on event banner and webpage • Public announcements at the sponsored coffee break • Conference Rotary Ad (logo and tagline)
Lunches (3)	US\$30,000 (3 stations)	<ul style="list-style-type: none"> • Three (3) free passes • Full page Ad. in the conference program • Company logo visibly displayed on event banner and webpage • Public announcements at sponsored lunch • Conference Rotary Ad (logo and tagline)
	US\$10,000 (per station)	<ul style="list-style-type: none"> • One (1) free pass • Company logo visibly displayed on event banner and webpage • Public announcements at the sponsored lunch • Conference Rotary Ad (logo)
Ministerial Cocktail	US\$20,000	<ul style="list-style-type: none"> • Three (3) free passes • Full page Ad. in the conference program • Ten minute presentation time • Company logo visibly displayed on event table tents and webpage • Public announcements at sponsored dinner • Conference Rotary Ad (logo and Tagline)
Monday Dinner	US\$35,000	<ul style="list-style-type: none"> • Three (3) free passes • Full page Ad. in the conference program • Ten (10) minute presentation time • Company logo visibly displayed on event table tents & webpage • Public announcements at sponsored dinner • Conference Rotary Ad (logo and Tagline)
Tuesday Members' Dinner	US\$25,000	<ul style="list-style-type: none"> • Two (2) free passes • Full page Ad. in the conference program • Ten minute presentation time • Company logo displayed on event table tents & webpage • Public announcements at sponsored event • Conference Rotary Ad (logo and Tagline)
Maui Jim Branded Sunglasses	US\$20,000	<ul style="list-style-type: none"> • Two (2) free passes • Full page Ad. in the conference program • Company logo displayed on event banner & Webpage • Public announcements • Conference Rotary Ad (logo and Tagline)

CATEGORIES	AMOUNT	SPONSORSHIP BENEFITS
Breakfast (2)	US\$10,000	<ul style="list-style-type: none"> • Ten minute presentation time • Company logo displayed on event table tents & webpage • Public announcements at sponsored event • Conference Rotary Ad (logo and Tagline)
Wednesday Dinner	US\$30,000	<ul style="list-style-type: none"> • Three (3) free passes • Full page Ad. in the conference program • Ten minute presentation time • Company logo displayed on event table tents and webpage • Public announcements at sponsored event • Conference Rotary Ad (logo and Tagline)
Conference Bags*	US\$15,000	<ul style="list-style-type: none"> • Two (2) free passes • Sponsor's logo will be placed on bag (All delegates will receive a bag) • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
T- Shirts*	US\$15, 000	<ul style="list-style-type: none"> • Two (2) free passes • Logo on polo shirts (to be worn by all delegates) • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
Conference Program *	US\$10,000	<ul style="list-style-type: none"> • One (1) free pass • Full page color Ad. in back cover of conference program • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
Cancion Magazine*	US\$10,000	<ul style="list-style-type: none"> • One (1) free pass • Full page color Ad. in conference edition of Cancion Magazine • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
Annual Directory*	US\$10,000	<ul style="list-style-type: none"> • One (1) free pass • Full page color Ad. in annual directory • Company logo displayed on event banner and webpage
Lanyards*	US\$5000	<ul style="list-style-type: none"> • Company logo on item and logo visibly displayed on event banner and webpage • Conference Rotary Ad (logo)
Powerbank*	US\$10,000	
Wrist Bands*	US\$5000	
Banners	US\$2000	<ul style="list-style-type: none"> • Company logo on item and logo visibly displayed on event banner and webpage • Conference Rotary Ad (logo)

NB: Items marked with an *(asterisk) are time sensitive and must be sponsored before a certain timeframe (TBD) to facilitate shipping and sponsorship commitments
Listed Sponsorship prices are provisional and maybe subject to change

10th Annual Human Resource Forum : - 4th – 5th August, 2016

This two day event features HR Training and best practices to support CANTO members. The program will offer the following categories of sponsorship:

Coffee Breaks (4) US\$1,500 each

Lunches (2) US\$3,000 each

3rd Annual Marketing Forum :- 4th – 5th August, 2016

This two day Interactive forum event features best practices in Marketing and Sales in the Telecoms /ICT sector. The program will offer the following categories of sponsorship:

Coffee Breaks (4) US\$1,500 each

Lunches (2) US\$3,000 each

Important

In kind sponsorship of promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:

- * Cellular phones * Phone cards * Ipods * 2 Way Radios * Webcasting
- Additional benefits for Gold, Silver, Bronze and sponsorship above US\$30,000
- Prominent high visibility signage in the conference, exhibition halls, event website and conference program
- Opportunity to distribute product/service literature in the conference bags

Sponsors of Events

Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event

CONTACT

Carmen: cramlal@canto.org

Tricia - tbalthazar@canto.org

TEL: +1(868) 622-3770/4781/5582/0929 FAX: +1(868) 622-3751

Mobile: +1 (868) 702-6791



CONTACT INFORMATION

Following are the names and contact information for the members of the CANTO Secretariat.

SPEAKERS

Operations & HR Manager
Mrs. Teresa Wankin
Tel: (868) 622-5582 / 622-4781
Fax: (868) 622-3751
E-mail: twankin@canto.org

HOTEL RESERVATIONS & REGISTRATION

Executive Secretary
Mrs. Gloria Manzano &
Ms. Lianne Dieffenthaler
Tel: (868) 622-4781 / 622-3770 /622-0929
Fax: (868) 622 -3751
E-mail: gmanzano@canto.org
ldieffenthaler@canto.org

EXHIBITION/SPONSORS/ ADVERTISING

Admin. Assistant Marketing
Ms. Carmen Ramlal
Tel: (868) 622-4781 / 622-3770 /622-0929
Fax: (868) 622 -3751
E-mail: cramlal@canto.org

PUBLICATIONS

Admin. Assistant Publications
Mrs. Gail Edwards
Tel: (868) 622-4781 / 622-3770 /622-0929
Fax: (868) 622 -3751
E-mail: gedwards@canto.org

INVOICING

Finance Manager
Mr. Jimmy Rodrigues
Tel: (868) 622-5582 / 622-4781
Fax: (868) 622 3751
Email: jrodrigues@canto.org

SPONSORS/EXHIBITION

Service Development Manager
Ms. Tricia Balthazar
Tel: (868) 622-4781 / 622-3770 /622-0929
Fax: (868) 622 -3751
E-mail: tbalthazar@canto.org

The postal address for the Secretariat is as follows:

CANTO
67 Picton Street
Newtown
Port of Spain
Trinidad and Tobago West Indies



Registration information

All participants are required to register online for the conference. You will only need to enter your contact information once in the system. For more information visit <http://www.canto.org/canto2016/> to register for the conference and book your hotel accommodation.

No refunds will be made after 30th June, 2016.
ALL cancellations must be made in writing.

Full Members	Free
Affiliate Members	50% of 1 st Participant Fee
Early Bird Special Before April 30 th	US\$1,000.00
May 1 st – May 31st	US\$1,100.00
Registration After May 31st	US\$1,200.00
Speakers Special Rate	US\$500.00
Spouse rate (non-business ONLY)	US\$ 250.00 (members) US\$ 300.00 (non-members)
Human Resource Forum	US\$500.00 (members) US\$750.00 (non-members)
Marketing Forum	US\$500.00 (members) US\$750.00 (non-members)
Human Resource & Marketing Forum	US\$600.00 (members) US\$850.00 (non-members)

CANTO 2016 FLOOR PLAN

The floor plan can be accessed via the link on the CANTO website.
http://canto.org/wp-content/uploads/2013/06/Canto2016_7.pdf



32nd ANNUAL CONFERENCE & TRADE EXHIBITION
31st July – 5th August, 2016

EXHIBITION COMMITMENT FORM

To register, please complete this application form and return to the CANTO Secretariat for the attention of Ms. Carmen Ramlal – Administrative Assistant, Marketing & Sales at 67 Picton Street, Newtown, Port of Spain, Republic of Trinidad and Tobago. Fax: (868) 622-3751 Email: cramlal@canto.org The deadline for submission is 30th June, 2016.

LAST NAME _____ FIRST NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____ COUNTRY _____

TELEPHONE _____ FAX _____ E-MAIL _____

Number of Booths required: _____

Booths	Dimensions (ft)	Cost per booth (US)		
		Exclusive Space	Premium Space	Regular Space
07, 19-20, 32-33, 45-46, 58-59	10ft x 10ft	5,000.00		
03-06, 21-31, 34-44	10ft x 10ft		4,500.00	
01-02, 08-18, 47-57, 60-70	10ft x 10ft			4,000.00

Please indicate Booth numbers in order of preference.

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____

See Floor plan for Exclusive, Premium & Regular booths

NOTE

- 1 A 50% non-refundable down payment must be submitted with the signed copy of this Form. The 50% balance of payment will be payable within 14 days of the issue of a CANTO invoice. Written cancellations after 17th June, 2016 will result in a penalty of 50% of the cost of the booth.
NO REFUND will be made after 30th June, 2016
2. Booths will only be reserved on receipt of the 50% down-payment.
3. Your commitment form must be accompanied by a 75 word overview of your company and your company logo in jpg or eps format.

Date:

dd mm yy

Signature: