



EXHIBITION PROSPECTUS 2017

33RD ANNUAL TELECOMMUNICATIONS CONFERENCE & TRADE EXHIBITION

Theme: "Reimagining ICT as a tool for national growth and development"
(16th -19th July, 2017)

And

*11th Annual Human Resource Forum
& 4th Annual Marketing Forum
(19th July, 2017)*

***VENUE: Hard Rock Hotel & Casino
Punta Cana, Dominican Republic***

*Postal Address for the CANTO Secretariat:
#67 Picton Street
Newtown
Port of Spain
Trinidad & Tobago W.I.*

Tel: (868)622-4781 or 622-3770 or 622-0929

Fax: (868) 622-3751

Website: www.canto.org

CANTO Encourages Stakeholders to 'Reimagine' ICT in 2017



The 33rd Annual Conference and Trade Exhibition, affectionately referred to as CANTO 2017 is the Caribbean's premier telecommunications event for industry professionals, academics and regional governments. The event will be held from the 16th -19th July at the Hard Rock Hotel & Casino in Punta Cana Dominican Republic - the second largest and most diverse Caribbean country.

Dominican Republic is situated just two hours south of Miami, less than four hours from New York and eight hours from most European cities. Known for our warm and hospitable people, Dominican Republic is a destination like no other, featuring astounding nature, intriguing history and rich culture.
<http://www.godominicanrepublic.com/about-dr/>

At the Conference & Trade Exhibition, top executive telecommunication operators, Operators, Regulators, Ministers and suppliers from over 35 countries will focus on the theme: *"Reimagining ICT as a Tool for National Growth and Development"*. The theme is high on CANTO's agenda and focuses on ICT connectivity beyond the modernization of societies as a catalyst for real economic change.

The onus is on all the stakeholders to encourage creators, developers and consumers to take advantage of the dynamism of ICTs and expand their thought process to view all possibilities. This will require a paradigm shift, fostering an environment which stimulates creativity necessary for the development of our national and regional markets. The theme's objective is to connect more of what our stakeholders do with the goals and ambitions of the markets served. This ever-changing field of technology has made the world more accessible as information is easily and rapidly exchanged. CANTO is at the vanguard of this movement and

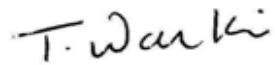
will encourage discourse amongst its membership to reimagine ICT in all its different spheres to reap benefits which would promote national growth and development.

The trade exhibition will cover the spectrum of communications technologies, offering in-depth information on the latest developments in voice, data, image, and multimedia captured in 85 exhibits. The conference on the other hand will lead discourse on key issues from a panelist of experts on areas such as:

- Ministers' Roundtable Discussions on Policy and Regulations
- Operators & Regulators Forum
- Caribbean Women in ICT Forum
- Creative Marketing of Telecommunications Product and Services
- 11th Annual Human Resource forum
- 4th Sales, Marketing and Customer Care e5G and Beyond

CANTO 2017 and Dominican Republic has it all! Great business, social and networking opportunities await from the 16th -19th July, 2017. For more information visit www.canto.org

For more information on the conference visit www.canto.org/canto2017



Teresa Wankin
Ag. Secretary General

EXHIBITION BOOTHS

Booth Capacity

Sixty-two (62) Syma hard-wall booths will be available in the Exhibition Hall of CANTO 2017. The booth locations and numbers are located in the floor plan included in this document.

Booth Dimensions

The dimensions of the booths in the Exhibition Hall are specified below.

Booths	Dimensions (ft)
01 - 62	10 x 10

Booth Accessories

Each hard-wall booth will be equipped with the following:

- Syma hard wall booth (panels are 1 m wide and 2.50 m high)
- 1 medium sized table per standard booth (2ft x 6ft) and 30” in height.
- 1 header sign per standard booth with company name and booth number
- One plastic trash receptacle
- One double AMP electrical outlet 120 V/ 50 Hz (single phase). Also, 220 V/50 Hz (single phase) can be delivered on request.
- Vacuuming (daily vacuuming of the booth space can be made upon request)
- 2 Chairs

For additional items in the booth please contact:

**Carmen Ramlal
CANTO**

Phone : + (868) 622-4781 or (868) 622 -3770 or (868) 622-0929 ext# 26

Email : cramlal@canto.org

BOOTH COST & PAYMENT SCHEDULE

Cost of Booths

Booths may be reserved by viewing the Exhibition Floor Plan layout to select the booth of your choice and submitting the exhibition commitment form to the CANTO Secretariat. You can also go online at www.canto.org/canto2017 and select Exhibition Information.

Please contact Ms. Carmen Ramlal for information on exhibition. Contact details on pg 11.

Booth space will be allocated on a "first pay first secured" basis.

	Booths	Dimensions (ft)	Cost (US\$) per booth
Exclusive	22 -31 & 54-55	10ft x 10ft	5,000
Premium	12-21, 32-46, 51-53, & 56-62	10ft x 10ft	4,500
Regular	01-11 & 47-50	10ft x 10ft	4,000

Payment Schedule

Exhibitors are urged to make all payments and register for the conference through our web-based facility.

Full payment must be made once the booth has been booked in order to ensure the space. Invoice for payment will be generated upon receipt of the completed exhibition commitment form.

Written cancellations after 16th June, 2017 will result in a penalty of 50% of the cost of the booth.

NO REFUNDS will be made after 30th June, 2017

All cancellations must be made in writing.

EXHIBITION REGISTRATION

As an exhibitor you are entitled to **ONE** complimentary pass. All exhibitors are required to register online via our web-based registration facility.

Following are the entitlements for exhibitors.

Participant	Registration Fee (US \$)	Entitlement
1 st Exhibitor Liaison	Complimentary	Attend <ul style="list-style-type: none"> • Conference • Exhibition • Social Events

Exhibitors are requested to provide the name of the Liaison Officer, who will receive the complimentary registration pass by 30th June, 2017.

SHIPPING

The official shipper for the 33rd Annual Conference and Trade exhibition is:

Debbie Amrein
Exhibition Freight Specialist

Kuehne + Nagel, Inc.
3125 I Horseshoe Lane
Charlotte, NC 28219
Telephone +1 (704) 499-5935
Cell phone + (410) 804-5707
Fax +1 (704) 359-0684
Email: debbie.amrein@kuehne-nagel.com

DOCUMENTATION

As an exhibitor with CANTO you must provide the following information:

- i. 75 Words Overview of your company
- ii. Company logo in jpeg or pdf format

The Overview of your company will be published in the Conference Program Booklet which highlights all the activities of the Annual Conference and Trade Exhibition 2017.

CANTO 2017 SPONSORSHIP OPPORTUNITIES

CATEGORIES	AMOUNT	SPONSORSHIP BENEFITS
Headline	US\$75,000	<ul style="list-style-type: none"> Opening Ceremony - Keynote Ministerial Panel (A) - Keynote One (1) Flagship Banner (20 x6) Two (2) (3x8) vertical banners Company logo displayed on event banner and website Public announcements at conference and exhibition Conference Rotary Ad (full page) Full Page Ad in conference program
Gold	US\$40,000	<ul style="list-style-type: none"> Two (2) 10' x 10' Booths in the exhibition hall Full page color Ad. in the conference program Half page Ad. in the 3rd and 4th quarter of the 2017 Cancion Four (4) free passes for the event Company logo displayed on event banner and website Public announcements at conference and exhibition Conference Rotary Ad (full page)
Silver	US\$35,000	<ul style="list-style-type: none"> One (1) 10' x 10' booth in the exhibition hall Full page color Ad. in the conference program Half page Ad. in the 3rd and 4th Qtr. of the 2017 Cancion magazine Three (3) free passes for the event Company logo displayed on event banner and website Public announcements at conference and exhibition Conference Rotary Ad (logo and tagline)
Bronze	US\$25,000	<ul style="list-style-type: none"> One (1) 10' x 10' booth in the exhibition hall Half page Ad. in the conference program Two (2) free passes for the event Company logo visibly displayed on event banner and website Public announcements at conference and exhibition Conference Rotary Ad (logo and tagline)
CANTO 2017 APP	US\$10,000	<ul style="list-style-type: none"> Rotary Ad – Big Screen 3 x 8 Banner Company tweets Company logo visibly displayed on event banner and webpage

CATEGORIES	AMOUNT	SPONSORSHIP BENEFITS
Coffee Breaks (5) <i>Monday&Tuesday morning sold</i>	US\$10,000	<ul style="list-style-type: none"> • One (1) free pass • Company logo visibly displayed on event banner and webpage • Public announcements at the sponsored coffee break • Conference Rotary Ad (logo and tagline)
Monday Ministerial Panel/Round Tables (Panel 1 and 2)	US\$25,000	<ul style="list-style-type: none"> • Keynote • Two(2) 3 x 8 banners • Full page Ad. in the conference program • Company logo visibly displayed on event banner and webpage • Public announcements at the sponsored coffee break • Conference Rotary Ad (logo and tagline)
Lunches (3)	US\$30,000 (3 stations)	<ul style="list-style-type: none"> • Three (3) free passes • Full page Ad. in the conference program • Company logo visibly displayed on event banner and webpage • Public announcements at sponsored lunch • Conference Rotary Ad (logo and tagline)
	US\$10,000 (per station)	<ul style="list-style-type: none"> • One (1) free pass • Company logo visibly displayed on event banner and webpage • Public announcements at the sponsored lunch • Conference Rotary Ad (logo)
Ministerial Cocktail	US\$20,000	<ul style="list-style-type: none"> • Three (3) free passes • Full page Ad. in the conference program • Ten minute presentation time • Company logo visibly displayed on event table tents and webpage • Public announcements at sponsored dinner • Conference Rotary Ad (logo and Tagline)
Monday Dinner	US\$35,000	<ul style="list-style-type: none"> • Three (3) free passes • Full page Ad. in the conference program • Ten (10) minute presentation time • Company logo visibly displayed on event table tents & webpage • Public announcements at sponsored dinner • Conference Rotary Ad (logo and Tagline)
Tuesday Members' Dinner	US\$25,000	<ul style="list-style-type: none"> • Two (2) free passes • Full page Ad. in the conference program • Ten minute presentation time • Company logo displayed on event table tents & webpage • Public announcements at sponsored event • Conference Rotary Ad (logo and Tagline)

CATEGORIES	AMOUNT	SPONSORSHIP BENEFITS
Breakfast (2)	US\$10,000	<ul style="list-style-type: none"> • Ten minute presentation time • Company logo displayed on event table tents & webpage • Public announcements at sponsored event • Conference Rotary Ad (logo and Tagline)
Wednesday Dinner	US\$30,000	<ul style="list-style-type: none"> • Three (3) free passes • Full page Ad. in the conference program • Ten minute presentation time • Company logo displayed on event table tents and webpage • Public announcements at sponsored event • Conference Rotary Ad (logo and Tagline)
Conference Bags*	US\$15,000	<ul style="list-style-type: none"> • Two (2) free passes • Sponsor's logo will be placed on bag (All delegates will receive a bag) • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
T- Shirts*	US\$15, 000	<ul style="list-style-type: none"> • Two (2) free passes • Logo on polo shirts (to be worn by all delegates) • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
Conference Program *	US\$10,000	<ul style="list-style-type: none"> • One (1) free pass • Full page color Ad. in back cover of conference program • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
Cancion Magazine*	US\$10,000	<ul style="list-style-type: none"> • One (1) free pass • Full page color Ad. in conference edition of Cancion Magazine • Company logo displayed on event banner and webpage • Conference Rotary Ad (logo)
Annual Directory*	US\$10,000	<ul style="list-style-type: none"> • One (1) free pass • Full page color Ad. in annual directory • Company logo displayed on event banner and webpage
Lanyards*	US\$5000	<ul style="list-style-type: none"> • Company logo on item and logo visibly displayed on event banner and webpage • Conference Rotary Ad (logo)
Powerbank*	US\$10,000	
Wrist Bands*	US\$5000	
Banners	US\$2000	<ul style="list-style-type: none"> • Company logo on item and logo visibly displayed on event banner and webpage • Conference Rotary Ad (logo)

NB: Items marked with an *(asterisk) are time sensitive and must be sponsored before a certain timeframe (TBD) to facilitate shipping and sponsorship commitments
Listed sponsorship prices are provisional and may be subject to change

11th Annual Human Resource Forum :-

This two day event features HR Training and best practices to support CANTO members. The program will offer the following categories of sponsorship:

- Coffee Breaks (4) US\$1,500 each
- Lunches (2) US\$3,000 each

4th Annual Sales , Marketing Customer Care Forum :- best practices in Marketing, Sales and customer care in the Telecoms /ICT sector. The program will offer the following categories of sponsorship:

- Coffee Breaks (4) US\$1,500 each
- Lunches (2) US\$3,000 each

Important

In kind sponsorship of promotional giveaways such as early-bird prizes and raffles during the conference will include the following items:

- * Cellular phones * Phone cards * Ipods * 2 Way Radios * Webcasting
- Additional benefits for Gold, Silver, Bronze and sponsorship above US\$30,000
- Prominent high visibility signage in the conference, exhibition halls, event website and conference program
- Opportunity to distribute product/service literature in the conference bags

Sponsors of Events

Sponsors may supply logo imprinted napkins, cups or other such items for distribution at the respective sponsored event

CONTACT

Carmen: cramlal@canto.org **Mobile:** +1 (868) 785-4080

Tricia - tmarcellin@canto.org **Mobile:** +1 (868) 357 -4482

Tricia - Tbalthazar@canto.org **Mobile** +1 (868) 706-9787

TEL: +1(868) 622-3770/4781/5582/0929 **FAX:** +1(868) 622-3751

CONTACT INFORMATION

Following are the names and contact information for the members of the CANTO Secretariat.

SPEAKERS

Admin Assistant- Operations
Ms. Lianne Dieffenthaler
Tel: (868) 622-5582 / 622-4781
Fax: (868) 622-3751
E-mail: ldieffenthaler@canto.org

HOTEL RESERVATIONS & REGISTRATION

Executive Secretary
Mrs. Gloria Manzano &
Tel: (868) 622-4781 / 622-3770 / 622-0929
Fax: (868) 622 -3751
E-mail: gmanzano@canto.org

EXHIBITION/SPONSORS/ ADVERTISING/ MEMBERSHIP

Admin. Assistant Marketing
Ms. Carmen Ramlal
Tel: (868) 622-4781/ 622-3770/ 622-0929 Ext. 26
Fax: (868) 622 -3751
E-mail: cramlal@canto.org

EXHIBITION/SPONSORS/ ADVERTISING

Service Development Manager
Ms. Tricia Balthazar
Tel: (868) 622-5582
Fax: (868) 622 -3751
E-mail: tbalthazar@canto.org

EXHIBITION/SPONSORS/ ADVERTISING

Business Development Officer
Ms. Tricia Marcellin
Tel: (868) 622-4781 / 622-3770 / 622-0929 Ext 28
Fax: (868) 622 -3751
E-mail: tmarcellin@canto.org

PUBLICATIONS

Admin. Assistant Publications
Mrs. Gail Edwards
Tel: (868) 622-4781 / 622-3770 / 622-0929
Fax: (868) 622 -3751
E-mail: gedwards@canto.org

INVOICING

Finance Manager
Mr. Jimmy Rodrigues
Tel: (868) 622-2402
Fax: (868) 622 3751
Email: jrodrigues@canto.org

The postal address for the Secretariat is as follows:

**CANTO
67 Picton Street
Newtown
Port of Spain
Trinidad and Tobago West Indies**

Registration information

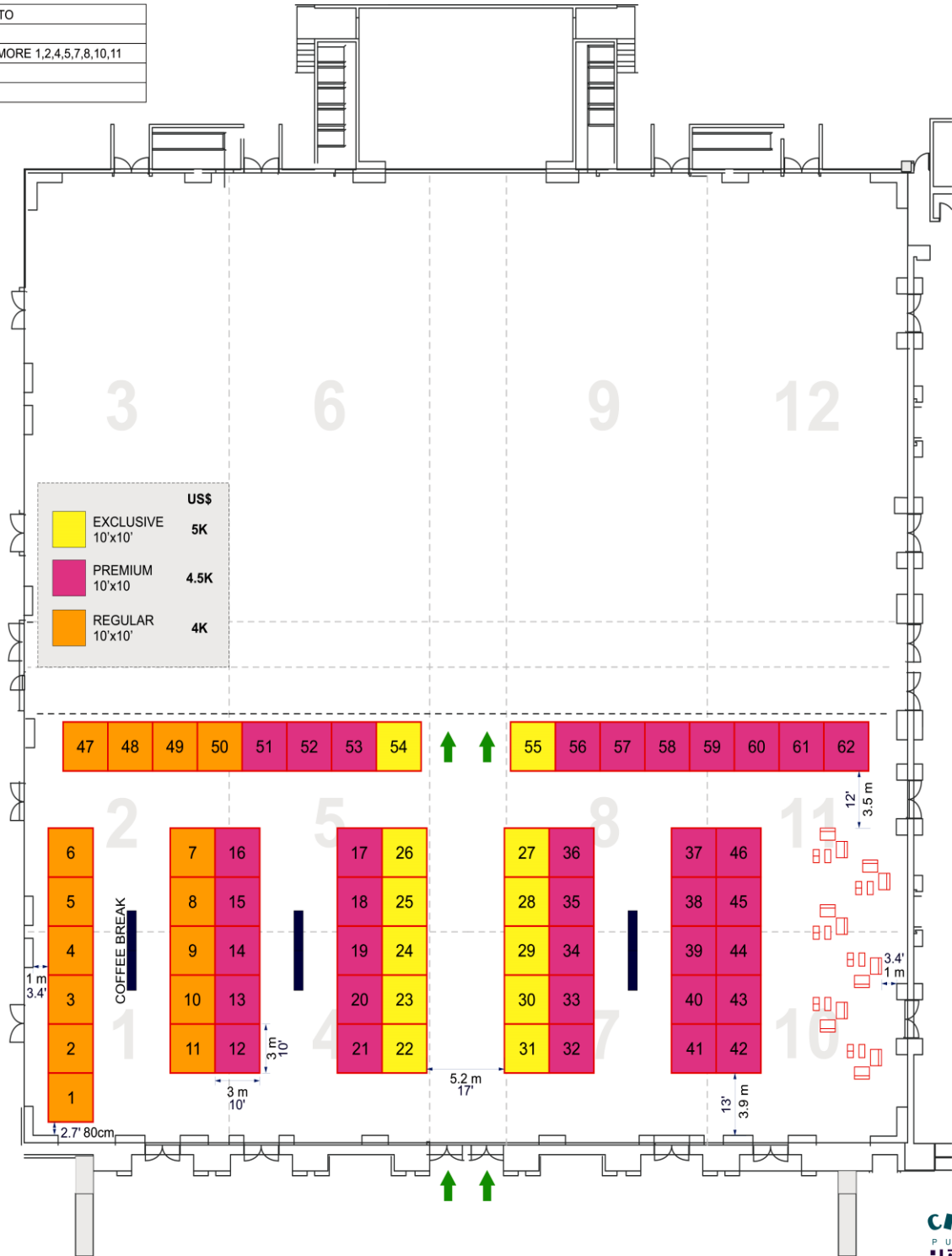
All participants are required to register online for the conference. You will only need to enter your contact information once in the system. For more information visit <http://www.canto.org/canto2017/> to register for the conference and book your hotel accommodation.

No refunds will be made after 30th June, 2017.
ALL cancellations must be made in writing.

Full Members	Free
Affiliate Members	50% of 1 st Participant Fee
Early Bird Special Before April 30 th	US\$1,000.00
May 1 st – May 31st	US\$1,100.00
Registration After May 31st	US\$1,200.00
Speakers Special Rate	US\$500.00
Spouse rate (non-business ONLY)	US\$ 250.00 (members) US\$ 300.00 (non-members)
Human Resource Forum	US\$500.00 (members) US\$750.00 (non-members)
Marketing Forum	US\$500.00 (members) US\$750.00 (non-members)
Human Resource & Marketing Forum	US\$600.00 (members) US\$850.00 (non-members)

CANTO 2017 FLOOR PLAN

GROUP:	CANTO
HOTEL:	HRH
SITE:	FILLMORE 1,2,4,5,7,8,10,11
DATE:	2017
SERIAL:	E



33rd ANNUAL CONFERENCE & TRADE EXHIBITION
16th – 19th July, 2017
Theme: “Reimagining ICT as a Tool for National Growth and Development”

EXHIBITION COMMITMENT FORM

To register, please complete this application form and return to the CANTO Secretariat for the attention of Ms. Carmen Ramlal – Administrative Assistant, Marketing & Sales Assistant at 67 Picton Street, Newtown, Port of Spain, Republic of Trinidad and Tobago. Fax: (868) 622-3751 Email: cramlal@canto.org; The deadline for submission is 30th June, 2017.

LAST NAME _____ FIRST NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____ COUNTRY _____

TELEPHONE _____ FAX _____ E-MAIL _____

WEBSITE: _____

Number of Booths required: _____

<i>Booths</i>	<i>Dimensions (ft)</i>	<i>Cost per booth (US) Exclusive Space</i>	<i>Cost per booth (US) Premium Space</i>	<i>Cost per booth (US) Regular Space</i>
<i>22-31 & 54-55</i>	<i>10ft x 10ft</i>	<i>5,000.00</i>		
<i>12-21, 32-46, 51-53 & 56-62</i>	<i>10ft x 10ft</i>		<i>4,500.00</i>	
<i>01-11, & 47-50</i>	<i>10ft x 10ft</i>			<i>4,000.00</i>

Please indicate
Booth numbers
in order of
preference.

1 _____
2 _____
3 _____
4 _____
5 _____

See Floor plan for Exclusive, Premium & Regular booths

NOTE

- 1 A 50% non-refundable down payment must be submitted with the signed copy of this Form. The 50% balance of payment will be payable within 14 days of the issue of a CANTO invoice. Written cancellations after 16th June, 2017 will result in a penalty of 50% of the cost of the booth.
NO REFUND will be made after 30th June, 2017
- 2 Booths will only be reserved on receipt of the 50% down-payment.
- 3 Your commitment form must be accompanied by a 75 word overview of your company and your company logo in jpg or eps format.

Date:
dd mm yy

Signature: