**Revenue Generating Ideas for CANTO**

**From Melissa Harris, CEO Telecom Training Corporation**

**March 17, 2016**

**Based on CCA’s (Competitive Carriers Association’s) MCS (Mobile Carriers Show)**

**Tuesday, April 12 – Friday, April 15, 2016**

[**http://www.mobilecarriers.org/#1447098818549-5e9712b0-41a6**](http://www.mobilecarriers.org/#1447098818549-5e9712b0-41a6)

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| Event: | **Community Service Event** | **Wireless Roundup Repair** | **Fierce Wireless Executive Breakfast** | **Speed Networking** | **Customer Experience Management Workshop by Melissa Harris, TTC** | **MVNO Workshop** | **Women’s Happy Hour** |
| **Date/Time:** | **Pre-conference event** **Tuesday, April 12** **12:00 - 5:00 PM** | Pre-Conference Event Tuesday, April 1210:00am – 5:00pm | Wednesday, April 138 am – 9:30 am | Wednesday, April 13 9:45 am – 10:45 am | Wednesday, April 13 1:30 pm – 4:30 pm  | Wednesday, April 13 1 pm – 5 pm | Wednesday, April 13 6-8 pm |
| Pricing Options: | $50 with conference registration  | $399 early bird pricing | $50 | $20 carrier pricing | $99 CCA member pricing | $139 with conference registration | Free with conference registration  |
| $100 without conference registration | $459 standard pricing | -- | $50 vendor/associate pricing  | $139 CCA non-member or for this workshop only without conference registration | $199 without conference registration | -- |
| **Description:** | **CCA Gives Back Community Service Event:** Join CCA for an afternoon of volunteering with Hands on Nashville to help improve Napier Elementary. Network with attendees and help make a difference at this school in need. It's a great way to meet fellow attendees in a fun, relaxed atmosphere!  | Wireless Repair RoundupTake your wireless repair business to the next level now! We’ll talk social media,merchandising and tech training alongside the obvious nitty-gritty of the wireless repairindustry. Plus, experts will dive into the hottest tips to increase your store productivity fromfront to back office. Whether you are an established repair store owner, franchisee orconsidering getting into the business, join us for live demos, expert advice, and takeawaywinning marketing strategies.Note: This is a separate event | From LTE-Advanced to5G: How operators can prepare today for the network of the future**Sponsored by T-Mobile**As competitive carriers get to 4G LTE, they are turning their attention to new innovations innetwork technology that can help them enhance their coverage and meet market demands asthey prepare for 5G, which is anticipated to be commercially available in 2020. From deployingsmall cells to building heterogeneous networks (HetNets) and exploring unlicensed spectrumwith LTE-Unlicensed (LTE-U) or License-Assisted Access (LAA), the bag of tricks for densifyingthe network is growing. At the same time, LTE-Advanced and the upcoming LTE Release 13promise many new and exciting options for operators, particularly when it comes to M2M andIoT. This panel from FierceWireless will look at the various solutions available to operators asthey prepare their networks for the future.Mike Dano, Editor-in-Chief, Telecom Group, FierceMarkets - moderatorDan Boyette, VP of Wireless Services, GCIGlenn Laxdal, CTO & Head of Strategy for North America, Ericsson | **Speed Networking Coffee Event: \*New this year!\*** Make guaranteed connections in this exciting, high-impact and structured networking event. You will be matched with other attendees based on your requests, so sign up now to set up your meetings. Space is limited and advanced registration is required. | -- | -- | -- |