Brian Collins

Managing Director

Columbus Communications

29 Victoria Square

Port of Spain.

Dear Mr. Collins,

We extend an invitation to Ms. Wendy McDonald to rejoin the Marketing & Communications Committee of CANTO as a representative of Columbus Communications. As you are aware, Columbus Communications is a member of CANTO and is entitled to representation on all of our five (5) committees. With Columbus Communication represented on the committees, the company has the added advantage of direct input into the membership and ensures that the interest of the company gets a hearing.

The purpose of the committee is to develop, guide, and oversee the Marketing & Communications aspect of the Secretariat which includes but not limited to, Marketing Plan, CANTO Membership retention and recruitment, Public Relations, Networking, Marketing forums and training for members.

Ms. McDonald was actively involved in the CANTO Marketing Communications Working (Board) committee for over seven years representing her previous company. Her support was invaluable to CANTO as she was very instrumental in the development of:

1. The rebranding of CANTO – Including name change
2. The CANTO marketing plan
3. The CANTO website
4. The Marketing forum at CANTO Trade & Exhibition Conference
5. Themes and Logos for respective Conferences

In light of this, we are humbly ask that she be allowed to continue on the committee in her new role at Columbus Communications. Her input is extremely important to us and we look forward to having her on our first conference call of the financial year carded for the 17th of October, 2013.

Regards

Regenie Fraser

Secretary General

CANTO