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ERICSSON APPLICATION AWARDS 2014

2014 THEME: “APPS FOR WORKING LIFE”

Objectives:

- › Global app competition with categories for students and companies
- › Teams develop app for Android or iOS on “working life” theme

Benefits:

- › Gain foothold in the app industry
- › Earn recognition
- › Make contacts within telecommunications industry
- › Win prizes up to EUR 25,000





PARTICIPATION



Teams of 2-4 people:

- › Developers
- › Students
- › Small companies

Evaluation criteria:

- › Android application or Apple iOS (Native or Web)
- › Addresses the theme “Apps for Working Life”
- › Working application prototype
- › Innovative solution
- › Business potential

KEY DATES



2014

Feb. 28

Last day for
submission

Mar. 14

Announcement
of top 5
semifinalists

Apr. 24

Announcement
of top 2 finalists

May

Awards
ceremony

MORE INFO

- › Website:
www.ericsson.com/thecompany/ericsson-application-awards
- › Facebook:
www.facebook.com/Ericsson.Application.Awards
- › Twitter:
[#EAA14](#) and [#nextgenworkinglife](#)

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