



**CANTO MARKETING & COMMUNICATIONS COMMITTEE MEETING
PRESENTATION TO
BOARD OF DIRECTORS**

PRESENTED BY: JOSEPH SAMUEL

KEY DISCUSSION POINTS

- Competitions
- Revenue Generating Initiatives
- Procedure for Drafting Papers

STRATEGIC OBJECTIVES

- Increased Brand Awareness
- Assess and Identify CANTO's Value Proposition
- Partnering with Key Stakeholders to Deliver Customer Value

QUESTIONS & ANSWERS



THANK YOU

