CANTO HUB

Benefits + Opportunities

By: Anurag Jain
2 Months, 3K Miles, 4 Women...Caribbean Women i.e
Subscriber Profile

What you know - 1-xxx-xxx-xxxx
What if you knew?
Value of Subscriber vs Consumer

$3 vs $30
ONE REGION

• 25+ Mobile Operators
  – Ranging from 50K Sub to 5M Sub

• But Total = 40M Subscriber
CANTO Hub

- Single connection
- Single Account
- One Settlement
- Access to 40 Million Subscribers
Pay no fees.

Top-up phones around the Caribbean!

buy top-up now

Earn Reward Points. Redeem for free top-ups.

How it Works

Select Your Country
Quickly and easily select your destination from the list of available countries.

Enter Phone Number
Enter the number of the mobile phone you wish to recharge online and select your carrier.

Select Top-Up Amount
Review all the available amounts online and choose a mobile recharge amount to send to.

Complete Payment
Review your Top-Up order and complete payment using our secure online payment.
Send Top-up
Enter the number that you would like to recharge

MOBILE NUMBER

- Grenada
- Guadeloupe
- Guyana
- Haiti
- Jamaica

Click here to select Country

Search Country
Send Top-up
Enter the number that you would like to recharge

MOBILE NUMBER
+592 | Please enter mobile number
Please enter mobile number
Send Top-up
Enter the number that you would like to recharge

MOBILE NUMBER
+592 3333333

SELECT OPERATOR
GTT
Digicel
Send Top-up
Enter the number that you would like to recharge

MOBILE NUMBER
+592 333333

SELECT OPERATOR
GTT
Digicel

EXCHANGE RATE
1 USD ➔ 210.50 GYD

SELECT TOP-UP AMT
5.00 USD
10.00 USD
15.00 USD
20.00 USD
25.00 USD
30.00 USD
40.00 USD
50.00 USD

Sending to:
+592 3333333
Bonus balance 100% extra valid for 3 days
20 USD ➔ 4210 GYD

Next
## Order Summary

**ORDER SUMMARY**

<table>
<thead>
<tr>
<th>RECIPIENT</th>
<th>TOP-UP AMOUNT</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>+592 3333333</td>
<td>4210.00 GYD</td>
<td>20.00 USD</td>
</tr>
<tr>
<td>GTT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BONUS TOP-UP</td>
<td>4210.00 GYD</td>
<td></td>
</tr>
<tr>
<td>TOTAL TOP-UP AMOUNT</td>
<td>8420.00 GYD</td>
<td></td>
</tr>
<tr>
<td>PROCESSING FEE</td>
<td>0.00 USD</td>
<td></td>
</tr>
<tr>
<td>TOTAL PAYMENT</td>
<td>20.00 USD</td>
<td></td>
</tr>
</tbody>
</table>

**SEND PERSONAL SMS (A FEE OF 30 CENTS APPLY)**

I have coupon code
A Mobile App as a Bonus
Reporting Samples

- Google Analytics

Audience Overview

- Overview

Sessions: 120,740
Users: 64,720
Pageviews: 384,410
Pages / Session: 3.18
Avg. Session Duration: 00:03:31
Bounce Rate: 45.19%

% New Sessions: 49.29%

Demographics:
- Language
  1. en-us: 88,803, 73.55%
  2. en-gb: 12,287, 10.18%
  3. en-419: 4,237, 3.53%
  4. es-es: 2,638, 2.18%
  5. es: 2,210, 1.83%
  6. en-ca: 1,198, 0.99%

Other metrics available in the Audience Overview include:
- Returning Visitor
- New Visitor

Prepay Nation
Collect this info

- Age
- Gender
- Income Level
- Social Media
- Location
- Family Abroad
- Data Usage
- Interest Groups
- Credit Cards
Questions

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