

# CANTO HUB

## Benefits + Opportunities

By: Anurag Jain



2 Months, 3K Miles, 4 Women...Caribbean Women i.e

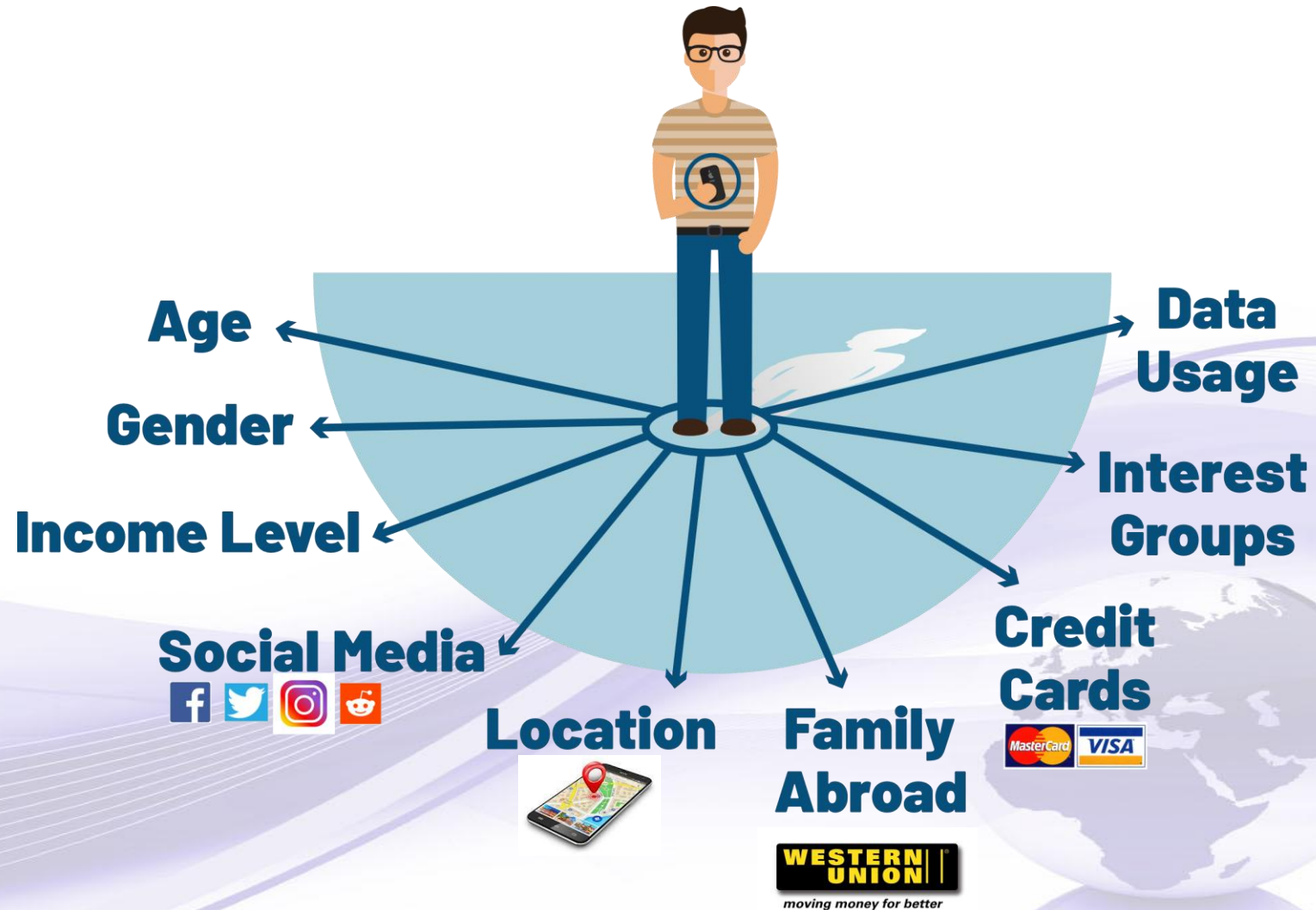


# Subscriber Profile

What you know - 1-xxx-xxx-xxxx



# What if you knew?





# Value of Subscriber vs Consumer



VS



\$3

\$30

# ONE REGION

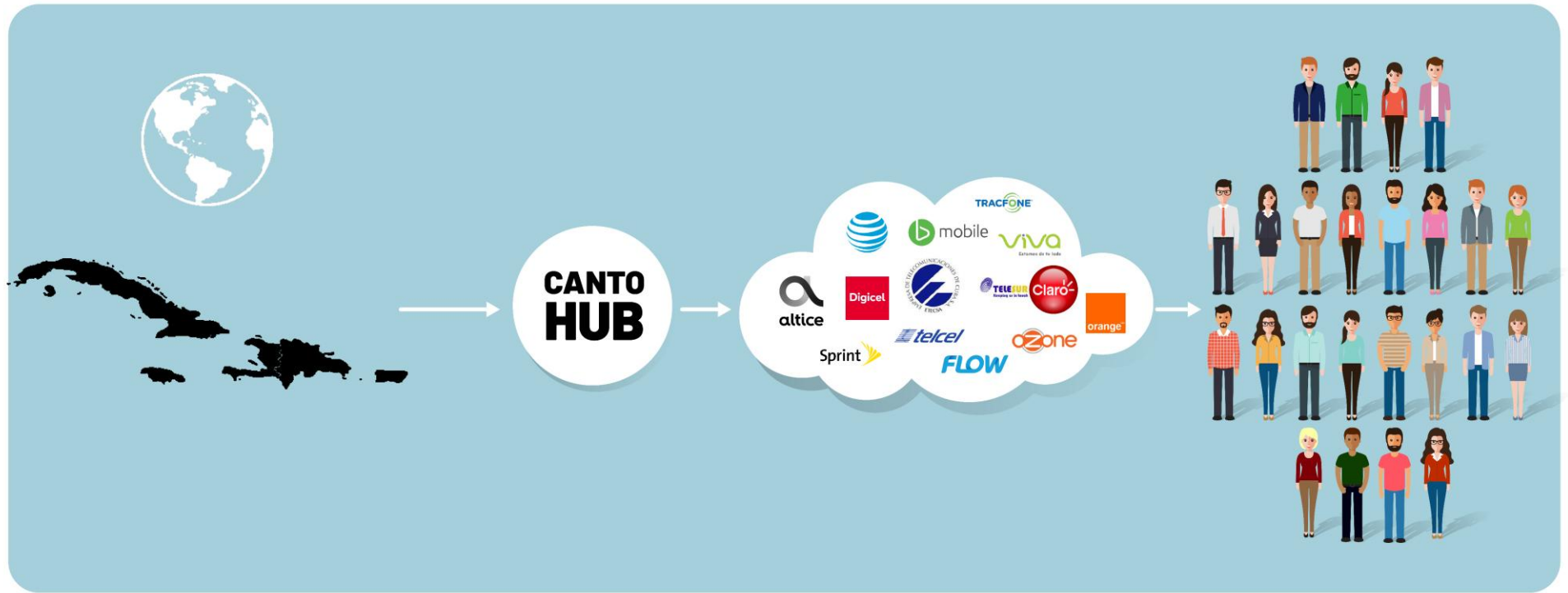
- 25+ Mobile Operators

- Ranging from 50K Sub to 5M Sub

- But Total = 40M Subscriber



# CANTO Hub



- Single connection
- Single Account
- One Settlement
- Access to 40 Million Subscribers





Send Top-up Countries

REGISTER

LOGIN

Language

Pay no fees.

Top-up phones around  
the Caribbean!

buy top-up now

Earn Reward Points.  
Redeem for free top-ups.

## How it Works



### Select Your Country

Quickly and easily select your destination from the list of available countries.



### Enter Phone Number

Enter the number of the mobile phone you wish to recharge online and select your carrier.



### Select Top-Up Amount

Review all the available amounts online and choose a mobile recharge amount to send to.



### Complete Payment

Review your Top-Up order and complete payment using our secure online payment.

Chat

Prepay Nation





## Send Top-up

Enter the number that you would like to recharge

MOBILE NUMBER

Click here to select Country

Search Country

- Grenada
- Guadeloupe
- Guyana
- Haiti
- Jamaica



## Send Top-up

Enter the number that you would like to recharge

MOBILE NUMBER



+592

Please enter mobile number

Please enter mobile number

[? Support](#)



## Send Top-up

Enter the number that you would like to recharge

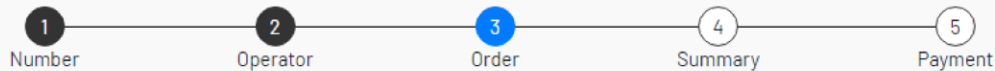
MOBILE NUMBER

+592 3333333

SELECT OPERATOR

GTT

Digicel



## Send Top-up

Enter the number that you would like to recharge

MOBILE NUMBER

+592 3333333

SELECT OPERATOR

GTT

Digicel

EXCHANGE RATE

1 USD  $\Leftrightarrow$  210.50 GYD

SELECT TOP-UP AMT

<b>5.00 USD</b> (1052.50 GYD)	<b>10.00 USD</b> (2105.00 GYD)	<b>15.00 USD</b> (3157.50 GYD) <b>+ Bonus</b> <b>3,157.50 GYD</b> <i>Valid for 3 days</i>	<b>20.00 USD</b> (4210.00 GYD) <b>+ Bonus</b> <b>4,210.00 GYD</b> <i>Valid for 3 days</i>
<b>25.00 USD</b> (5262.50 GYD) <b>+ Bonus</b>	<b>30.00 USD</b> (6315.00 GYD) <b>+ Bonus</b>	<b>40.00 USD</b> (8420.00 GYD) <b>+ Bonus</b>	<b>50.00 USD</b> (10525.00 GYD) <b>+ Bonus</b>



Sending to:  
+592 3333333



Bonus balance 100% extra  
*valid for 3 days*



20 USD  $\rightarrow$  8420 GYD

Next

Support





## Login



SIGN IN WITH GOOGLE



SIGN IN WITH FACEBOOK

EMAIL ADDRESS

PASSWORD

☐ REMEMBER ME?

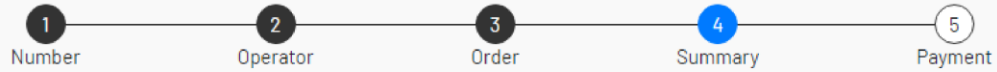
[FORGOT PASSWORD](#)

Cancel

Login

[Register as a New User](#)

Support



## Order Summary

ORDER SUMMARY

28 JANUARY 2019

RECIPIENT	TOP-UP AMOUNT	PRICE
+592 3333333 GTT	4210.00 GYD	20.00 USD
BONUS TOP-UP	4210.00 GYD	
TOTAL TOP-UP AMOUNT	8420.00 GYD	
PROCESSING FEE		0.00 USD
TOTAL PAYMENT		20.00 USD

SEND PERSONAL SMS (A FEE OF 30 CENTS APPLY)

[I have coupon code](#)



Sending to:  
+592 3333333



Bonus balance 100% extra  
valid for 3 days



20 USD → 8420 GYD

Checkout

Support



## Payment

PROCEED WITH

CREDIT/DEBIT CARD

☐

PAYPAL



☐

CREDIT CARD NUMBER

EXPIRATION DATE

CVV

FULL NAME

WHERE CAN I FIND MY CREDIT CARD NUMBERS

BILLING ADDRESS

STREET ADDRESS

CITY

COUNTRY

STATE

ZIP/POSTAL CODE



Sending to:  
+592 3333333



Bonus balance 100% extra  
valid for 3 days



20 USD → 8420 GYD

Pay

Support

# A Mobile App as a Bonus

1 2 3 4  
Number Order Summary Payment

TOP-UP PHONE NUMBER

+592 3333333

EXCHANGE RATE

1 USD 210.5 GYD

SELECT TOP-UP AMOUNT

**25 USD**  
(5262.5 GYD)  
+ Bonus  
5,262.50 GYD  
Valid for 3 days

**50 USD**  
(10525 GYD)  
+ Bonus  
10,525.00 GYD  
Valid for 3 days

**40 USD**  
(8420 GYD)  
+ Bonus  
8,420.00 GYD  
Valid for 3 days

**30 USD**  
(6315 GYD)  
+ Bonus  
6,315.00 GYD  
Valid for 3 days

**20 USD**  
(4210 GYD)  
+ Bonus  
4,210.00 GYD  
Valid for 3 days

+592 3333333  
25 USD - 10525 GYD  
Bonus valid for 3 days

NEXT

Login

Sign in with Google+

Sign in with Facebook

or

USER NAME

PASSWORD

Forgot Password

CANCEL LOGIN

don't have an account? Register

1 2 3 4  
Number Order Summary Payment

ORDER SUMMARY January 28, 2019

RECIPIENT	PRICE
+592 3333333	25 USD
TOP-UP AMOUNT	5262.5 GYD
BONUS TOP-UP VALID FOR 3 DAYS	5262.50 GYD
TOTAL TOP-UP AMOUNT	10525.00 GYD
PROCESSING FEE	0 USD
TOTAL PAYMENT	25 USD

SMS (a fee of 30 cents apply)

COUPON CODE

APPLY

+592 3333333  
25 USD - 10525 GYD  
Bonus valid for 3 days

CHECKOUT

1 2 3 4  
Number Order Summary Payment

PROCEED WITH

DEBIT/CREDIT CARD

PAYPAL

CREDIT/DEBIT CARD NUMBER

EXPIRATION DATE

CVV

FULL NAME

WHERE CAN I FIND MY CREDIT CARD NUMBERS ?

COUNTRY

United States of America

BILLING ADDRESS

STREET ADDRESS

CITY

+592 3333333  
25 USD - 10525 GYD  
Bonus valid for 3 days

PAY





Prepay Nation



Search reports and help



HOME



CUSTOMIZATION

Reports



REAL-TIME



AUDIENCE

Overview

Active Users

Lifetime Value BETA

Cohort Analysis BETA

Audiences NEW

User Explorer

► Demographics

► Interests

► Geo

► Behavior

► Technology

► Mobile

► Custom

► Benchmarking



DISCOVER



ADMIN

## Audience Overview ✓

SAVE EXPORT SHARE INTELLIGENCE



All Users  
11,000,000 Sessions



+ Add Segment

Jan 1, 2018 - Apr 21, 2018

### Overview

Sessions VS. Select a metric

Hourly Day Week Month

Sessions

10,000

5,000

February 2018

March 2018

April 2018

Sessions

120,740

Users

64,720

Pageviews

384,410

Pages / Session

3.18

Avg. Session Duration

00:03:31

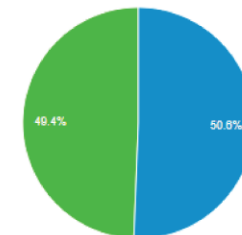
Bounce Rate

45.19%

% New Sessions

49.29%

Returning Visitor New Visitor



### Demographics

Language

Country

City

System

Browser

Operating System

### Language

1. en-us

2. en-gb

3. es-419

4. es-es

5. es

6. en-ca

Sessions % Sessions

88,803 73.55%

12,287 10.18%

4,257 3.53%

2,635 2.18%

2,210 1.83%

1,198 0.99%



Search reports and help

HOME

CUSTOMIZATION

Reports

REAL-TIME

AUDIENCE

ACQUISITION

BEHAVIOR

Overview

Behavior Flow

Site Content

Site Speed

Site Search

Events

Publisher

Experiments

CONVERSIONS

DISCOVER

ADMIN

## Behavior Flow

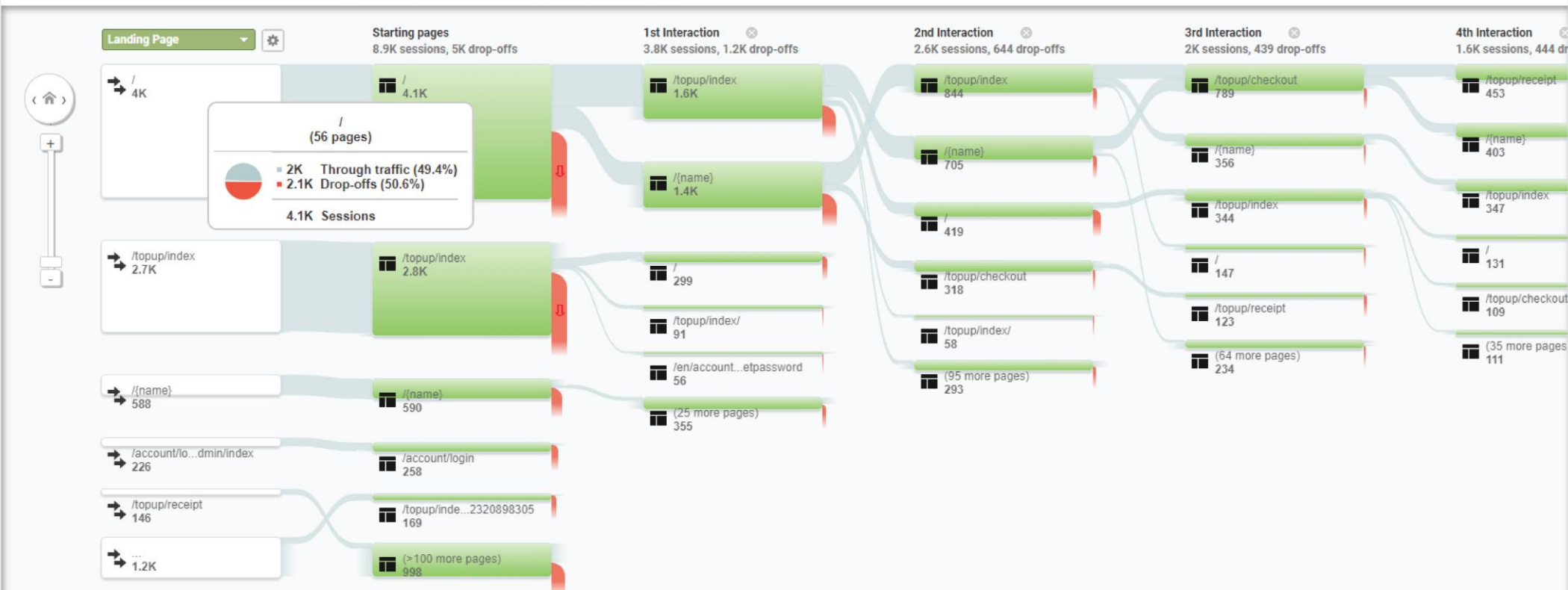
Apr 17, 2018 - Apr 23, 2018

Automatically Grouped Pages Level of Detail Export

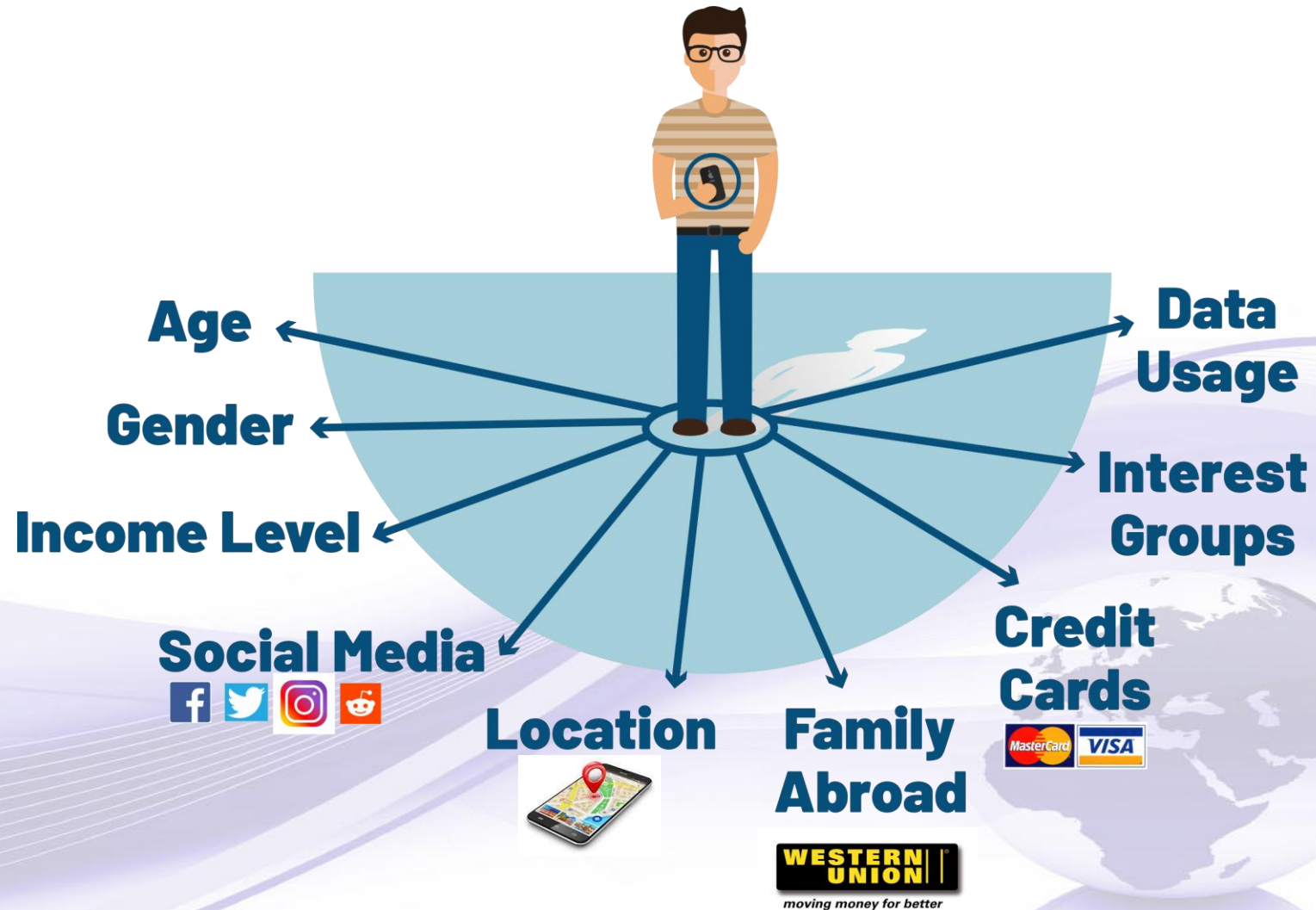
Intelligence(6) BETA

All Users  
100.00% Sessions

+ Add Segment



# Collect this info



# Questions

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[www.prepaynation.com](http://www.prepaynation.com)

