

Redefining Leadership in the Digital Era


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How to Make Extraordinary Things
Happen in Organizations



The Art of Leadership...

The art of leadership is in the ability to make people want to work for you, while they are really under no obligation to do so. Leaders are people, who raise the standards by which they judge themselves and by which they are willing to be judged.



Haile Selassie,
Speech on Leadership in
*Speeches Delivered on Various
Occasions, May 1957-December
1959 (1960), p. 138*

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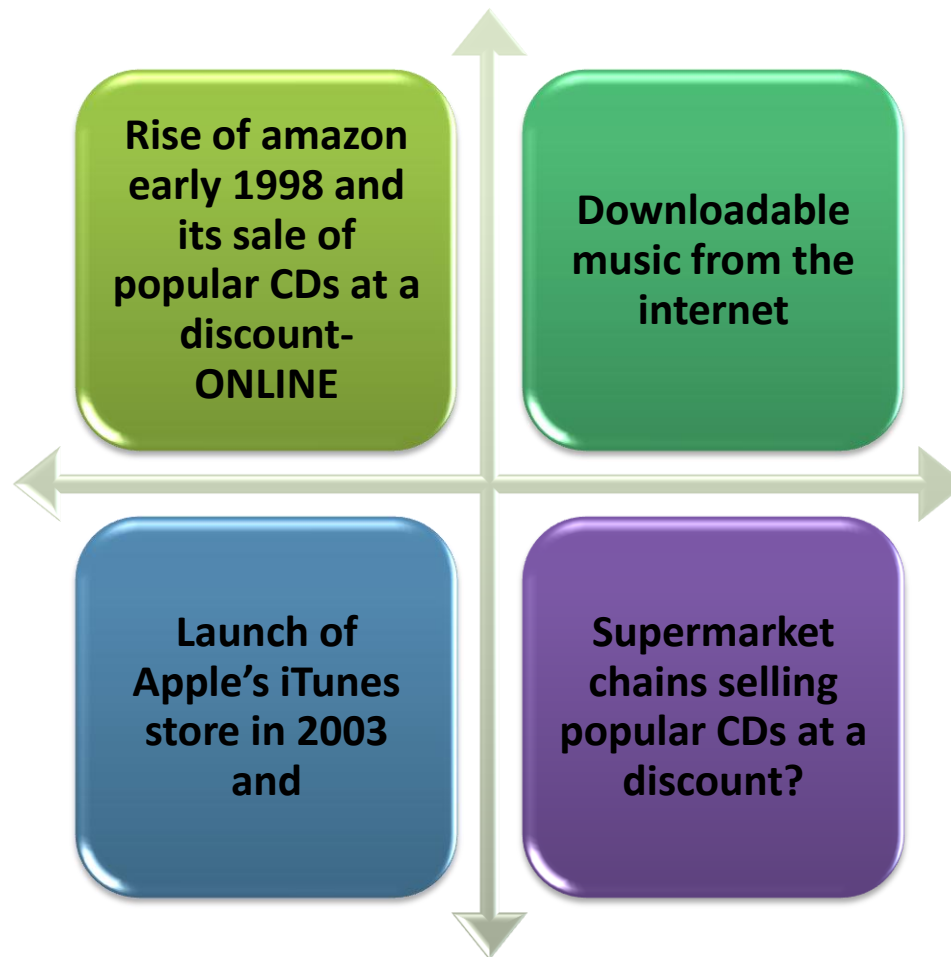
Art of Leadership...30 Years Later

"The domain of leaders is the future. The work of leaders is change. The most significant contribution leaders make is not to today's bottom line; it is to the long-term development of people and institution so they can adapt, so they can change, so they can prosper and so they can grow"_ Kouzes & Posner

PEOPLE: Employees. Shareholders. Customers



What do They Have in Common?



Change or Be Changed!



Death of
former
global
mega music
giant-HMV

Death of
NOKIA

Do You Suffer From...?

***Escalation of
Commitment:
holding on too
long to a strategy
that was once
successful?***

¹Look to the Future...What's Next?

“Must be thinking what’s happening after your longest term project if not...you’re thinking only as long-term as everyone else”

¹The 5 Leadership Challenges

