



Cybersecurity for Service Providers

Alexandro Fernandez, CISSP, CISA, CISM, CEH, ECSA, ISO 27001LA, ISO 27001 LI, ITILV3, COBIT5
Security Advanced Services
February 2018

"There are two types of companies: those that have been hacked, and those who don't know they have been hacked"

John Chambers



All Data has Monetary Value



Social Security \$1



DDoS as a Service ~\$7/hour



Medical Record >\$50



Credit Card Data \$0.25-\$60



>\$1000
depending on account type and balance



Mobile Malware \$150



Spam \$50/500K emails



X

Malware
Development
\$2500
(commercial malware)



Facebook Account \$1 for an account with 15 friends

Welcome to the Hackers' Economy

Global

Cybercrime

Market: \$450B-\$1T

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It's a Complex World

The world has gone mobile

Changing Customer (Expectations



10X Mobile Traffic Growth From 2013-2019



Ubiquitous Access to Apps & Services

Traffic growth, driven by video



Rise of cloud computing

Soon to
Change SP
Architectures/
Service
Delivery





Changing Enterprise
Business Models
Efficiency & Capacity

Machine-to-Machine

Emergence of the Internet of Things



Shift to 5G Will Be Led by New Services

Ultra Reliability (Wherever + Whenever)

Ultra Capacity and Coverage

Ultra High-Speed (up to 10 Gbps to cell site)

Ultra Low Latency
(1 ms End-to-End)

Massive Device Connectivity

Broadband access in dense areas



Pervasive Video

Broadband access everywhere



Average 1 Gbps per device

Higher user mobility



High Speed Train

Massive Internet of Things



Sensor Networks

Extreme real-time communications



Tactile Internet

Lifeline communications



Natural Disaster

Ultra-reliable communications



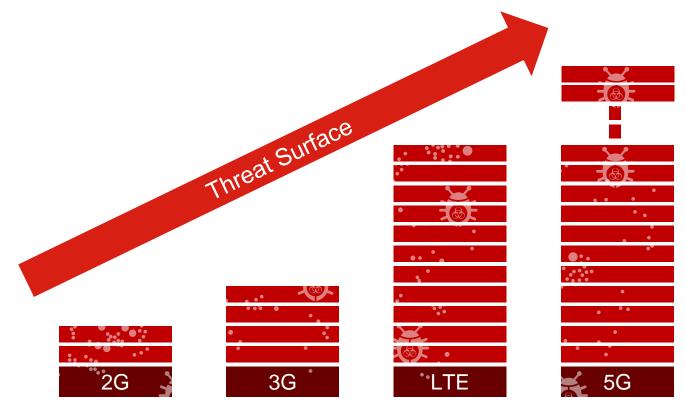
E-Health Services

Broadcast-like services



Broadcast Services

New Services Mean New Threats



SP Common Security Threats



Cellular SP Unique Security Threats





Services - (e.g. Web, Messaging, Voice, Video vulnerabilities)



Core – (e.g. compromise of hosts in Packet Switched Routing, Billing and Accounting)



Access – (e.g. RAN protocol abuse)



Devices — (e.g. Service bypass for Mobile Devices, Laptops)



Service Providers Facing Unique Security Challenges

Overcome Changing Market Dynamics







Need for New Revenue Streams

A constant security threat is the new normal

Laws & Regulations

Challenges

Security Operation Center Advisory Services

Compliance services

Solutions

Incorporate new technology security into your network for efficiencies and cost savings

Maintain compliance

Lead the Innovation Race



Security implications for new technology like 5G are different than LTE

Services are now built in the cloud in minutes vs months

Challenges



Cloud and IoT Security Strategy

Mobile Network Breakout
Assessment

Application Security and Penetration Testing

Solutions



Build security into the foundation of your services and environment

Understand where your security gaps are so you can make risk-based decisions

Scale Security for Cost Reduction







Silo's organizational structure can lead to poor security hygiene

Number of security products and vendors in the SP environment is exponentially larger

Challenges

Service Provider Cybersecurity Maturity Program Assessment

Infrastructure Architecture
Assessment

FW Migration / IDS Tuning

Solutions

Reduce overall security costs with strategic investments

Improve visibility across your network

Lack of Security Experts







Cybersecurity talent shortage leads to a need for automation of many security tasks

No amount of personnel can watch the SP environment

Challenges

Security Advanced Services

Breach Incident Response and Retainer

DDOS Implementation

Solutions

Free up staff to focus on strategic objectives like growth

Improve response readiness to incident breaches



Advanced Security Services for SP



- Security Program and Strategy
- SP Segmentation Strategy
- 5G Readiness Services



- Red Teaming for SP's
- Incident Response and DDOS
- Network Assessment & Hardening
- Theft of Service



- SP Security Architecture Assessment
- Software & Application Security
- Core Network Security Assessment



- Network Breakout Assessment
- End-Point / Subscriber / Customer Security Assessment
- Protocol & Signaling Assessment



- **Security Operation Center**
- SOC Strategy and Planning
- SOC Assessment and Benchmarking
- SOC Implementation
- SOC for MSSP

Mobile Provider



Challenge/Objectives

Requirement to provide security across cellular network and supporting applications

PCI Compliance

Corporate protection of sensitive internal and customer data

Unknown agent security posture

Required support for incident response

Solutions

Developed and supported delivery of application penetration testing program

Supported design of PCI compliance strategy

Performed security program and control gap assessment

Performed security assessment across independent agents

Provided incident response services

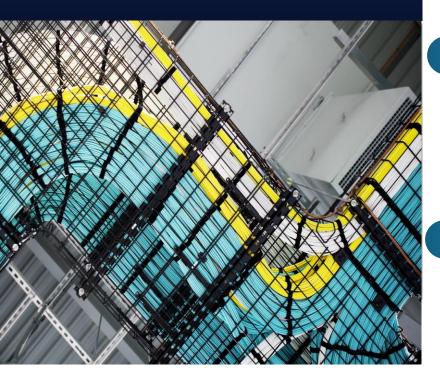
Customer Benefit

Reduction of network and customer facing application security vulnerabilities

Achieved PCI compliance

Understanding of network, corporate and agent security risks

Global Technology Provider



Challenge/Objectives

Multiple vendor assessment programs Ineffective prioritization and remediation for vendor risks Bandwidth challenges had limited the number of assessments

Solutions

Piloted vendor assessment program including program management Conduct 30+ assessments per year

Improved program processes, assessment, executive metrics, and program governance

Customer Benefit

Greater management transparency to vendor risks **Annual** assessments and summary metrics across all programs **Continuous** improvement in program and assessment efficacy



The new wave of threats requires.... a new wave of Cybersecurity