



FIREMINDS

Digital Transformation

FIREMINDS

Fireminds is an innovative technology solutions company focused on **enterprise cloud, managed services, IT consultancy and enterprise software development.**

- **Subsidiary of NASDAQ:ATNI**
- **GTT Partner Company**
- **Microsoft Gold Partner**
- **Market Reach: Latin America & Caribbean**

2018 Microsoft
Partner of the Year Award



2017 Microsoft
Partner of the Year Award



2016 Microsoft
Partner of the Year Award



gtt+ Partner
business@gtt.co.gy



ENTERPRISE SOFTWARE

We deliver software solutions for organizations and governments that make a difference with technology changes, optimize core processes, and build new revenue streams.



CONSULTING

Fireminds is an international technology consulting firm serving clients in Bermuda, the Caribbean, LATAM, and North America.

ENTERPRISE CLOUD

Fireminds operates a leading-edge cloud platform within data centers in Bermuda, Cayman, Canada, Guyana and Microsoft Azure and globally for a robust next generation cloud offering.



What is Digital Transformation?

Driving forces behind digital transformation



DATA

163 zettabytes annually by 2025



ANALYTICS

\$200 billion global market by 2020



CLOUD

Cloud shift will affect more than
\$1 trillion in IT spending by 2020

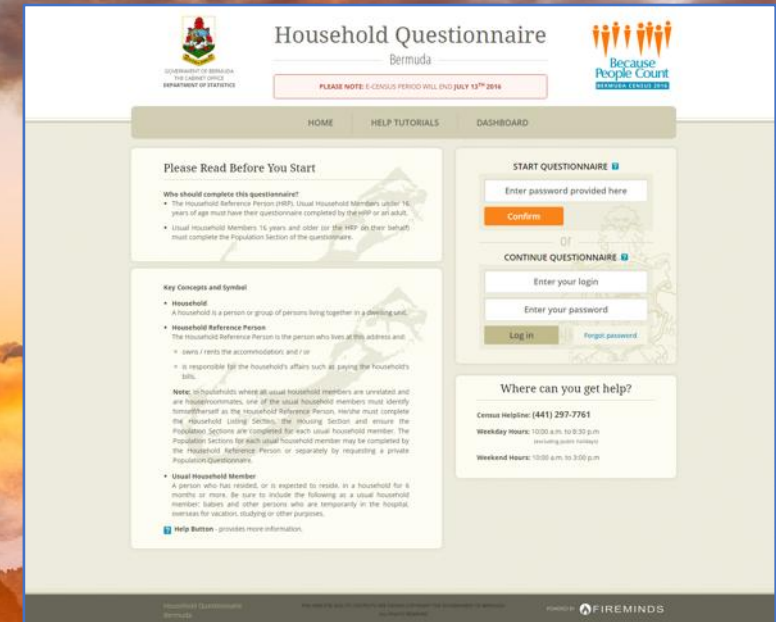
- Evolving beyond an infrastructure view of technology
- Moving away from capex heavy IT stacks
- Moving away from on-premise
- Harnessing hybrid cloud
 - Private Cloud
 - Azure Stack
- Leveraging cloud for expansion / robustness
- Leveraging SD-WAN



According to Moody's Analytics, hurricanes Harvey and Irma combined cost the US and the Caribbean

US\$150-200
in damages and output lost. **billion**

- Application & data landscape view
- Agility
- Better digital services
- Big Data / Analytics / AI
- Leap frog to the top
- Skip incremental steps



FUELED BY INNOVATION



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🐦 @Fireminds

f @FiremindsTech

- 🔥 Government spending 29.7% of GDP in the region
 - 🔥 Digital workflows / efficiencies
 - 🔥 Inefficiencies cost 4.4% of GDP in 2017





TODAY

On premise hardware

Simple IAAS solutions

Boutique Hosting Providers

Separate telecoms

Multiple IT providers / Finger pointing



FUTURE

Scalable Cloud / Fully Managed

SAAS / PAAS Solutions

Solutions Providers

SD-WAN Solutions

One provider / throat to choke