



Digital Transformation

Advancing to a Digital Region

Have you discussed digital transformation technologies such as **machine learning** at your company?

What is your **Government's policy**? – tax or nurture tech companies?

Have you budgeted for experimentation in **disruptive technologies**?

DIGITAL TRANSFORMATION

... but are we ready?

Tesla market cap ~ General Motors
(51 billion vs 54 billion @ Jan 25, 19)

Uber valuation @ **120billion**
(Toyota invested 76 billion in 2018)

China's 2030 vision for AI – **1 trilliion**
(2012 – 2017 = 4.5 billion. Alibaba invested 600 million in Sensetime in 2018)



Mindset



Enterprise

{ MELDS Framework }



Skillset



Leadership



Data



MELDS framework created by Paul Daugherty and Jim Wilson in Human + Machine



Government + Operators + Educational Institutions + Citizens

How do we rapidly effect
DIGITAL TRANSFORMATION
in the region?