Digital Transformation
Advancing to a Digital Region
Have you discussed digital transformation technologies such as **machine learning** at your company?

What is your **Government’s policy**? – tax or nurture tech companies?

Have you budgeted for experimentation in **disruptive technologies**?

**DIGITAL TRANSFORMATION**

... but are we ready?

**Tesla market cap ~ General Motors**

(51 billion vs 54 billion @ Jan 25, 19)

**Uber valuation @ 120 billion**

(Toyota invested 76 billion in 2018)

**China’s 2030 vision for AI – 1 trilliion**


Sources: CNBC, SEC, Yahoo Finance
MELDS framework created by Paul Daugherty and Jim Wilson in Human + Machine
Government + Operators + Educational Institutions + Citizens

How do we rapidly effect DIGITAL TRANSFORMATION in the region?