



Can we benefit from Media Convergence?

CANTO 34th AGM

Visie

Leider blijven van de communicatie-ontwikkeling van Suriname.

Missie

Communicatie faciliteren middels innovatieve marktgerichte oplossingen.

Mike P. Antonius

February 5th, 2018

Inhoudsopgave

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Introduction



HAPPIEST MAN ALIVE

PIC•COLLAGE

WE IMPROVE TO SERVE



TELESUR

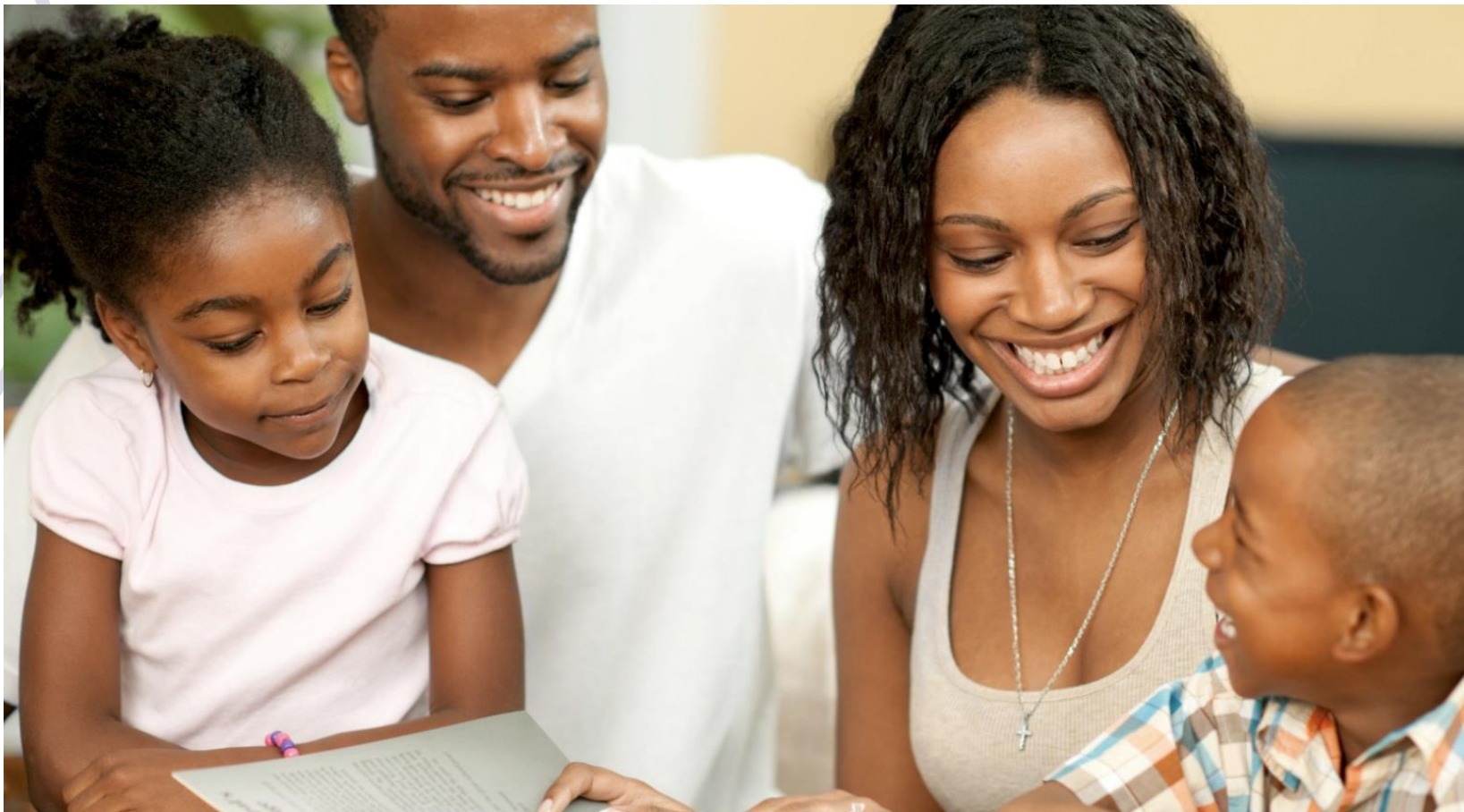
Keeping us in touch

Emerging trends

- The rapid pace of technological advances, including the shift from voice to data, from wireline to wireless, and from copper to fiber is redefining the parameters of the telecommunications and media markets.
- Broadband whether delivered via fiber, cable modem, copper wire, satellite, or wirelessly is increasingly the technology underlying telecommunications services such as voice, video, and data.
- Media Convergence can be described as ‘blending of the media, telecommunications and computer industries’ or, in other words, as the process of blurring the boundaries between different media platforms and uniting them into one digital form.



Benefits for society



Benefits for operators

BENEFITS



Conclusion

Only operators that can develop these critical new capabilities, and put them together to offer an array of appealing new services, will have the “right to win” in the new world of telecom convergence.



