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SMART LAUNCHES THE FIRST 4G LTE NETWORK IN BELIZE

On December 15, 2015 Smart begins the roll out of the first 4G LTE Network in Belize. With another first for Belize, Smart again gives testimony to being the most innovative and progressive carrier and the leader in new products and services in the country. The roll-out commences in Belize City and all towns and major highways followed by San Pedro and Caye Caulker in early January 2016. With this new network Smart will provide its customers the experience of wireless download speeds never before achieved on smart phones and other mobile devices in Belize.

Our new 4G Long-Term Evolution (LTE) mobile network also comes with increased capacity enabling the customer to experience unprecedented quality, reliability and speeds at least ten times faster than our present network. Customers will enjoy streaming music, watching videos on demand and have the use of much more business and recreational applications without buffering. LTE will also encourage the pervasive adoption and use of Information and Communications Technology (ICT) tools in everyday business operations.

Smart has invested BZ \$9 million to bring this premier 4G technology to Belize. It's a further demonstration of our continued commitment to the economic, cultural and social development of our country while at the same time ensuring that this new technology is affordable and accessible to all. With its 4G LTE deployment, Smart continues to play a significant role in increasing broadband connectivity in Belize, a goal being actively pursued by countries in the region.

We invite all Belizeans to stay tuned as we launch our new 4G LTE packages and give out more information on how to access this new service. To our thousands of loyal customers we invite you to visit us at our showrooms countrywide or contact our operators at our Call Centre at *1090-93 to obtain information on the fastest and most reliable wireless broadband service in Belize!

Smart would again like to take this opportunity to thank all our customers countrywide for their loyalty over the years as this growth and expansion are made possible because of your confidence in our service and consistent patronage.

Smart continues bringing people together!!

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