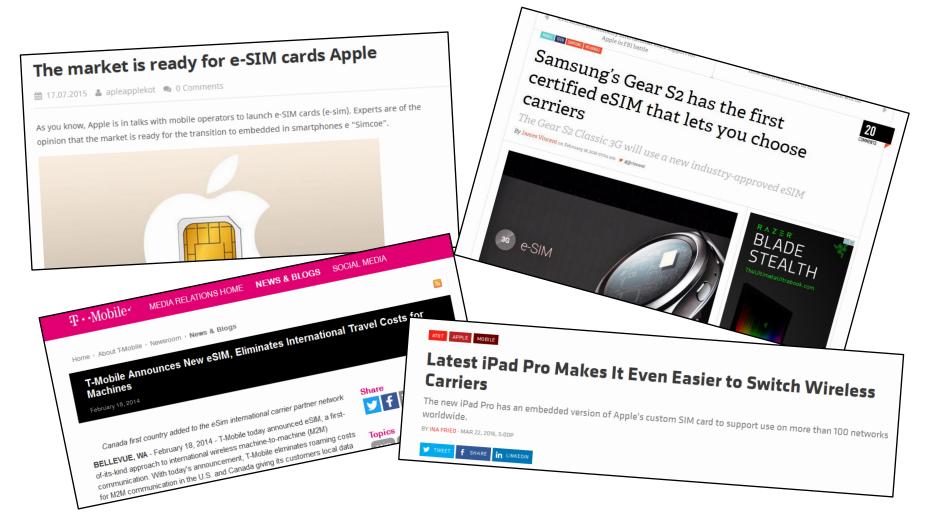
Embedded SIM - eSIM



eSIM Media Buzz



Press clipping for telecom specific, general technology and mass media are all rising the attention towards eSIM, but what is really and what not?



Embedded SIM



SIM History

1974: Roland Moreno patented the memory card concept

1993: ETSI release TS 11.11 specification for SIMcard.

2003: Micro SIM (3FF)

2012: Apple patented Apple SIM

2012: Nano SIM (4FF)

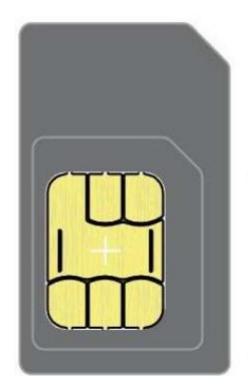
2013: GSMA published SGP.01 Embedded SIM Remote Provisioning Architecture

2015: SIMalliance published eUICC Profile Package: Interoperable Format

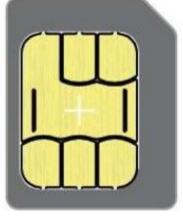
SIM History



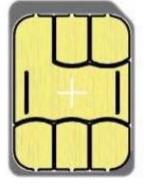
Form factors evolution



2FF - Mini SIM 25mm x 15mm x 0,76mm



3FF - Micro SIM 15mm x 12mm x 0,76mm



4FF - Nano SIM 12,3mm x 8,8 x 0,67mm



MFF2 M2M Form Factor

SIM/eSIM/vSIM





- Launched with GSM standard (1991)
- Traditional key difference between GSM and CDMA
- Physical separation of the subscription and the handset

eSIM

- Launched March 2015
- Physically soldered to the circuit board
- Non removable
- Dedicated secure hardware
- The handset manage new carrier provisioning or selection

VSIM (Soft SIM)

- Pure Software
- Run over the handset OS
- As any OS can be broken or compromised by external attacks or penetration
 - Proprietary implementations
 - Roaming mifi usage

<u>Apple SIM / eSIM</u>





- Oriented B2C
- Launched on Oct 2014 for Ipads
- Running over traditional SIM from G&D with proprietary implementation
- After first cellular
 activation user can
 change between carriers
 covered by apple
 agreement



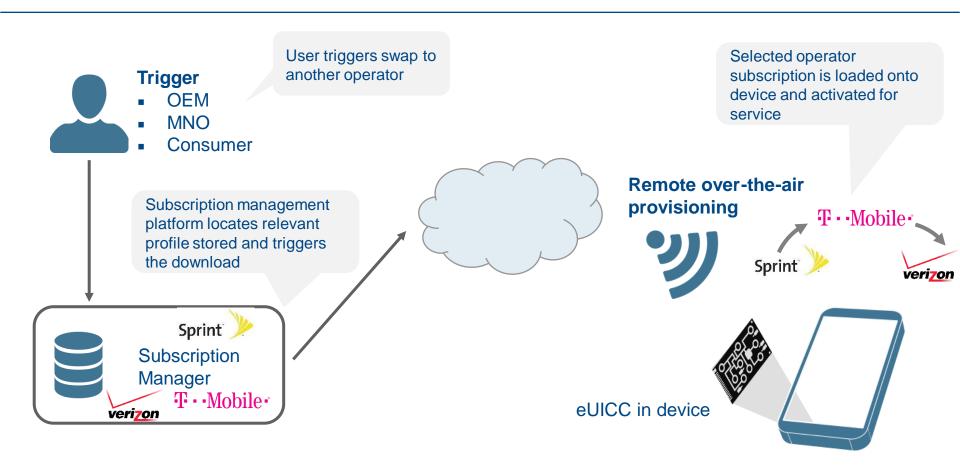
GSMA eSIM

- Initially Oriented B2B
- Launched March 2015 for M2M
- Moved to B2C on 2016
- Samsung Watch S2 first commercial on Feb 2016
- The user can swap between carriers using the menu
- SIMalliance delivered profile interoperable format on June 2015

Apple SIM

eSIM setup process



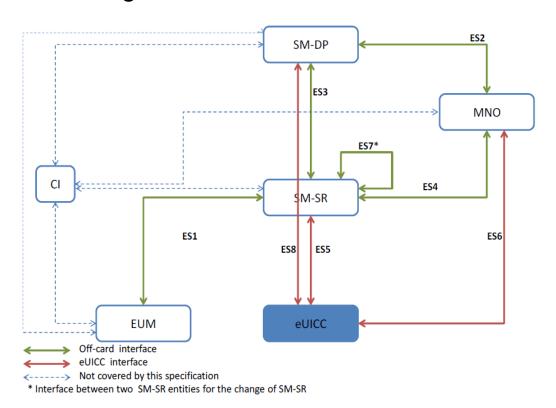


Source: Arthur D. Little analysis, GSMA eUICC specification v3

eSIM SGP.01-02



The GSMA had managed a project to fast track the development of specifications to support the development and deployment of the Embedded UICC. The GSMA published the SGP.02 Remote Provisioning Architecture for Embedded UICC Technical Specification v1.0 and the SGP.01 Embedded SIM Remote Provisioning Architecture v1.1 in December 2013.



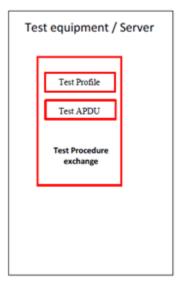


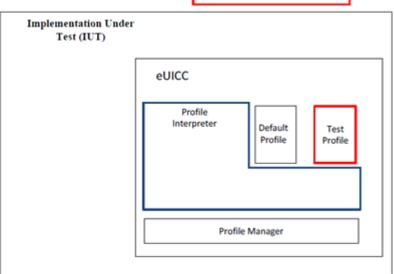
eSIM format files



SIMalliance had managed This document defines the technical specification of a standard format to be used for the loading and installation of an interoperable Profile Package in any compliant eUICC. This specification is based on the following SIMalliance document: eUICC Profile Package: Interoperability Functional Requirements.

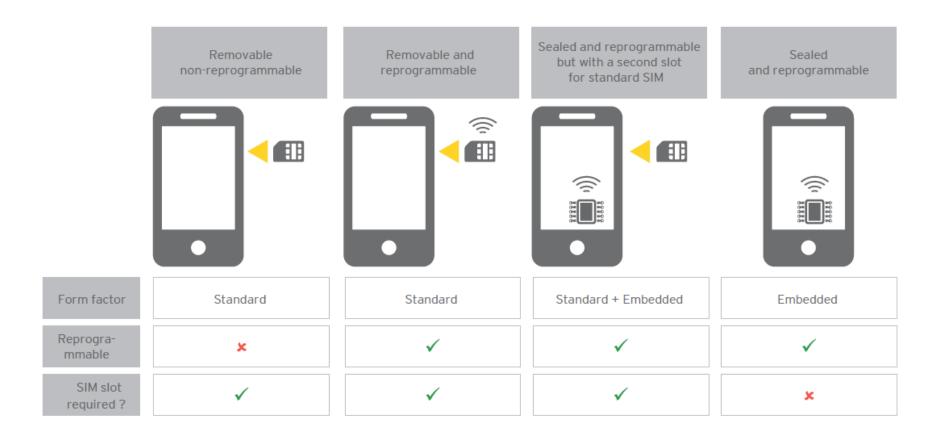






eSIM possible evolution





eSIM Market



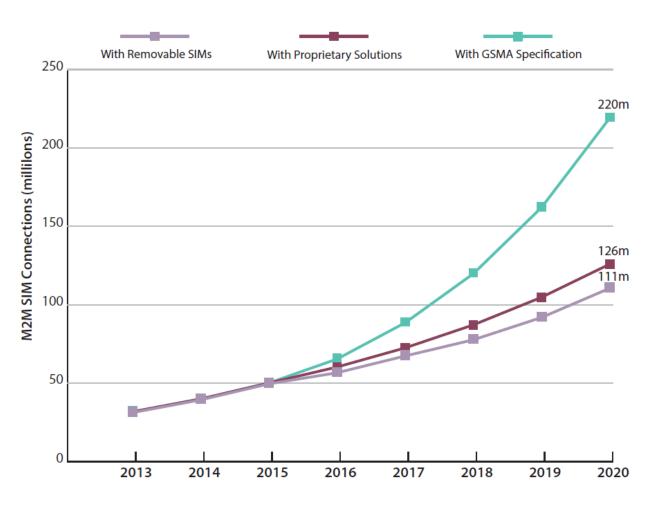


Figure 1.3: Projected Consumer Electronics Connections worldwide with alternative scenarios

eSIM Market



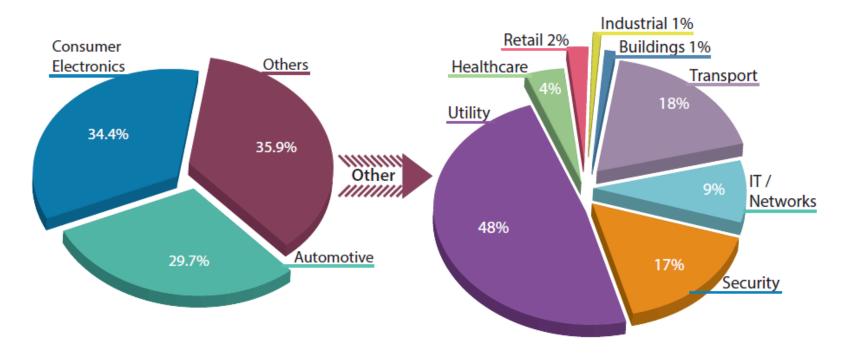
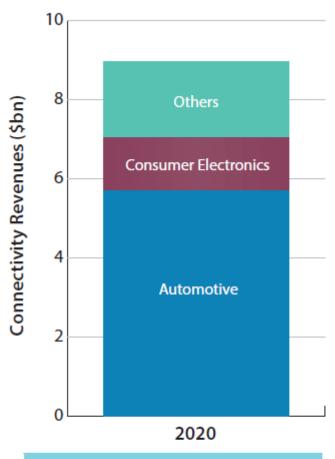


Figure 1.4: Breakdown of M2M Connections per Sector in 2020 in the Case of GSMA Embedded SIM Specification

eSIM Market





| Connectivity Revenues | (\$bn) |
|-----------------------|--------|
| Automotive | 5.70 |
| Consumer Electronics | 1.33 |
| Others | 1.93 |
| Total | 8.96 |





THANK YOU!

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