Regulatory reset for the Digital Economy

CANTO

34th Annual Conference, Panama

24th July 2018

Professor Anthony Clayton, CD
Chairman, Broadcasting Commission of Jamaica
The transformation

THEN
Information, communications & media organized and regulated by technology (radio, television, telephone, print etc.), which imposed clear boundaries.

NOW

CONVERGENCE
Content flows across different networks and technologies; multiple services on same or competing networks using different technology platforms (e.g. wired/wireless). All services are data streams. Voice, video etc. are just particular streams among many.
Issues: trying to regulate 1 stream in the river – other data streams not subject to regulation.
Traditional ‘trusted’ media losing market share to unregulated social media (social media is news source for 62% of US adults, primary news source for 18%).

GEOGRAPHY
Transactions take place across borders, creating problems of regulation, taxation etc.
Can provide media services without any local presence or infrastructure – just need internet access.
Regulating the river

Credit card transactions
Family & friends chat
Business management
Shopping
Home management
Training
Project management
Medicine
Medical
Travel
Tourism, local info
Research
Translation services
Child care
Education
Family planning
Community projects
Child abuse
Pornification of society
Inadequate social skills
Low self-esteem
Learning & attention deficits
Insufficient sleep
Reading deficits
Internet addiction
Cybercrime $6tn/year
Fraud
Fake news
Social networking
Facebook, Twitter
Money management
Business
Banking
Chat rooms
Schedule, diaries
Bullying
Abuse of privacy

Need to ensure that consumers are given reasonable protection in every transaction: need integrated regulation.
BCJ: the direction of travel

• Support Jamaica’s transition to digital society. Ensure media services available to all, with seamless access to diverse content across platforms.

• Facilitate positive change, mitigate harms.

• Detect and act against abuses – organized crime, gangs, terrorist recruitment, fake news, false advertising, political manipulation, grooming, bullying etc.

• Need to protect data security, prevent legitimate privacy being compromised.

• Ensure people can have confidence in information sources.

• A media and technology-literate society.

• **Need modern policy, legal, regulatory framework.** Regulatory approach: lean, transparent, efficient and effective. Content-focused, technology-agnostic. Need mix of educational and advisory interventions, legal and economic tools, sanctions and positive incentives.

Professor Anthony Clayton 2017
Thank you!