ITU is the United Nations specialized agency for information and communication technologies (ICTs)

Our members +900

193 Member States

Members from the private sector, academia, international and regional organizations
Our sectors

Each sector has a separate mandate, but all work towards connecting the world

ITU Radiocommunication
Coordinating radio-frequency spectrum and assigning orbital slots for satellites

ITU Standardization
Establishing international standards

ITU Development
Bridging the digital divide
• Leading quadrennial policy conference to shape the future of digital development.
• Setting strategies & objectives.
• Developing innovative models of collaboration
• Held from 6 to 16 June 2022, in Kigali, Rwanda
WTDC Theme

Connecting the unconnected to achieve sustainable development.
pioneering initiatives
Regional Initiatives for the Americas

1: Deployment of modern, resilient, secure and sustainable telecommunication/ICT infrastructure

2: Enhancement and expansion of digital literacy, digital skills and digital inclusion programs, especially among vulnerable populations

3: Effective support for the digital transformation and innovation ecosystems through scalable, funded and sustainable connectivity projects

4: Development of enabling policy and regulatory environments to connect the unconnected through accessible and affordable telecommunications/ICTs that support the achievement of SDGs and the progress towards the digital economy
New Resolution of Digital Transformation
NEW Resolution on Digital Transformation for Sustainable Development

To promote digital transformation, support national initiatives and assist Member States to develop national digital transformation strategies.
BDT’s Role in Digital Transformation for Sustainable Development

- Enhance activities on digital transformation, e.g. training programmes and awareness campaigns,
- Support global capacity-building efforts for digital transformation
  - Communications Plan on DT Wheel
  - Further develop elements of 6 step approach
  - Integrate DT elements into digital regulation training
- Assist Member States to develop national digital transformation strategies using relevant tools and resources on digital transformation
  - In close co-ordination with P2C pilot countries and pledges
Partner2Connect

**Partner2Connect Action Framework**

- Focus Area 1 - Access
- Focus Area 2 - Adoption
- Focus Area 3 – Value Creation
- Focus Area 4 – Acceleration

**Partner2Connect**

**FIRST UN Global Pledging conference for connectivity!**

P2C was set-up to *accelerate efforts to connect the unconnected and bridge the digital divides.*

**Multistakeholder partnership model.**

Based on *pledges* to be *tracked, monitored and reported* regularly.

Four types of pledges: financial, policy, advocacy and programmatic.
Pledges: Key facts and next steps

<table>
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<tr>
<th>422</th>
<th>$26.05bn</th>
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<tr>
<td>Pledges</td>
<td>Estimated financial value (USD)</td>
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<tbody>
<tr>
<td>Entities</td>
<td>Countries of pledge-makers</td>
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**Next steps:**
- Digital reporting dashboard
- Gap analysis and new pledge mobilization
- Annual reporting meeting in Q4
- Catalyzing in-country implementation of digital transformation strategies
Partner2Connect

- **425 Pledges**
- **$26.06bn**
  - Estimated financial value (USD)
- **221 Entities**
- **104 Countries of pledge-makers**

**Focus Areas**
- Digital Innovation & Entrepreneurship
- Cybersecurity
- Infrastructure
- Skills
- Relevant / Local Content & Services
- Digital Inclusion
- Apps & Services
- Digital Economy
- Project Viability
- Affordability

**Types of entities**
- Private Sector 17%
- Civil Society 5%
- Government 62%
- International or Regional 10%

**Share of pledges per region**
- Europe 22%
- Americas 23%
- Arab States 15%
- Africa 15%
- Asia & the Pacific 22%
- Asia 9%

Source: UN, 2018

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Digital Transformation through Partnerships
Digital Transformation Wheel
Country Gap Analysis: Illustrative

Areas with demonstrated capacity
Analysis of P2C pledges relevant to Illustrative

Thirty P2C pledges to directly targeting Illustrative

The Illustrative government has made 16 pledges coverage a wide range of topics over infrastructure, digital economy and innovation.

A number of global pledges have also indicated Illustrative as one of their country of implementation. These projects concern skills (ex. Cisco), innovation (ATU), infrastructure (GSOA) and inclusion (UN Women).

Other P2C pledges of interest with undefined countries or global scope of implementation

A number of big pledgers with more overall implementation (Regional) could be approached to implement in Illustrative.

These include skills (ex. Microsoft), cybersecurity (ImmuniWeb), digital economy (ITC) inclusion and infrastructure (Orange).
P2C pledges will help fill the gaps and identify areas where further pledges and areas of collaboration are required.
Thank you