



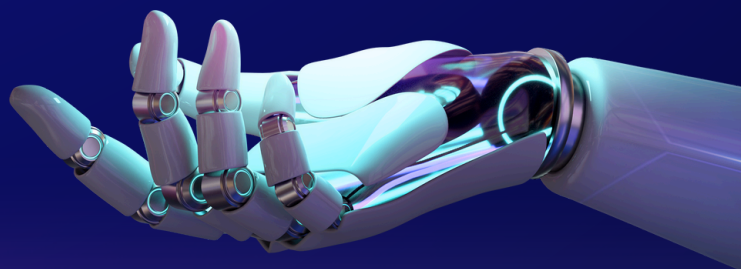
INNOVATION CHALLENGE

Caribbean Youth ICT Showcase

Let the Creativity shine!

www.canto.org

APPLICATIONS CLOSE:
JULY 19TH, 2024



The Challenge

CANTO's Technology & Trends Committee spearheads this Innovation Challenge, aimed at igniting transformative progress in the Caribbean's ICT landscape. By promoting innovation and facilitating collaboration, this challenge encourages young innovators to showcase groundbreaking solutions to regional challenges, fostering partnerships and knowledge-sharing among stakeholders to leverage collective intelligence for industry advancement.

Problem Statement

Develop and present a working innovation product or solution that addresses a specific need or opportunity within the ICT landscape of the Caribbean region. Participants are encouraged to think creatively and leverage emerging technologies to create impactful solutions that have the potential to transform industries, improve quality of life, or drive socio-economic development.

The proposed solutions can take the form of:

- Web applications, data tools, apps etc.
- Potential integration of Artificial Intelligence/Machine learning
- Could be embedded on www.canto.org

Eligibility



Participants must be between the ages of 18 and 23 and reside in the Caribbean region.

Each team **MUST** be comprised of 2 to 4 members.



Team members should have working proficiency in English.



Two (2) members must possess valid passports & visa (if applicable) with an expiration date extending beyond March 2025.

Note: Visa application & on-site costs will be borne by the participants.

How to Apply:

To apply for the CANTO Innovation Challenge, fill in the application form here before June 5th, 2024:

<https://forms.gle/ZkgjQdY7L4JuRp7E7>

Be sure to review eligibility requirements before submitting your application. If you have any questions our team can be contacted at: canto@canto.org.

Guidelines

- **Innovation focus**

Solutions should fall within the realm of ICT, including but not limited to software applications, hardware devices, digital platforms, and emerging technologies such as artificial intelligence, Internet of Things (IoT), blockchain, cyber security, etc.

- **Practical Application**

Submissions should address a specific challenge or opportunity within the Caribbean context, demonstrating potential for practical implementation and positive impact.

- **Working Product**

Entries must include a functional prototype or demonstration of the innovation product/solution.

- **Presentation**

Participants will be required to present their innovation to a panel of judges during a two phased judging process, highlighting its features, benefits, and potential impact.

- **Originality**

Submissions must be original work created by the participant or team, with proper attribution for any third-party assets or resources used.

- **Ethics and Compliance**

Solutions should adhere to ethical standards and legal regulations, with due consideration for privacy, security, and inclusivity.

Judging Procedure

The judging process will consist of two phases:

Phase 1: Initial Screening

- Evaluation Criteria: Relevance to the Caribbean ICT landscape, Innovation, Feasibility, Potential Impact.
- Documentation Required: Project Proposal (including problem statement, solution overview, target audience, and expected outcomes), Conceptual Design or Wireframes, Team Bios and Roles.
- Models Needed: Conceptual Models, Mockups, Prototypes.

Phase 2: In-depth Evaluation

- Evaluation Criteria: Technical Implementation, User Experience, Scalability, Sustainability.
- Documentation Required: Detailed Project Documentation (including technical specifications, development process, challenges faced, and solutions implemented), User Testing Reports, Business Model Canvas, Market Analysis.
- Models Needed: Working Prototype, User Interface Design, Business Model.

Recognition & Rewards



- ✓ Monetary Reward of \$2000USD
- ✓ Trip for two (2) team members to CANTO CONNECT 2025 in Curaçao
- ✓ Mentorship Program with Industry Experts
- ✓ Access to Funding Opportunities



- ✓ Monetary Reward of \$800USD
- ✓ Networking Opportunities with Industry Professionals
- ✓ Promotion through CANTO Channels



- ✓ Monetary Reward of \$400USD
- ✓ Exposure at CANTO Events
- ✓ Access to CANTO Resources and Workshops

Note: 1. Winners will be selected based on combined scores from both phases of evaluation

2. All participants will receive certificates of participation and feedback from the judging panel.

Timeline

April 29th	Launch of call for applicants
July 19th	Closing of applications
Aug 2nd	Announcement of Top 10
Aug 7th -13th	Phase 1 Presentation week
Aug 19th	Announcement of Top 5
Aug 21st	Launch of Phase 2
Sept 18th	Submission deadline
Oct 2nd - 9th	Phase 2 Presentation week
Oct 21st	Winner announcement



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Thank you
for your
participation!

